

# Fact Book

## 2020-2021



**Office of Institutional Effectiveness**

## TWENTY-EIGHTH EDITION

## Preface

**Purpose and Content**

The Office of Institutional Effectiveness at Craven Community College annually prepares and publishes the Fact Book as a longitudinal, multi-year compilation of basic statistical data regarding College operations. The Fact Book is compiled to provide faculty, staff, and administration with a centralized, single-source reference of frequently used information for internal planning and decision-making purposes.

The North Carolina Community College System Office's Dashboards, Colleague, SAS DataMart, and Business Objects were the primary sources of data for the preparation of the Fact Book.

Additionally, some tables and graphs in the Fact Book were prepared from data provided directly from individual College departments – e.g., the Business Office, Facilities, Financial Services, and Human Resources; others were taken from the state's Performance Measures for Student Success. Finally, there is a section on Craven County Profiles where data was taken directly from county source documents.

**Five-Year Data Trend**

The five-years of referenced data for the 2020-2021 Fact Book include: academic years 2015-16, 2016-17, 2017-18, 2018-19 and 2019-20. The Office of Institutional Effectiveness attests that the data and statistics contained in the Fact Book are accurate and precise; however, the College and the environment in which it exists are continually changing, and information presented may change in response. Further, data presented in this official publication may differ from statistics found in other college or state reports, due to differences in source information, dates of data generation, or reporting periods.

**Online Access**

The *2020-2021 Fact Book* may be accessed online via the Institutional Effectiveness page in the Craven Compass or on the College's Institutional Effectiveness webpage.

Office of Institutional Effectiveness, November 2020

## Table of Contents

<b>MISSION .....</b>	<b>4</b>
<b>VISION.....</b>	<b>5</b>
<b>STRATEGIC GOALS.....</b>	<b>5</b>
<b>FAST FACTS 2020-2021 .....</b>	<b>6</b>
Curriculum FTE by Program Area & Delivery Method .....	7
2019 Area High School Students Attending CCC in 2019-2020.....	7
<b>REGIONAL POPULATION PROFILE.....</b>	<b>8</b>
Educational Attainment Profile.....	9
Top Employers.....	10
<b>CURRICULUM.....</b>	<b>11</b>
Enrollment.....	12
Courses and Student Count.....	13
Student: Faculty Ratios.....	14
Enrollment by Gender .....	15
Enrollment by Age Groups .....	16
Enrollment by Ethnicity .....	17
Enrollment by Employment Status.....	18
Enrollment by Geographic Region .....	19
Military & Dependent Enrollment by Geographic Region .....	20
Enrollment by Full-Time/Part-Time Status.....	21
Enrollment by Class Location .....	22
FTE by Delivery Method.....	23
Enrollment by Program Area.....	24
Completion Rate by Program Area .....	25
Completions by Degree Type.....	26
Area High School Graduates Attending CCC.....	27
Undergraduate Transfers .....	28
Financial Aid Awards.....	29
Scholarship Contributors.....	30
Retention, Graduation & Transfer Information .....	31
<b>WORKFORCE DEVELOPMENT.....</b>	<b>32</b>
Enrollment.....	33
Enrollment by Gender .....	34
Enrollment by Ethnicity .....	35
Enrollment by Employment Status.....	36
Full-Time Equivalency (FTE).....	37
<b>COLLEGE AND CAREER READINESS.....</b>	<b>38</b>
Enrollment.....	39
Enrollment by Gender .....	40

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Enrollment by Ethnicity .....	41
Enrollment by Employment Status.....	42
Full-Time Equivalency (FTE).....	43
<b>ADMINISTRATIVE SERVICES .....</b>	<b>44</b>
Faculty/Staff by Employment Classification .....	45
Faculty/Staff by Staff Category .....	46
Full-Time Permanent Faculty by Years of Service .....	47
Full-Time Permanent Staff by Years of Service.....	48
Full-Time Curriculum Faculty by Highest Degree Attained .....	49
Full-Time Curriculum Faculty by Instructional Category .....	50
Fiscal Year Expenses by Category .....	51
Fiscal Year Revenues by Funding Source.....	52
Gross Square Footage .....	53

## MISSION

Craven Community College has developed and adopted the following Mission Statement and Vision for 2017-2022:

**Craven Community College is a dynamic and responsive institution of higher education committed to improving and enriching individual lives and society through comprehensive, high quality and accessible learning opportunities that allow students to contribute and compete in a diverse and global community. We provide:**

- (1) education, training and retraining for the workforce, including basic skills and literacy education, occupational and pre-baccalaureate programs;**
- (2) support for economic development through services to and in partnership with business and industry; and**
- (3) services to communities and individuals which improve the quality of life.**

The College Fulfills Its Mission Through:

- **Adult General, Basic and Secondary Education**  
Courses and services for students who desire to complete a high school equivalency credential or improve their adult basic education, literacy and English language skills, or for enrolled high school students seeking acceleration opportunities.
- **Cultural, Citizenship and Community Enrichment**  
Activities, services, group travel and special projects in response to cultural needs and quality of life interests of community populations and for the leisure enjoyment and enrichment of adults and youth served.
- **College Readiness Studies**  
Courses and services for students in need of further growth and development of academic and basic skills preparation for acceptance into a curriculum and to succeed in college programs.
- **Economic/Workforce Development Education and Special Training**  
Customized courses specifically designed for, and in collaboration with, business, industry and the military including workforce readiness, job enhancement and technical skill development.
- **Career and Technical Education**  
Programs, courses and services for students who plan to enter the workforce or upgrade their career training, professional skills and work performance.
- **Student Development**  
Programs and services to support and enhance student academic, career and personal skill development and growth, and assure success for diverse and ever-changing student populations.
- **University-Parallel Education**  
Programs and coursework for the freshman and sophomore years of an undergraduate education for students who plan to continue studies toward the baccalaureate or pursue postsecondary liberal arts studies.

The Craven Community College Board of Trustees (BOT) adopted the Mission Statement and Core Values in April 2011 and revised the Mission Statement in February 2016. Strategic Goals 2017-2022 was adopted by the BOT in January 2017.

## VISION

**We are Craven County's first choice for teaching and learning.**

## STRATEGIC GOALS

### Teaching & Learning

- Conduct high quality and rigorous programs that are current and relevant to our community needs.
- Align curriculum and workforce development programs to provide ladder credentialing.
- Pursue marquee standing of select programs.
- Construct the STEM Building.
- Open the new Workforce Development center.
- Promote growth opportunities in student writing skills in College curricula.
- Improve the integration of general education curricula with Career and Health Science programs.

### Student-Centered Experience

- Improve student retention and completion.
- Provide exceptional service to students.
- Construct the "First Stop."
- Utilize data-driven decision making.

### College Environment

- Maintain a culture of College-wide shared commitment to effective teaching and learning.
- Sustain the College as a great place to work and learn.
- Be reputed as an ideal employer within Craven County and North Carolina.

### Community Service and Engagement

- Significantly increase the Foundation endowment.
- Demonstrate engagement and commitment across community constituencies.
- Market the College strategically.
- Engage local and state leaders.

# Fast Facts 2020-2021

## Curriculum Enrollment by Gender

Female	2,257	58.2%
Male	1,619	41.8%
Total	3,876	100.0%

Unduplicated Headcount

## Curriculum Enrollment by Ethnicity

American Indian/Alaska Native	56	1.4%
Asian/Pacific Islander	211	5.4%
Black	705	18.2%
Hispanic	394	10.2%
Other/Unknown/Multiple	132	3.4%
White	2,378	61.4%
Total	3,876	100.0%

Unduplicated Headcount

## Curriculum Enrollment by Geographic Region

Craven County	2,959	76.3%
Adjacent Counties	476	12.3%
Other NC Counties	82	2.1%
Unreported	359	9.3%
Total	3,876	100.0%

Unduplicated Headcount

Source: CCC SAS DataMart

### Curriculum FTE by Program Area

General Education Courses	1,320.3	52.7%
Career & Health Programs	1,076.8	43.0%
Developmental Coursework	106.4	4.3%
Total	2503.5	100.0%

FTE is based on a fiscal year calendar; the data above comes from the NCCCS FTE Dashboard.

### Curriculum FTE by Delivery Method

Distance Learning	931.2	37.2%
Hybrid (Online & Face-to-Face)	277.3	11.1%
Traditional/Web-Assisted	1,250.1	49.9%
Other	44.9	1.8%
Total	2503.5	100.0%

FTE is based on a fiscal year calendar; the data above comes from the NCCCS FTE Dashboard.

