

Club & Organization Fundraising Ideas

**The fundraisers listed here are idea suggestions and should be adapted to your needs and to Campus Life and College policies.*

**All club activities must be approved by the Campus Life Office and submitted 4 weeks before the event is to take place*

**Please visit <http://cravencc.edu/students/campus-life/> for rules and forms*

1. **Dress-down day:** Charge faculty and administrators who wants to participate. Make certain that you ask permission of the department Dean, first.
2. **Serve-a-thon:** A Serve-a-thon fundraiser helps your club or organization raise money while cleaning up your community at the same time. Ask for donations per item of trash that you pick up on a given day. For example, someone might donate a dollar for every aluminum can you pick up. Collect sponsorships and donations from people in your community, and then get out and clean up your town!
3. **Raffles:** Sell tickets and keep ticket stubs. On the date of the draw, have someone close his or her eyes and pick a ticket stub from all the ones that were sold. Do this publicly. The winner receives a prize.
4. **Auction:** Have individuals, groups and businesses donate goods and services. Be creative in what you can auction off and make certain that the goods and services are sold at reasonable prices.
5. **Sell candy, cards, etc.:** Work with reputable businesses that provide merchandise you can sell. Be sure at least half of the money raised goes to your cause.
6. **Winter carnival or bazaar:** Hold a winter carnival or bazaar. Invite students, staff, and the community. Charge admission and/or a small fee to play games.
7. **Carnival day:** Host a mini carnival, with games, prizes and popcorn, in a local park or on campus. Charge admission and/or a small fee to play games.
8. **Partner with a Restaurant:** Many local chains or restaurants will gladly partner with a sports team, organization, or school to help them raise money for their various expenses. Get in touch with the manager of a restaurant in your area and ask if you can host a fundraising night. Once you establish a date and time, invite your friends and family members to come out and support you. The restaurant then cuts you a portion of the night's sales.
9. **Host a Community Picnic:** A community picnic can be an excellent opportunity to get to know your supporters better, educate them about your cause, and raise money for your nonprofit. Send out invitations a few weeks in advance and promote your picnic on social media and via email. You can either supply the food or ask people to bring covered dishes. Charge a small admission fee for the picnic and set up a general donation table or booth. Have a staff member stationed at the table to answer any questions that attendees might have and give them more information about supporting your nonprofit and getting involved.

10. **Beard Challenge:** If the men in your community are willing to participate, you can host a “Beard Challenge” to raise money for your cause. This fundraiser works well for military or veteran-related causes. People can donate \$5 to challenge someone in the community to grow a beard for a week. \$10 would be two weeks; \$15 would be three weeks, and so on. With enough participants, you’ll end up raising a ton of money and nearly everyone in town will be sporting a beard. Don’t forget to let people know why you’re raising money
11. **Sell buttons or t-shirts displaying your logo.**
12. **Spaghetti Dinner:** Prepare a great dinner for students or community members and charge a fee.
13. **Hold a Theme Party:** Decide on a fun theme. Charge an entrance fee, but be sure to explain to people what their cover charge is going towards.
14. **Plant Trees:** Ask a nursery for seedling donations and then get people to sponsor a tree.
15. **Pledges:** Gather pledges to have dance-a-thons, rock-a-thons, or any other type of endurance contest you can think of.
16. **Day of Community Service:** Gather together a group of friends, and contact a number of organizations for which you would be interested in volunteering. Then have people sponsor you to do community service for 24 hours.
17. **Craft Sale:** Make all the crafts yourself and sell them.
18. **Three-on-Three Basketball Tournament:** Organize a basketball tournament in your school with the winning team receiving a prize. This can also be done with soccer, tennis, badminton, volleyball, or any other sport.
19. **Bingo:** Host a bingo night at a local hall, place of worship, or school.
20. **Plant Sale:** Organize a plant sale with plants donated by local nurseries.
21. **Fruit Stand:** Get permission to go to local farms and pick fruit to sell. Sell the produce in high-traffic areas or at community festivals.
22. **Book (used book) Sale:** Ask all your friends, relatives, and teachers to donate their old books. Advertise your book sale by means of posters and flyers. Set up a table and sell books. If there are leftovers, you can always give them to a needy library, shelter, or school.
23. **Bowling:** Organize a bowling night or a competition. Charge everyone a small fee to enter or have participants get bowl-a-thon pledges.
24. **Buy a Brick:** If you are fundraising to build a school or building, have people make donations to purchase bricks.
25. **Coupon Sale:** Have coupon books donated by local businesses, and then sell them to students and adults. You can also contact Sheetz.
26. **Car Wash:** With a group of friends, set up a car wash in the parking lot of your school, church, or public area. (Be sure to ask for permission and make sure that people are careful of moving cars).
27. **Appreciation Grams:** Appreciation grams can help you raise funds and build camaraderie between your communities. Plus, it’s a fundraising idea that’s relatively inexpensive to host and will work great for any time during the year. You can charge people at work, school, or even in the neighborhood a small fee (\$0.50 or \$1) to

