

BP – 7.4

NAMING HONORS

Legal Authority: NCGS 115D-14; NCGS 115D-15; NCGS 115D-20

Approval: April 19, 2011

Revision: November 1, 2016

The Board of Trustees, upon recommendation by the President of the College, may elect to memorialize individuals, groups, or entities, through the naming of campus buildings, rooms, spaces, or exhibits. This Policy provides overall guidance for such designations. The President of the College is authorized to develop and maintain procedures to implement this Policy.

RATIONALE FOR NAMING DESIGNATIONS

1. A singular contribution of time or talent that has had a significant positive impact on the institution over an extended period of years. For example, Kelso and Brock Halls are named in honor of the college's first Chair of the Board of Trustees, and the college's first president, respectively.
2. All or a significant portion of the cost of construction or renovation of a facility, room, space, or exhibit. The President of the College shall develop consistent contribution thresholds for naming recommendations.

PERMANENCY OF NAMES

1. In general, a name designation will be maintained throughout the useful life of the facility, room, space, or exhibit.
 - a. Demolition or major renovation shall terminate the designation. The Board, however, in its judgment, may elect to transfer the name to another commensurate and appropriate location.
 - b. In the case of a renovation, the original benefactor, when practical, may be given the opportunity to offer an appropriate gift to the college for the purpose of sustaining the name designation, prior to the consideration by the Board of naming gifts from other benefactors.

2. For gifts from a corporation, trade, or professional organization, the Board of Trustees may elect to make a naming designation for a specified length of time, subject to conditions agreed upon between the benefactor and the college. In such case, the designation shall automatically terminate upon the end of the agreed period or upon breach of the agreement by the benefactor.
3. The Board may elect to remove a naming designation, at its sole and final judgment, in the event of,
 - a. A legal, moral or ethical impropriety on the part of the benefactor or its successors that brings public disgrace to the college,
 - b. The dissolution of the benefactor corporate, trade, or professional organization that renders the named designation moot or inappropriate, or,
 - c. The verified request of the benefactor.

[Return to Table of Contents](#)