### 2019 Area High School Students Attending CCC in 2019-2020

School Name	Graduates	At Craven	% Per High School
Craven Early College	37	8	21.6%
Early College East	41	11	26.8%
Havelock High School	248	30	12.1%
Jones Senior High School	67	3	4.5%
New Bern High School	397	83	20.9%
Pamlico County High School	93	17	18.3%
West Craven High School	218	49	22.5%
Total	1101	201	18.3%

Unduplicated Headcount

Source: Craven County Board of Education, Jones Senior High School, Pamlico County High School, and Ellucian® Informer



## CRAVEN COUNTY PROFILE

## Regional Population Profile

## Population

	Craven County	North Carolina
2019 Estimates	102,139	10,488,084

## Ethnicity

U.S. Census Bureau, 2010 Census	Craven County	%	North Carolina	%
American Indian/Alaska Native	715	0.7%	167,809	1.6%
Asian	2,962	2.9%	335,619	3.2%
Black	21,858	21.4%	2,328,355	22.2%
Hawaiian/Pacific Islander	204	0.2%	10,488	0.1%
Other/Unknown/Multiple	3,064	3.0%	241,226	2.3%
White, Not Hispanic	73,336	71.8%	7,404,587	70.6%

## Ages

2017 Estimates	Craven County	%	North Carolina	%
Persons under 5 years old	6,471	6.3%	596,583	5.7%
Persons 5 to 9 years old	6,320	6.2%	615,543	5.9%
Persons 10 to 14 years old	5,873	5.8%	686,687	6.5%
Persons 15 to 19 years old	5,315	5.2%	713,066	6.8%
Persons 20 to 24 years old	10,281	10.1%	689,128	6.6%
Persons 25 to 34 years old	13,653	13.4%	1,401,663	13.4%
Persons 35 to 44 years old	10,440	10.2%	1,312,661	12.5%
Persons 45 to 54 years old	11,023	10.8%	1,363,200	13.0%
Persons 55 to 59 years old	6,284	6.2%	700,481	6.7%
Persons 60 to 64 years old	6,357	6.2%	658,137	6.3%
Persons 65 to 64 years old	12,612	12.3%	1,047,490	10.0%
Persons 75 to 84 years old	5,450	5.3%	519,151	4.9%
Persons 85 years and over	2,060	2.0%	184,294	1.8%

Source: Quick Facts, Craven County, NC

## Education Attainment Profile

U.S. Census Bureau, 2017 Estimate Age 25+	Craven County	North Carolina
Less than High School Diploma or Equivalency	7,524	940,238
High School Graduate (includes equivalency)	26,083	2,159,746
Some College to Associate's Degree	31,229	2,664,429
Bachelor's Degree	9,865	1,579,934
Graduate or Professional Degree	5,685	849,785

Source: Quick Facts, Craven County, NC

## CRAVEN COUNTY PROFILE

# Top Employers

2020 1st Quarter

Rank	Company	Industry	Employment Range
1	Defense Ex Army Navy & Air Force	Public Administration	1,000+
2	CarolinaEast Medical Center	Health Care & Social Assistance	1,000+
3	Craven County Board of Education	Educational Services	1,000+
4	BSH Home Appliances Corporation	Manufacturing	1,000+
5	Moen Incorporated	Manufacturing	500 - 999
6	Craven County	Public Administration	500 - 999
7	Wal-Mart Associates Inc.	Retail Trade	500 - 999
8	Marine Corps Exchange Service	Retail Trade	500 - 999
9	Craven Community College	Educational Services	500 - 999
10	City of New Bern	Public Administration	250 - 499
11	NC Dept. of Public Safety	Public Administration	250 - 499
12	Coastal Carolina Health Care, PA	Health Care & Social Assistance	250 - 499
13	McDonald's	Accommodation & Food Service	250 - 499
14	Hatteras/Cabo Yachts, LLC	Manufacturing	250 - 499
15	Food Lion	Retail Trade	250 - 499
16	International Paper Company	Manufacturing	250 - 499
17	Holden Temporaries, Inc.	Administrative & Support & Waste Management & Remediation Services	250 - 499
18	Harris Teeter	Retail Trade	250 - 499
19	PruittHealth Therapy	Health Care & Social Assistance	250 - 499
20	RHA Health Services, LLC	Health Care & Social Assistance	250 - 499
21	Five Managers, Inc.	Health Care & Social Assistance	250 - 499
22	Publix North Carolina Employee Serv	Retail Trade	100 - 249
23	Lowes Home Centers, Inc.	Retail Trade	100 - 249
24	Piedmont Airlines, Inc.	Transportation & Warehousing	100 - 249
25	Blue Arbor, Inc.	Administrative & Support & Waste Management & Remediation Services	100 - 249

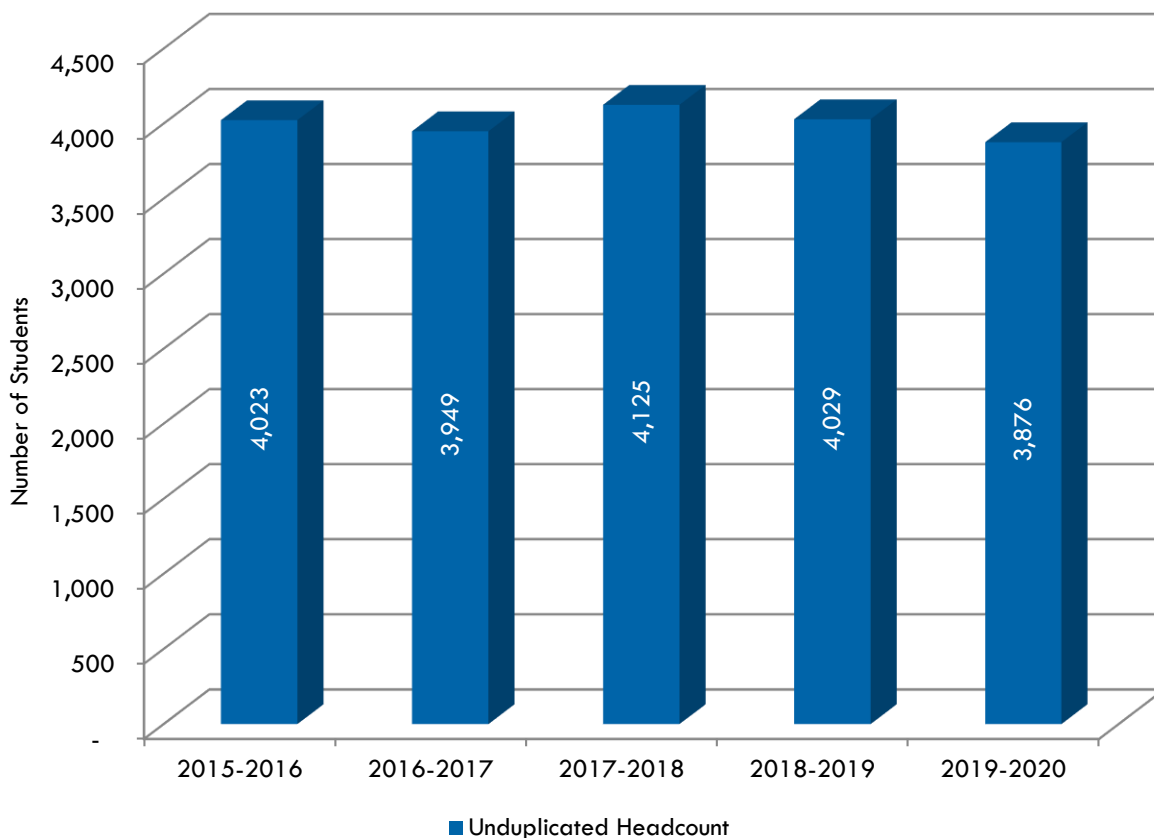
Source: Demand Driven Data Delivery System, Craven County

# CURRICULUM

## CURRICULUM

# Enrollment

Unduplicated headcount refers to the total number of students (both full-time and part-time) enrolled in at least one course during a school year. Each student is counted only once during that year, regardless of the number of classes he/she takes or the number of semesters for which he/she registers.



	2015-2016	2016-2017	2017-2018	2018 – 2019	2019 – 2020
Unduplicated Headcount	4,023	3,949	4,125	4,029	3,876
% Change		-1.8%	4.5%	-2.3%	-3.8%

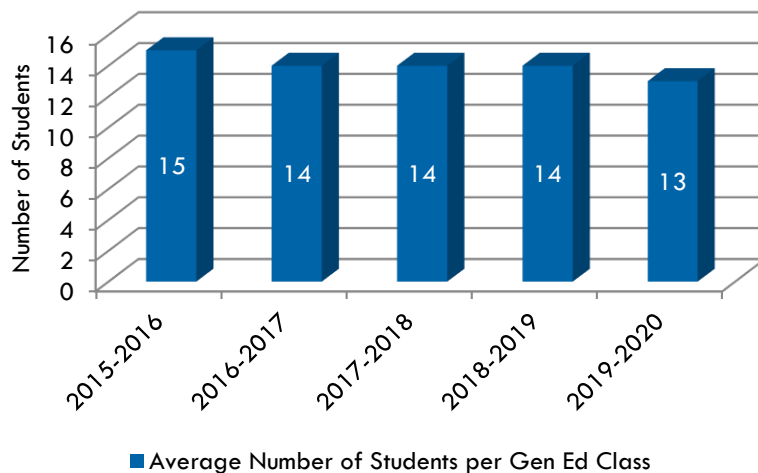
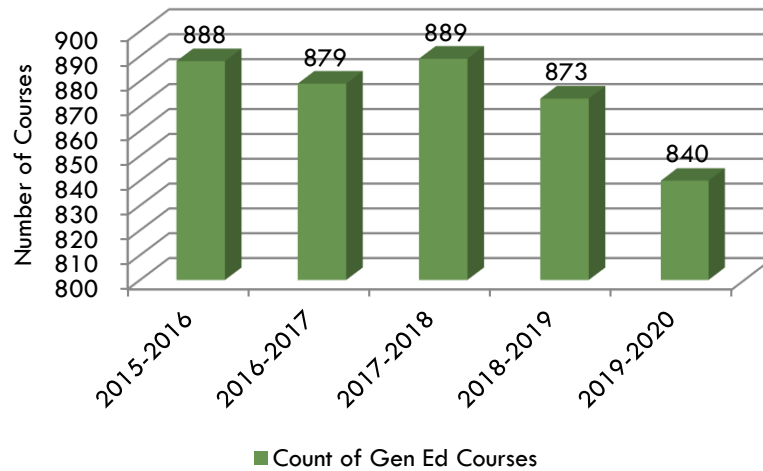
Beginning in 2014-2015, the College noted a small decline in unduplicated headcount. This trend continued through 2017-2018; in that year, the College noted a 4.5% increase in unduplicated headcount. AY 2018-2019 and 2019-2020 both saw slight dips in unduplicated headcount.