send out a customized note that acknowledges anyone in the community. You can get as creative with the notes as you like. For example, you could charge extra for different designs or include a piece of candy with each note.

28. **Holiday Ornament Sale:** Sell ornaments during the holiday season.
29. **Board Game Match:** Have a group of students play a board game tournament with the winner receiving a prize.
30. **Pumpkin-decorating Contest:** Around Halloween, hold a pumpkin-decorating contest among different departments.
31. **Dog Show:** Invite faculty, staff, and students to show off their dogs in a picture contest. Make it a competition that people pay to enter, and offer a prize for the winner.
32. **Nacho Party:** Plan a morning to make nachos and popcorn, which can be sold during lunch.
33. **Ugly tie, worst hair-do, and best mismatched outfit:** Have the students, staff, or faculty come to an event, dinner, or a sports game where the vote will take place. Provide a prize to the winner.
34. **Calendar Sale:** Create a calendar highlighting the projects and members of your organization, and sell it to students and their family members.
35. **Karaoke:** Rent a karaoke machine, sell tickets or charge an admission fee, and sing all night.
36. **Coin Wars:** Waging a penny war is one of the best ways to raise a little extra money at your school or office. You can host it all year long, and it fuels a little friendly competition. At the beginning of the year, set out plastic bins or containers in front of each classroom or office department. Each morning, individuals can drop their pennies into the bins or they can sabotage another team by dropping a \$1 into their bin, which cancels out 100 of their pennies. The team with the most pennies at the end wins!
37. **Recipe Book:** Gather together favorite recipes and put them together in a book. Sell the book through your school, sports organization, or community center. Try to get the photocopying donated by local businesses or department in the College.
38. **Henna Hand Art:** Find out if any members of your group know how to apply henna (Indian hand art), which can be applied to people in your school for a fee.
39. **Toy Sale:** Hold a toy sale. The best season for this is just prior to Christmas.
40. **February:** Sell red carnations for Valentine's Day.
41. **October:** Halloween party; pumpkin sales; Thanksgiving turkey raffle.
42. **Babysitting Evening** - promote as great time for parents to have alone time!
43. **Babysitting during PTA meetings, Open House, Meet the Teacher Night** (contact the local secondary schools to arrange this service).
44. **Garage Sale.**
45. **Concession Stand:** Purchase products at Sam's Club and get in a high visibility, high traffic, and high demand spot. Perhaps at major event!
46. **Raffle:** Could be a quilt, a special item like jewelry, day of beauty.

47. **Pancake Breakfast:** Some companies will offer the equipment for free; others will give you the product necessary to make the pancakes. Hold first day of hunting season or cold winter day!
48. **Cake Walk:** Auction off cakes.
49. **Submarine Sandwich Sale.**
50. **Singing Telegrams:** Hopefully with someone who has a great voice!
51. **Sports Clinics.**
52. **Apply for a grant.**

See also:

<https://vtldesign.com/web-strategy/university-college-fundraising-ideas/>

<https://blog.fundly.com/fundraising-ideas/>