

# CP – 7.4.1

## NAMING HONORS

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*Related Board of Trustees Policy: BP 7.4*

*OPR: President*

*Approval: November 1, 2016*

*Revision:*

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### **NAMING HONORS**

This Procedure provides guidelines for cultivating major donor gifts to the college and the process to recommend naming designations to the college's Board of Trustees in recognition.

The college president, Institutional Advancement staff, and Craven Community College Foundation directors, as part of major donor fundraising activities, may present naming opportunities to prospective benefactors. The president's office will maintain a roster of existing naming honors approved by the Board of Trustees and recommended gift thresholds for known naming opportunities. Prospective benefactors must be informed that all naming designations are subject to formal Board of Trustees approval, as well as information regarding the durability of a designation.

The president may elect to conduct a background check on the benefactor to assist in the evaluation whether the gift will be perceived by the community as bringing appropriate honor and distinction to the college. Prior to a background check being initiated, the benefactor will be required to sign a background check authorization.

Upon approval of a naming designation by the Board, the President will:

- (1) Determine the content, timing, location and frequency of any public announcements of the gift.
- (2) Approve the color, design, size and placement of any physical marker that provides information about the designee or donor and/or the nature of the gift.
- (3) Determine and carry out any necessary on-going care and maintenance of the gift and any markers.
- (4) Ensure that any commitments associated with gift are fulfilled to the degree possible.

**COLLEGE HISTORY OF NAMING HONORS**

<b>Name</b>	<b>Rationale</b>	<b>Board of Trustee Action Date</b>
<b><u>Buildings</u></b>		
Lynn N. Kelso Hall (Building 011, or “D”)	Service to College as first Board of Trustees chairperson.	August 14, 1990
Kathleen S. Orringer Hall (Building 012, or “E”)	Service to College as trustee.	August 14, 1990
Dr. Charles T. Barker Hall (Building 103, or “A”)	Service to College as last charter trustee.	April 10, 2001
Dr. Thurman E. Brock Hall (Building 101, or “B”)	Service to College as first College president.	April 15, 2003
Dr. Lewis “Steve” Redd Hall (Building 305)	Service to College as second College president.	April 15, 2003
Mary Dale Bender Hall (Building 019, or “G”)	Service to College foundation.	April 15, 2003
Beverly Perdue Hall (Building 018, or “F”)	Service to College as NC state legislator and Lt Governor. (note: Perdue later served as Governor, 2009-13.)	April 20, 2004
Bosch & Siemens Advanced Manufacturing Center (Building 028, or “I”)	Service to College to obtain legislative construction funding.	Designation by NC Legislature. Beneficial Occupancy: September 17, 2008
<i>Renamed:</i> Bosch Advanced Manufacturing Center	Requested following corporate restructure.	October 20, 2015
Edward Davis Jr. Maintenance Building (Building 022, or “J”)	Distinctive employee service to College.	February 27, 2007
<b><u>Rooms/Spaces</u></b>		
R.C. Godwin Memorial Library (Brock Hall, Room 114?)		April 14, 1970
<i>Relocated:</i> Barker Hall, Room 202)		
Roger Bell Learning Lab (Redd Hall, Room 131)	Service to College.	April 15, 2003
Pat Erb Meditation Area (Havelock)	Service to College.	April 15, 2003
Wheatstone Corporation Broadcast Studio (PRE—Barker Hall, Rooms 105-106)		April 15, 2003
Pugh Teacher Resource Center (Barker Hall)	Service to College.	April 20, 2004
Jane Moore Stubbs Academic Skills Center (Perdue Hall)	Service to College as Trustee, 1990-94, and long-term family philanthropy.	February 27, 2007
<i>ASC relocated to Barker Hall.</i>		

R.T. Rhodes Conference Room (AMC Room 112)	Service to College and community during recruitment of B/S/H to area.	February 27, 2007
David L. Ward Jr. Conference Room (Brock Hall, Room 104)	Distinctive service to College as attorney.	February 22, 2011
Patricia & Bill Naumann Community Room (Student Center, Room 115)	Philanthropy to the College and service as Trustee.	April 9, 2013
Dr. James B. Congleton, III Courtyard (between Brock Hall and Student Center)	College and PRE philanthropy including gift of 19-piece sculpture collection.	April 9, 2013
Helmut & Carmen Weisser Student Success Center (revised project architectural drawings pending)	Philanthropy to the College.	April 21, 2015
<b><u>Exhibits</u></b>		
David C. Bauer Jr. Fountain (between Brock and Barker Halls)	Employee memoriam.	February 22, 2011
Margaret Rawls Stancil Rose Garden (between Orringer Hall and Bosch AMC)	Philanthropy to the college.	Between April 2012 - April 9, 2013
Dr. James B. Congleton, III Sculpture Collection (19 New Bern campus locations)	Philanthropy of sculpture art collection.	September 13, 2014

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