Source: CCC SAS DataMart

## CURRICULUM

# Courses and Student Count

Due to the fact that Health and Career Program courses have more rigid capacity rules, the information below focuses solely on General Education courses. The average number of students per class remains small, and the average for 2019-2020 was 13 students per class.

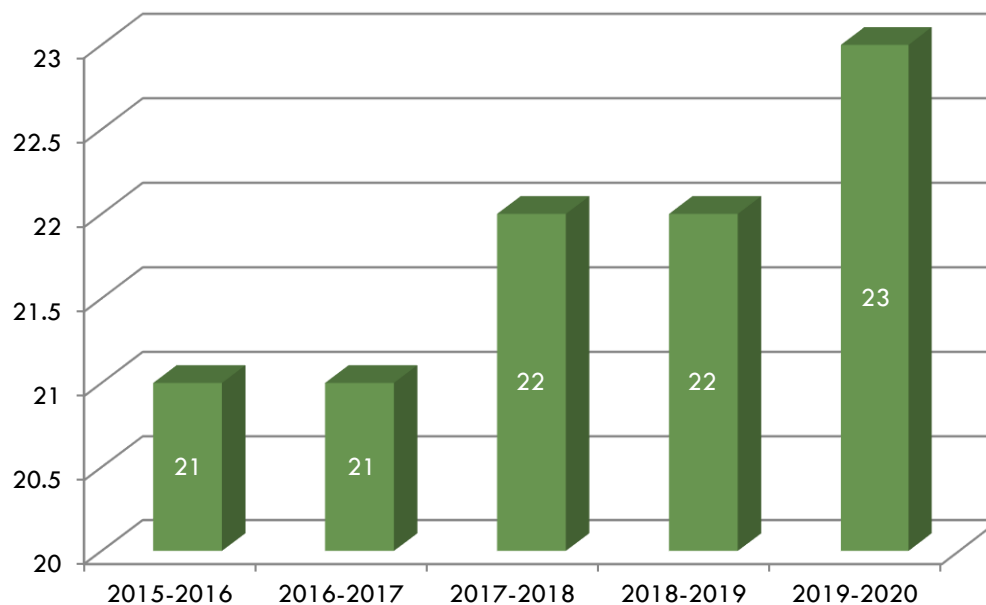


	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Number of General Education Courses	888	879	889	873	840
% Change		-1.0%	1.1%	-1.8%	-3.8%
Number of Students in Gen. Ed. Courses	13,272	12,286	12,776	12,366	10,574
% Change		-7.4%	4.0%	-3.2%	-14.5%
Average Number of Students per Class	15	14	14	14	13

Source: CCC SAS DataMart

## CURRICULUM

# Student: Faculty Ratios



Student: Faculty Ratio = Student FTE divided by Calculated Faculty FTE  
 Calculated Faculty FTE = Full-Time Faculty plus 1/3 Part-Time Faculty

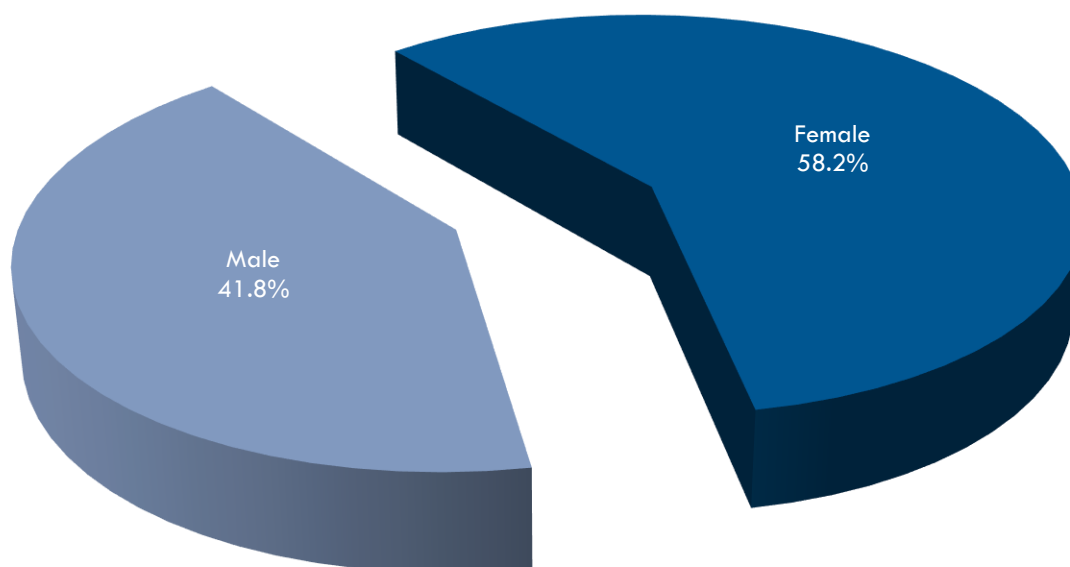
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Student FTE	2,547.8	2,408.4	2,529.6	2,428.2	2,503.6
% Change		-5.5%	5.0%	-4.0%	3.1%
Full-Time Faculty <sup>1</sup>	74	68	68	68	68
Part-Time Faculty	143	148	137	132	121
Calculated Faculty FTE	122	117	114	112	108
Students per Faculty	21	21	22	22	23

Source: NCCCS FTE Dashboard; Informer

<sup>1</sup> Full-time regular employees include all employees who have a written letter of employment from the College for a 9-month or 12-month contract period. Full-Time faculty in Liberal Arts, Business, Education, Criminal Justice, Information Technology, and Nursing disciplines shall normally assume an 18 - 20 instructor contact hour faculty workload per semester, or 36 - 40 contact hours per academic year. Full-time faculty in Industrial, Cosmetology, Transportation and Allied Health disciplines shall normally assume a 21 - 24 instructional contact hour faculty workload per semester, or 42 - 48 contact hours per academic year.

## CURRICULUM

# Enrollment by Gender



Gender	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Female	2,385	2,314	2,413	2,315	2,257
Male	1,638	1,635	1,712	1,714	1,619
Total	4,023	3,949	4,125	4,029	3,876

As of the 2019-2020 academic year, males constituted 41.8% of the total student population at Craven Community College, marking slight decrease from the previous year. Male students comprised 40.7% of the population in 2015-2016, 41.4% in 2016-2017, 41.5% in 2017-2018, and 42.5% in 2018-2019. Over the past few years (excluding 2019-2020), the percentage of female students has decreased with respect to the overall population; however, females continue to make up the majority of the curriculum student body (58.2%) at Craven Community College.

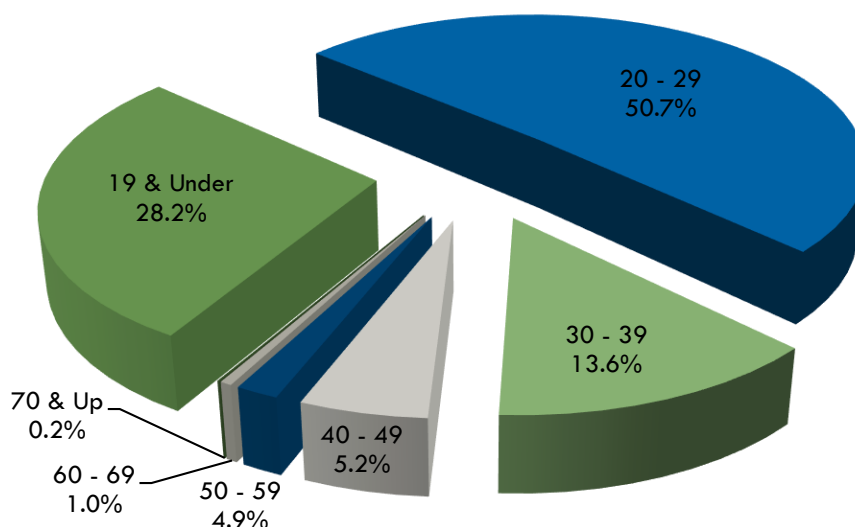
Source: CCC SAS DataMart



## CURRICULUM

# Enrollment by Age Groups

At 50.7%, the majority of students at Craven Community College are between the ages of 20 and 29. The average age of a curriculum student is 25 years old. The youngest Craven Community College student is 15 years old, and the oldest is 82.



Ages	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
19 & Under	786	922	925	1,023	1,093
20 – 29	2,121	2,020	2,210	2,134	1,966
30 – 39	633	583	601	532	526
40 – 49	317	266	243	222	201
50 – 59	142	125	116	92	68
60 – 69	20	31	26	19	19
70 & Up	4	2	4	7	3
Total	4,023	3,949	4,125	4,029	3,876

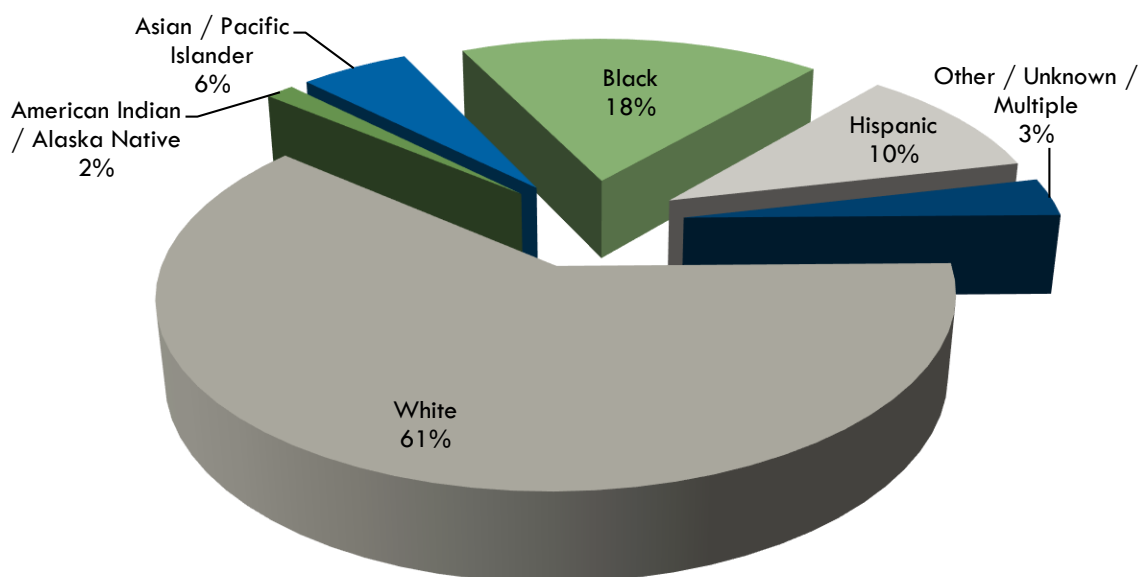
While the majority of students at Craven Community College fall within the 20-29 demographic, it is worthy of note that students under 19 years of age are the fastest growing age demographic. In 2015-2016, students 19 and younger constituted 19.5% of the entire student population, whereas in the 2019-2020 year, they comprised 28.2% of the campus population. The 30-39, 40-49, 50-59, and 60-69 age groups have all noted declines in enrollment over the past five years.

Source: CCC SAS DataMart

## CURRICULUM

# Enrollment by Ethnicity

For the past five years, Craven Community College's student population has been demographically representative of Craven County's population as a whole. Since AY 2015-2016, the most significant increase has been in the area of Asian/Pacific Islander, which saw a 47.7% increase up until 2019-2020. Additionally, the most significant decline has been in the population of American Indian/Alaska Native students, which has seen a 23.3% decrease.

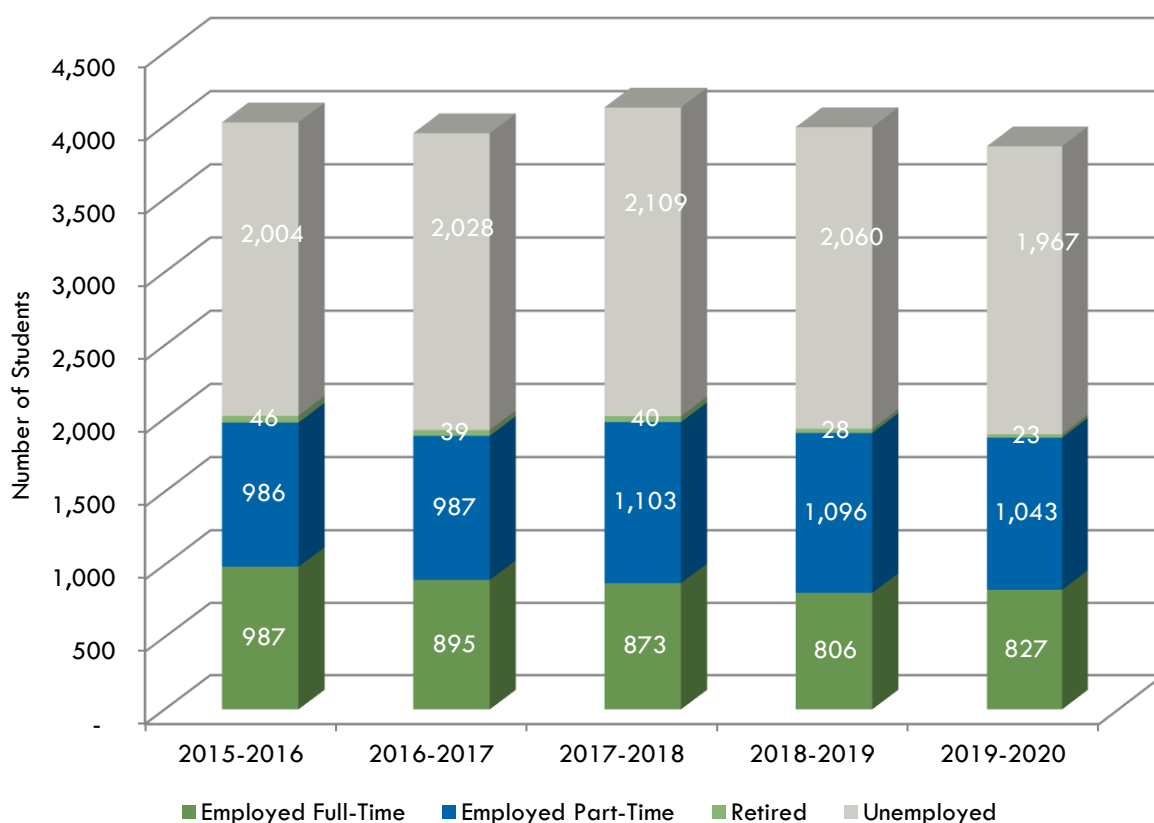


Ethnicity	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
American Indian/ Alaska Native	73	82	65	51	56
Asian/Pacific Islander	155	180	205	229	211
Black	776	690	722	712	705
Hispanic	337	329	344	349	394
Other/Unknown/Multiple	217	189	158	168	132
White	2,465	2,479	2,631	2,520	2,378
Total	4,023	3,94	4,125	4,029	3,876

Source: CCC SAS DataMart

## CURRICULUM

# Enrollment by Employment Status



Employment Status	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Employed Full-Time	987	895	873	806	827
Employed Part-Time	986	987	1,103	1,096	1,043
Retired	46	39	40	28	23
Unemployed	2,004	2,028	2,109	2,060	1,967
Total	4,023	3,949	4,125	4,029	3,876

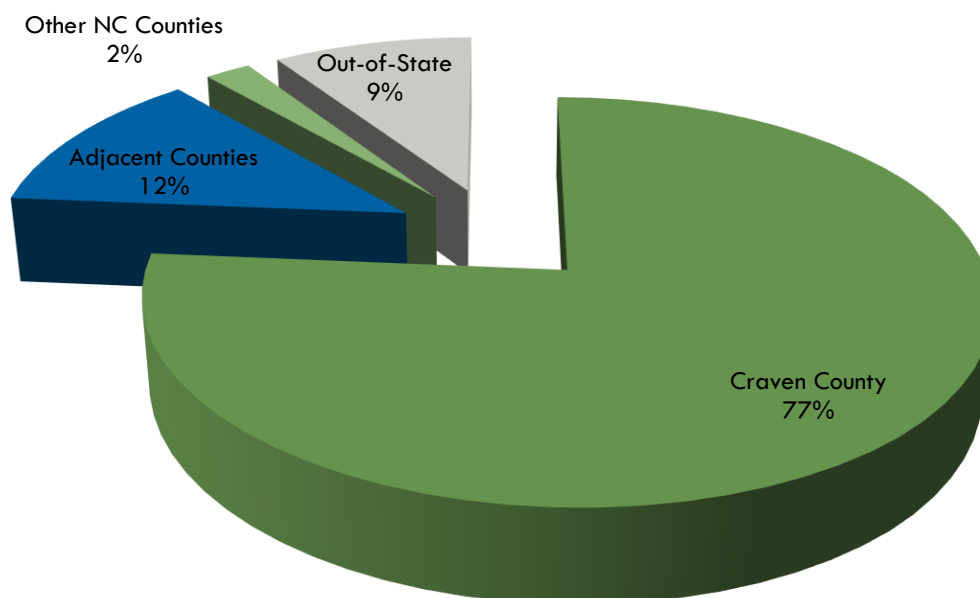
Headcount is duplicated due to the fact that the employment status of some students may have changed during the year.

The number of students employed part-time had risen over the past few years, but saw a slight decrease in 2018-2019 before increasing again in 2019-2020. In 2015-2016, 25.0% of students reported having a part-time job; by 2018-2019, 27.2% of the student population worked at least part-time. This has slightly decreased to 26.9% in 2019-2020. Conversely, in 2015-2016, 49.8% of the student population were unemployed. The number of unemployed students has increased slightly to 50.8% in the 2019-2020 year.

Source: CCC SAS DataMart

## CURRICULUM

# Enrollment by Geographic Region



Geographic Region	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Craven County	3,074	2,992	3,015	3,029	2,959
% Change		-2.7%	0.8%	0.5%	-2.3%
Adjacent Counties	581	573	586	534	476
% Change		-1.4%	2.3%	-8.9%	-10.9%
Other NC Counties	124	153	221	116	82
% Change		23.4%	44.4%	-47.5%	-29.3%
Unreported	244	231	303	350	359
% Change		-5.3%	31.2%	15.5%	2.6%
Total	4,023	3,949	4,125	4,029	3,876

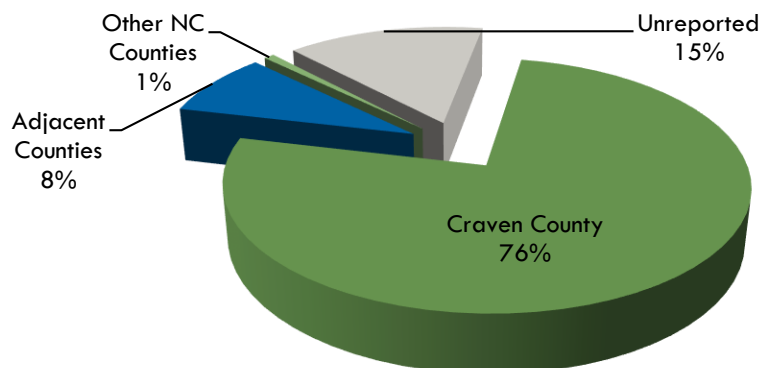
Note: Headcount is calculated annually. This may result in some students falling into two categories due to relocation.

Enrollment by students in adjacent counties noted a steady decline over the past several academic years with the exception of a small uptick in the 2017-2018 year. Student enrollment from other North Carolina counties has increased with each academic year until the 2018-2019 year.

Source: CCC SAS DataMart

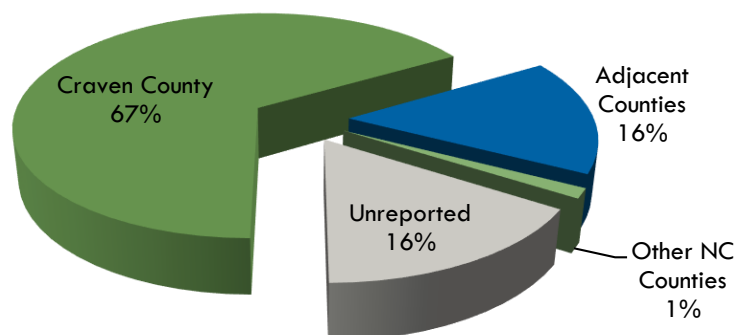
## CURRICULUM

# Military & Dependent Enrollment by Geographic Region



## Active Duty Military

Geographic Region	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Craven County	113	149	170	172	195
Adjacent Counties	12	17	23	30	22
Other NC Counties	4	5	5	4	2
Unreported	64	100	88	41	38
Total	193	271	286	247	257



## Military Dependents

Geographic Region	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Craven County	103	168	167	165	145
Adjacent Counties	32	38	38	36	35
Other NC Counties	2	2	5	3	3
Unreported	22	30	52	33	35
Total	159	238	262	237	218

Source: CCC SAS DataMart

## CURRICULUM

# Enrollment by Full-Time/Part-Time Status



Enrollment Status	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Full-Time	2,531	2,238	2,286	2,081	2,015
Part-Time	3,102	3,132	3,339	3,450	3,790
Total	5,633	5,370	5,625	5,531	5,805

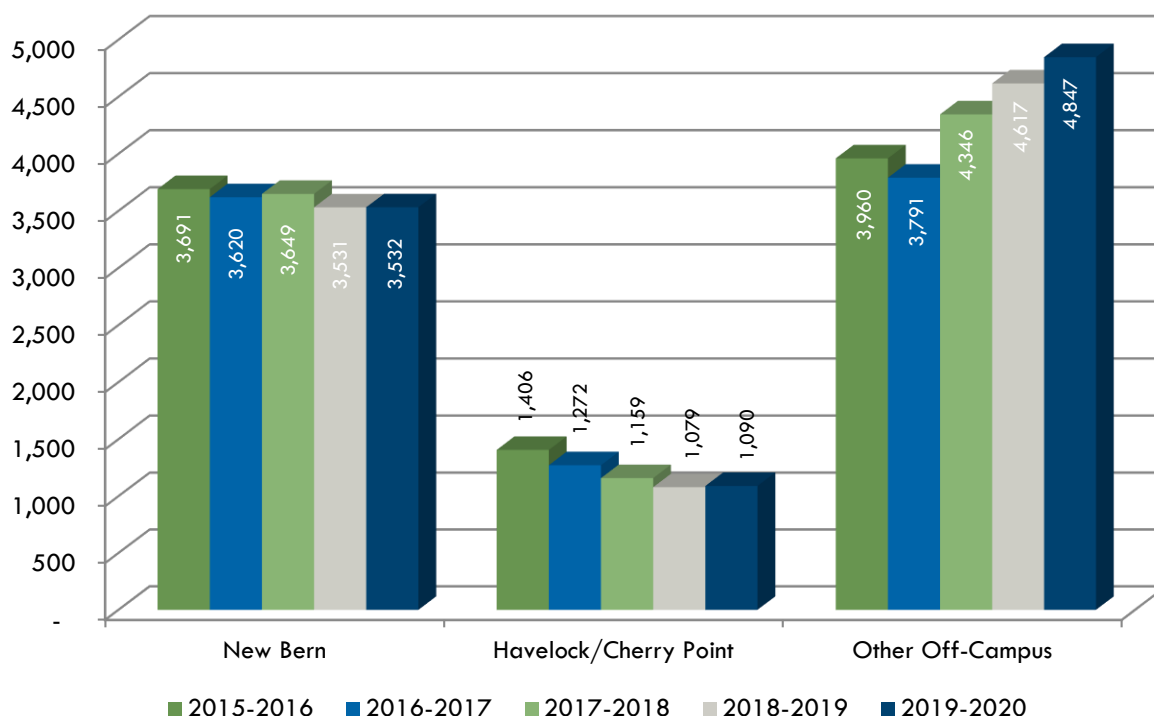
Headcount does not include summer semester enrollment and is duplicated due to the fact that some students may take classes in both fall and spring semesters.

The percentage of students attending college part-time has increased every year. In the 2015-2016 year, 44.9% of students attended full-time, while 55.1% attended part-time; by the 2019-2020 year, the part-time student college population reached a high of 65.3%. With each academic year, more and more students are choosing to attend college on a part-time basis.

Source: CCC SAS DataMart

## CURRICULUM

# Enrollment by Class Location



Campus	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
New Bern	3,691	3,620	3,649	3,531	3,532
% Change		-1.9%	0.8%	-3.2%	0.0%
Havelock/Cherry Point	1,406	1,272	1,159	1,049	1,090
% Change		-9.5%	-8.9%	-9.5%	3.9%
Other Off-Campus	3,960	3,791	4,346	4,617	4,847
% Change		-4.3%	14.6%	6.2%	5.0%
Total	9,057	8,683	9,154	9,197	9,469

Headcount is duplicated due to the fact that some students may take multiple courses on both campuses.

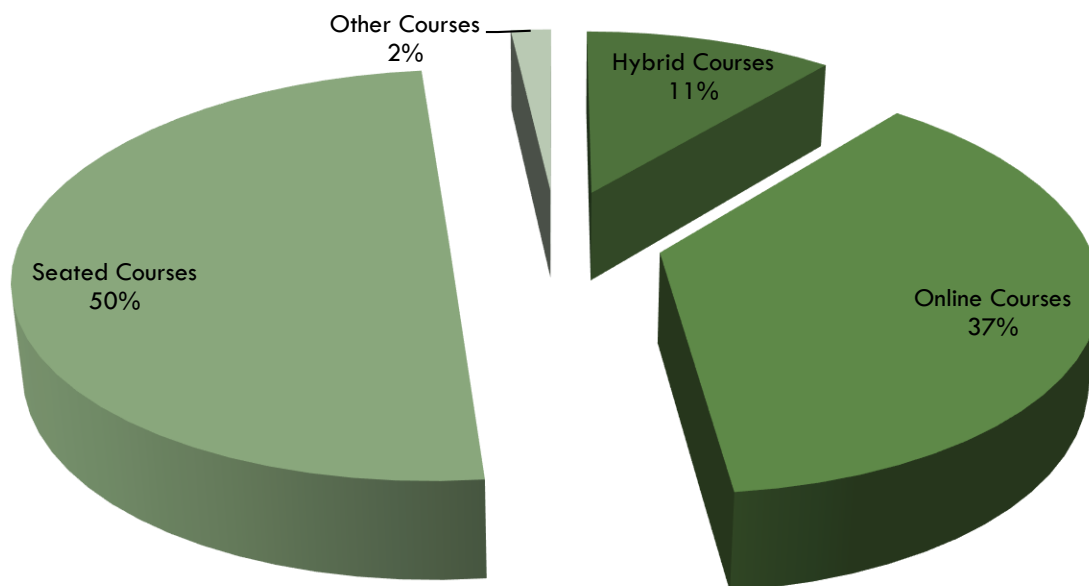
The New Bern campus experienced dips in enrollment in duplicated headcount for the 2016-2017 and 2018-2019 academic years and an increase in 2017-2018. The Havelock campus has experienced a continuous decrease in each of reporting periods but noted a slight increase in AY 2019-2020. Off-campus courses noted large gains in 2017-2018, 2018-2019, and 2019-2020, which can be attributed to the College's expansion in Career and College Promise offerings and distance education courses.

Source: CCC SAS DataMart

## CURRICULUM

# FTE by Delivery Method

Seated courses comprised 50% of the College's Curriculum FTE for 2019-2020—with online courses totaling 37%. However, all distance learning courses, online and hybrid, accounted for nearly half of all FTE earnings for the College. In recent years, as traditional and hybrid FTE has decreased, online FTE has increased.



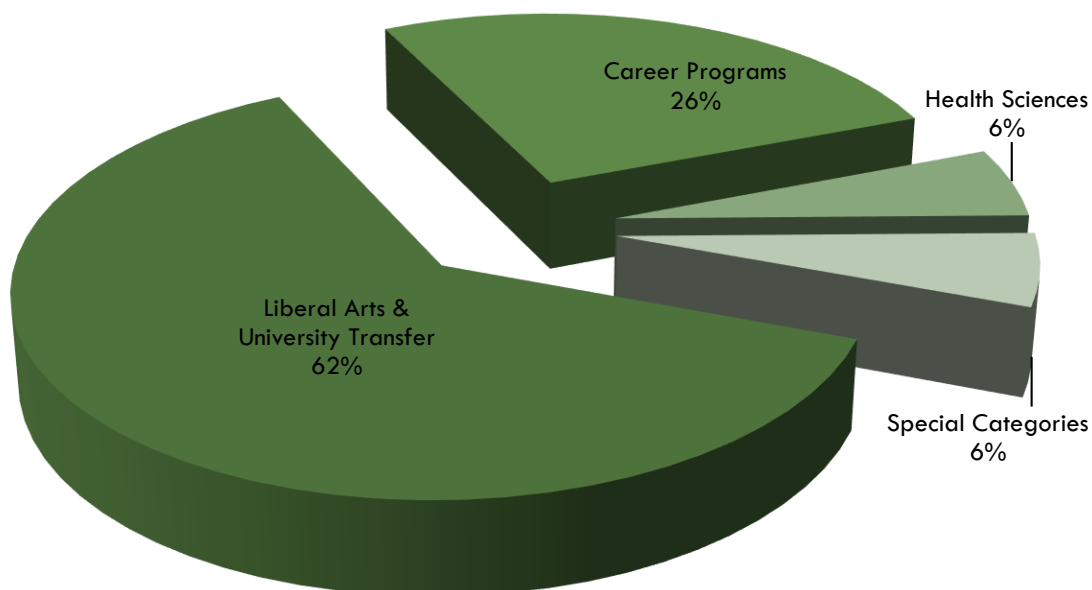
Delivery Method	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Distance Learning – Internet Course	797.1	767.7	876.8	889.1	931.2
Distance Learning – Hybrid (Online & Seated)	391.0	317.5	280.0	252.0	277.3
Traditional Classroom Instruction	1354.9	1320.2	1357.1	1274.2	1250.1
Other	4.8	3.0	15.7	12.9	44.9
Total	2547.8	2408.4	2529.6	2428.2	2503.5

Source: NCCCS FTE Dashboard



## CURRICULUM

# Enrollment by Program Area



## Enrollment by Program Area

Program Area	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Liberal Arts & University Transfer	2,284	2,358	2,429	2,351	2,412
Career Programs	1,083	1,042	1,077	1,040	1,024
Health Sciences	206	233	243	237	215
Special Categories	296	295	374	400	225
No Program Listed	154	21	2	1	-
Total	4,023	3,949	4,125	4,029	3,876

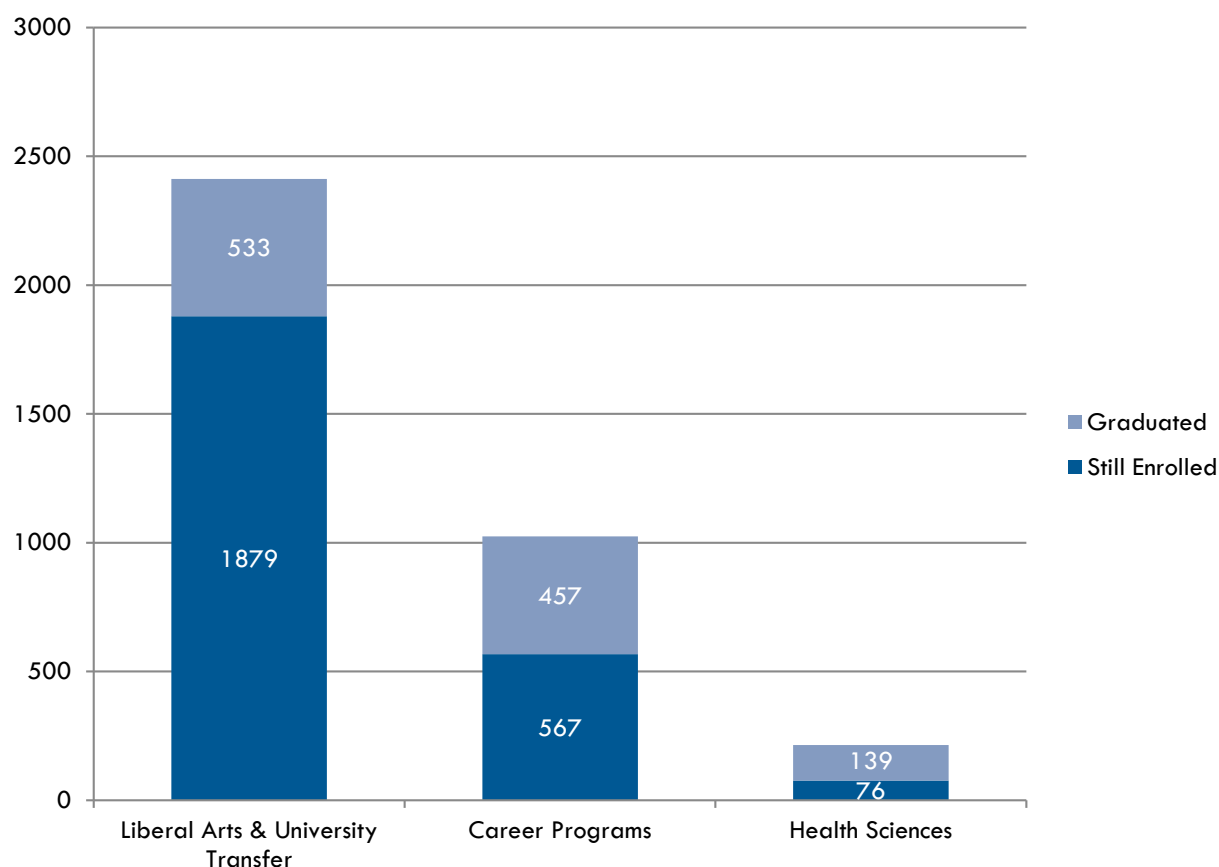
Headcount is duplicated due to the fact that some students may be enrolled in more than one program.

As of the 2019-2020 year, 62% of Curriculum students were enrolled in one of the LAUT programs; Career Programs and Health Programs comprised an additional 26% and 6% of the total Curriculum enrollment.

Source: CCC SAS DataMart

## CURRICULUM

# Completion Rate by Program Area



Completion Rate by Program Area

Program Area	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Liberal Arts & University Transfer	327	266	400	419	533
Career Programs	295	424	504	300	457
Health Sciences	168	172	213	130	139
Total	790	862	1,117	849	1,139

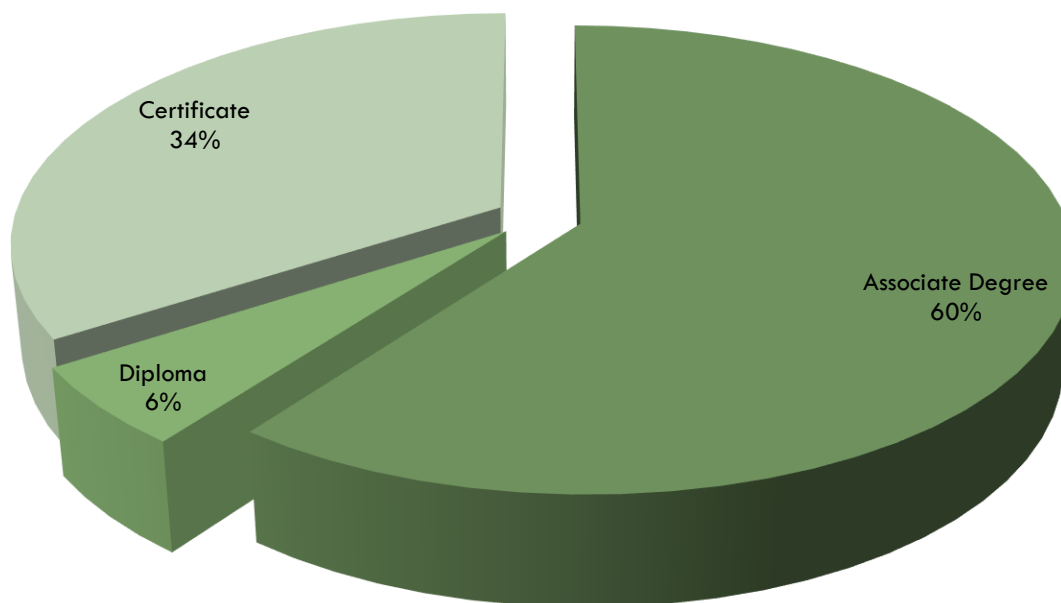
The graph above highlights graduates from the 2019-2020 academic year. During the 2019-2020 year, there were 1,129 completions at Craven – 533 in LAUT, 457 in Career Programs, and 139 in Health Programs. With the exception of AY 2018-2019, the number of completions at Craven has increased each year over the last five years.

Source: CCC SAS DataMart

## CURRICULUM

# Completions by Degree Type

Completions by degree type are based on duplicated headcount due to the fact that some students may complete a program in more than one degree type.



Type	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Associate Degree	497	445	588	615	681
Diploma	79	65	65	68	63
Certificate	214	352	464	166	385
Total	790	862	1,117	849	1,129

There was a significant increase in the number of certificates awarded from 19.5% in 2018-2019 to 34.1% in 2019-2020. Diplomas constituted 8.0% of completions in 2018-2019 and 5.9% in 2019-2020. Within the last five years, Associate degrees awarded have ranged from 445 (2016-2017) to a high of 681 (2019-2020).

Source: Colleague UI by Ellucian®

## CURRICULUM

# Area High School Graduates Attending CCC

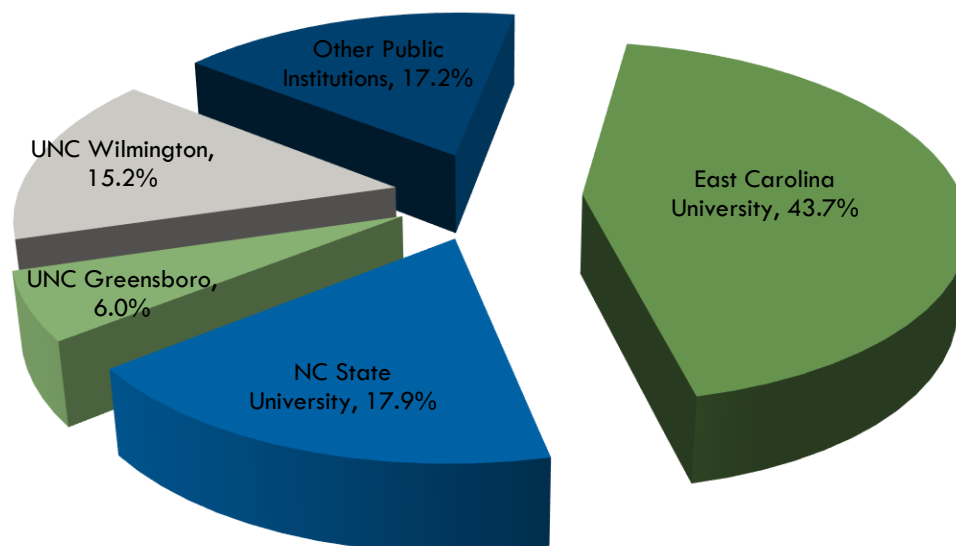
	2015 Grads	# at CCC	2016 Grads	# at CCC	2017 Grads	# at CCC	2018 Grads	# at CCC	2019 Grads	# at CCC
Craven Early College	40	12	46	14	39	11	42	13	37	8
Early College East	43	14	46	12	53	7	36	10	41	11
Havelock HS	264	61	291	40	307	57	272	42	248	30
Jones Senior HS	61	8	67	4	79	2	89	3	67	3
New Bern HS	379	76	352	73	423	75	442	90	397	83
Pamlico HS	104	10	116	15	114	20	104	22	93	17
West Craven HS	194	46	206	43	258	46	268	44	218	49
Totals	1,085	227	1,124	201	1,273	218	1,253	224	1101	201

The table above highlights students' enrollment at Craven following high school graduation. Over the past five years, enrollment has vacillated from 227 students in 2015 to 201 students in 2016 and 2019. Though the number of students differs in each graduating class, the percentage of students attending Craven post-high school ranged from 17.1% in 2017 to a high of 20.9% in 2015. For 2019, 17.9% of students from local area high schools enrolled in Craven after graduating high school.

Source: Craven County Board of Education, Jones Senior High School, Pamlico County High School, and Ellucian® Informer

## CURRICULUM

# Undergraduate Transfers



The University of North Carolina Institutions	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Appalachian	6	1	7	2	3
East Carolina	56	65	58	49	66
Elizabeth City	3	1	0	1	0
Fayetteville	4	1	2	1	5
NC A&T	1	1	3	4	2
NC Central	1	0	1	0	2
NC State	11	17	10	13	27
UNC Asheville	2	3	1	0	0
UNC Chapel Hill	11	8	5	8	5
UNC Charlotte	3	5	3	3	3
UNC Greensboro	5	3	5	4	9
UNC Pembroke	1	3	1	0	2
UNC School of the Arts	0	0	1	0	0
UNC Wilmington	25	14	24	28	23
Western Carolina	0	0	4	4	4
Winston-Salem	1	0	0	3	0
Total	130	122	125	120	151

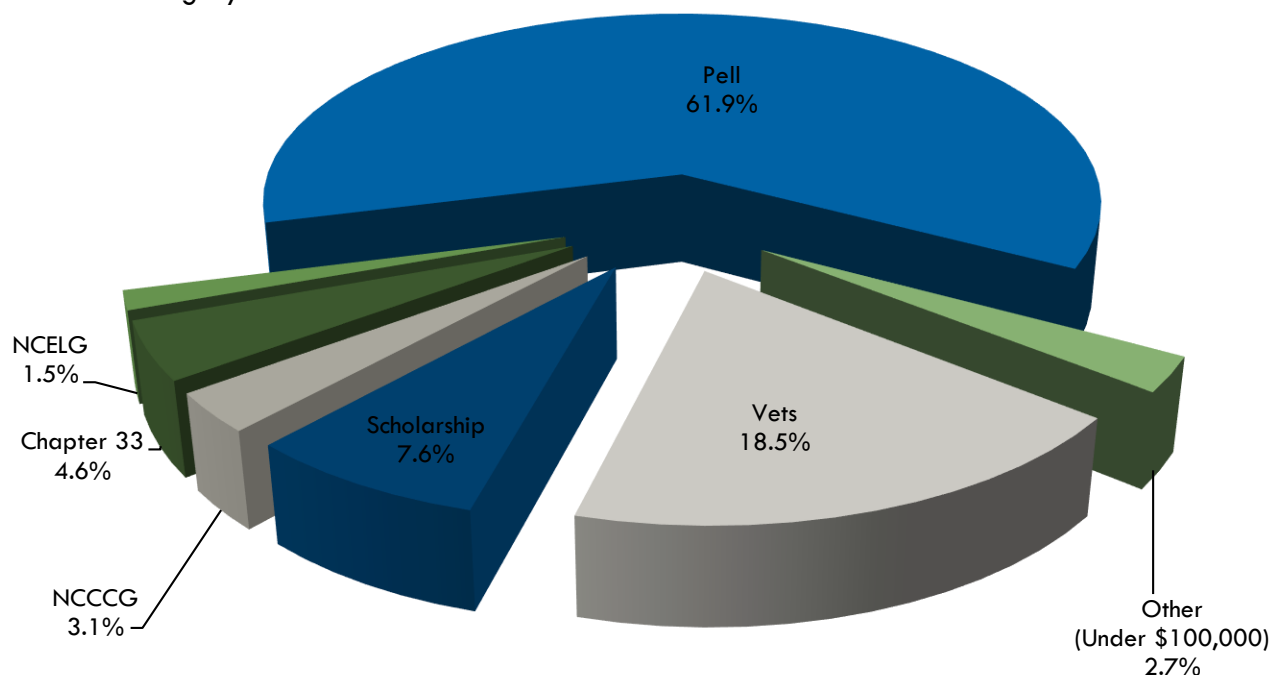
151 students transferred from Craven Community College in Fall 2019. East Carolina (43.7%), NC State (17.9%), and UNC Wilmington (15.2%) were the most popular transfer institutions for CCC transfer students.

Source: University of North Carolina Data Dashboard

## CURRICULUM

# Financial Aid Awards

The figure below is based on the total number of scholarships, grants, and loans Craven students received. The four awards (Child Care Program, Federal Supplemental Education Opportunities Grant, Emergency Loans, and Federal Work) totaling less than \$100,000 each have been grouped together in the "Other" category.



Types	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	No.	Totals	No.	Totals	No.	Totals	No.	Totals	No.	Totals
Ch 33	309	\$510,623	352	\$509,127	33	\$497,857	211	\$347,239	230	\$346,287
ChlCare	11	\$28,013	12	\$22,806	20	\$27,265	11	\$17,261	13	\$25,052
EmrLoan	18	\$12,089	26	\$17,825	31	\$406	22	\$12,290	6	\$2,523
FSEOG	100	\$96,173	115	\$106,681	143	\$111,434	176	\$173,027	100	\$89,653
FWS	33	\$76,163	30	\$64,313	23	\$51,367	34	\$87,734	30	\$90,834
NCCCG	321	\$185,190	338	\$200,247	321	\$232,220	232	\$191,431	268	\$233,847
NCELG	151	\$121,500	177	\$159,410	157	\$147,129	122	\$106,507	115	\$114,898
Pell	1,727	\$5,519,551	1,453	\$4,460,769	1,536	\$5,189,251	1,374	\$4,661,744	1,385	\$4,702,099
Scholar	404	\$418,652	553	\$337,403	538	\$398,665	451	\$434,416	542	\$454,258
Vets	467	\$869,342	522	\$1,436,777	539	\$1,475,528	462	\$1,517,715	411	\$1,407,301
<b>Total</b>	<b>3,541</b>	<b>\$7,837,296</b>	<b>3,578</b>	<b>\$7,315,358</b>	<b>3,341</b>	<b>\$8,131,122</b>	<b>3,095</b>	<b>\$7,549,364</b>	<b>3,100</b>	<b>\$7,466,752</b>

Ch 33 – Chapter 33 (Tuition & Fees)

ChlCare – Child Care Program

EmrLoan – Emergency Loans

FSEOG – Federal Supplemental Ed. Opp Grant

FWS – Federal Work Study

NCCCG – NC Community College Grant

NCELG – NC Education Lottery Grant

Pell – Federal Pell Grant

Scholar – Scholarships (All Types)

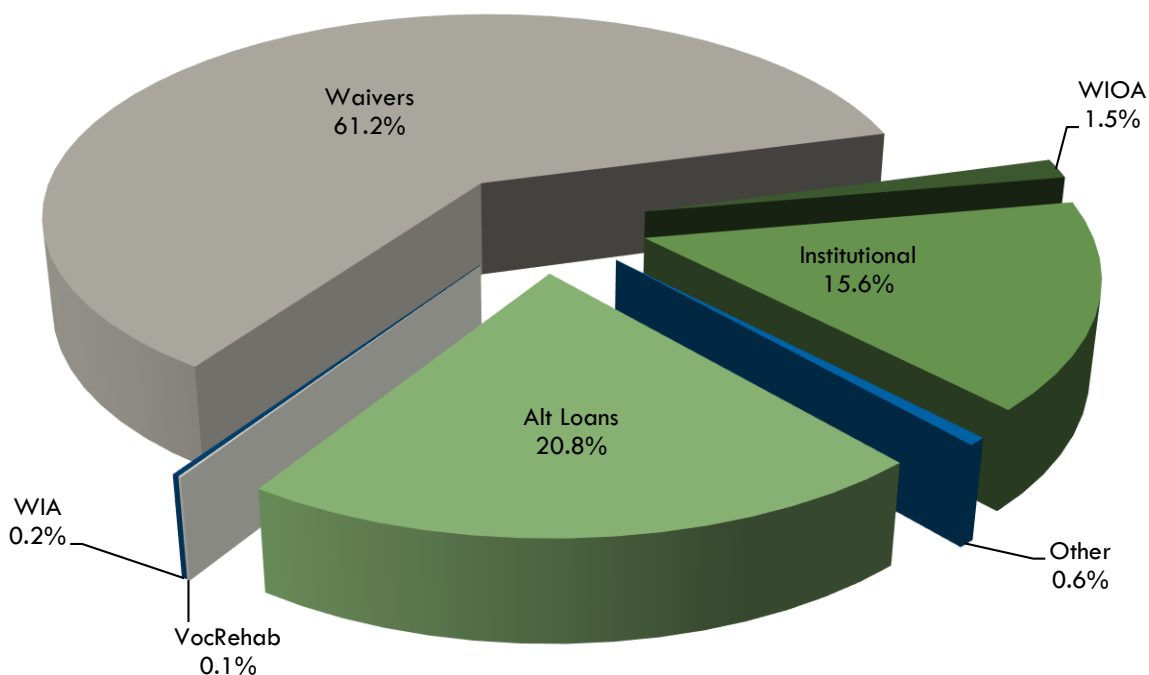
Vets –Veterans' Affairs (except Ch33)

\*2015-2016 does not include any Chapter 30s

Source: Craven Community College, Office of Financial Aid

## CURRICULUM

# Scholarship Contributors



Abbreviation	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Alternative	\$156,948	\$164,619	-	-	\$360,009
Institutional	\$293,749	\$322,678	\$382,410	\$261,612	\$270,939
NCHDLE	\$7,765	\$696	-	-	-
NCSS	\$26,748	\$1,560	-	-	-
NCTAP	-	-	\$3,711	-	-
NSP	-	-	-	-	-
Other	\$90,389	\$13,630	\$16,200	\$21,862	\$10,265
Waivers	\$789,666	\$826,785	\$891,792	\$952,245	\$1,061,162
VocRehab	-	\$691	\$6,971	\$5,819	\$1,727
WIA	\$4,423	\$96,872	\$56,474	\$59,179	\$3,178
WIOA	-	-	-	-	\$25,938
<b>Total</b>	<b>\$1,369,688</b>	<b>\$1,427,531</b>	<b>\$1,357,558</b>	<b>\$1,300,717</b>	<b>\$1,733,218</b>

Alternative - Alternative Loan  
 Institutional - Inst/Foundation Grants/Scholarships  
 NCHDLE - NC High Demand/Low Enrollment Grant  
 NCSS - NC State Scholarship  
 NCTAP - NC Guard Tuition Assistance Program

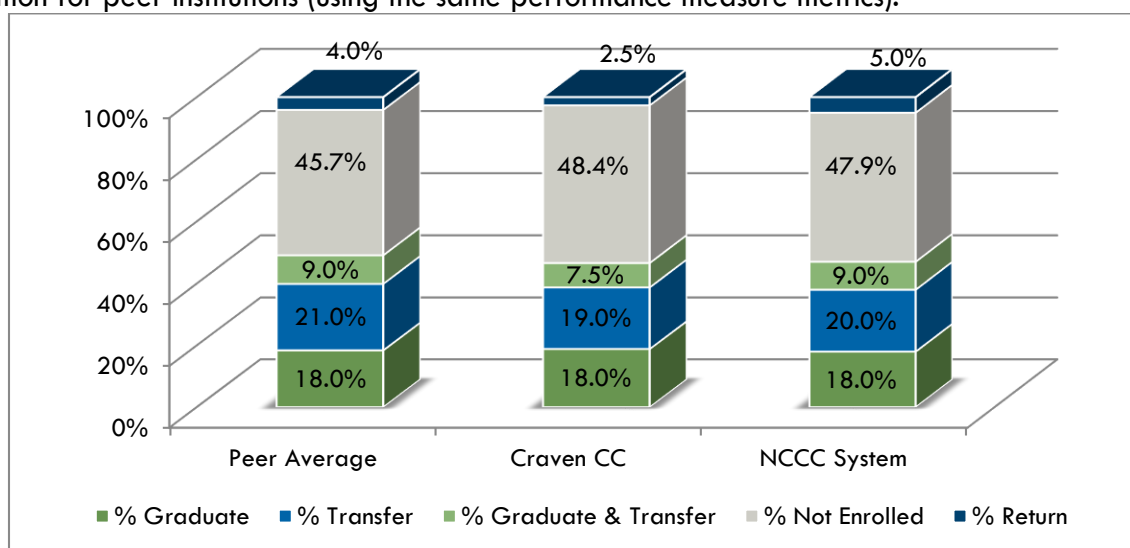
NSP - Nurse Scholarship Program  
 VocRehab - Vocational Rehabilitation  
 WIA - Workforce Investments/JPTA  
 WIOA - Workforce Innovation and Opportunities Act  
 Other - Other Non-Fed/State Grant/Scholarship

Source: Director, Financial Aid

## CURRICULUM

# Retention, Graduation & Transfer Information

The North Carolina Community College System performance measures have set a system-wide goal of 52.7% for first-time, credential-seeking students. The goal requires these students to graduate, transfer, or remain enrolled with a minimum of 36 credit hours after six years. In AY 2019-2020, based on a fall 2015 cohort, Craven Community College reported 51.6% of students graduated, returned, or transferred based on the state's methodology. It is worth noting that this is the highest it has been in recent years. The information below highlights Craven Community College's performance, as well as information for peer institutions (using the same performance measure metrics).



Peers	Cohort	% Graduate	% Graduate & Transfer	% Transfer	% Return	Total
C of Albemarle	623	13%	5 – 10%	35%	≤ 5%	57.9%
Isothermal CC	399	28%	10 – 15%	19%	≤ 5%	57.9%
Lenoir CC	632	20%	9%	19%	7%	54.4%
Piedmont CC	352	24%	≤ 5%	24%	≤ 5%	54.0%
Richmond CC	608	22%	5 – 10%	21%	≤ 5%	54.9%
Robeson CC	521	17%	5 – 10%	20%	≤ 5%	48.0%
Rockingham CC	473	22%	8%	13%	6%	49.5%
South Piedmont CC	615	17%	5 – 10%	26%	≤ 5%	53.2%
Southwestern CC	565	22%	10%	21%	6%	58.2%
Stanley CC	462	26%	5 – 10%	17%	≤ 5%	55.6%
W Piedmont CC	487	18%	17%	14%	6%	55.0%
Wilkes CC	725	22%	8%	17%	6%	53.8%
Peer Averages	539	21%	9%	21%	4%	54.3%
<b>Craven CC</b>	<b>673</b>	<b>18%</b>	<b>5 – 10%</b>	<b>19%</b>	<b>≤ 5%</b>	<b>51.6%</b>
NCCC System	47,962	18%	9%	20%	5%	52.1%

Source: NCCCS 2020 Performance Measures for Student Success

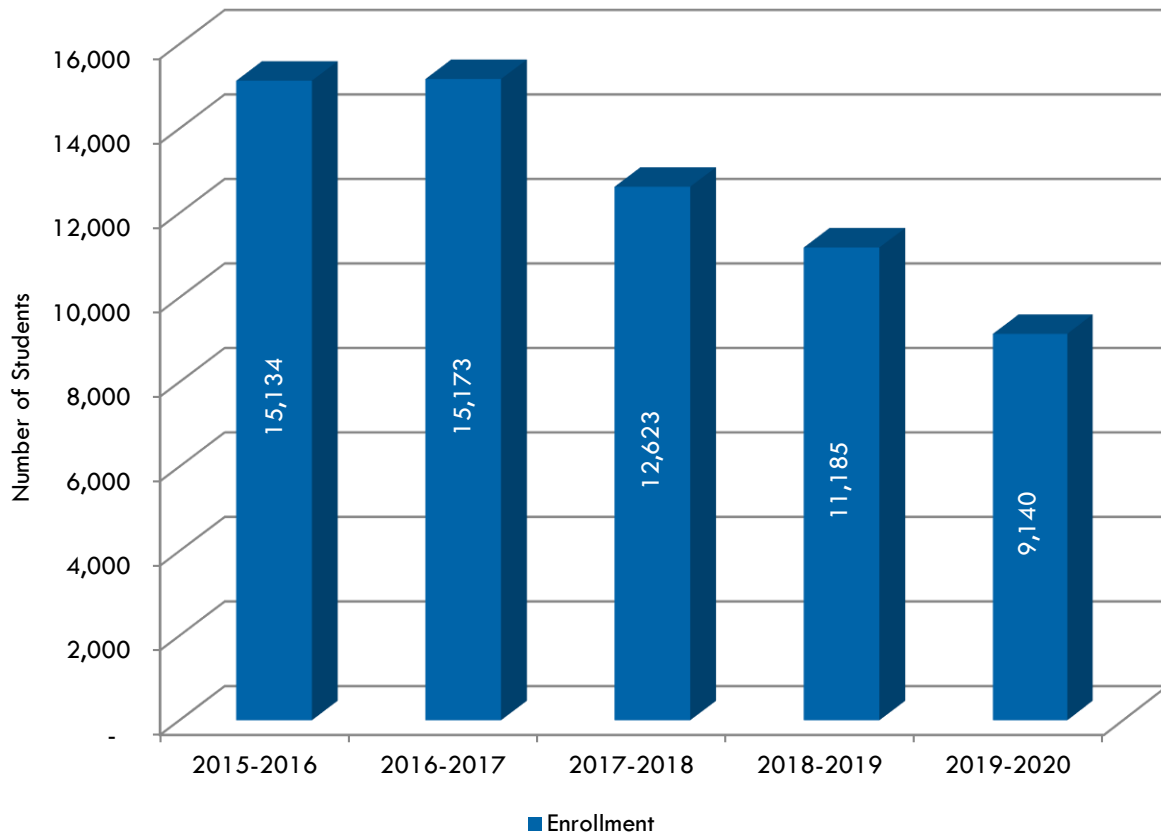


# WORKFORCE DEVELOPMENT

## WORKFORCE DEVELOPMENT

# Enrollment

Enrollment in Workforce Development refers to the total number of seats filled in all courses during a year. Students may be counted more than once if enrolled in more than one course.



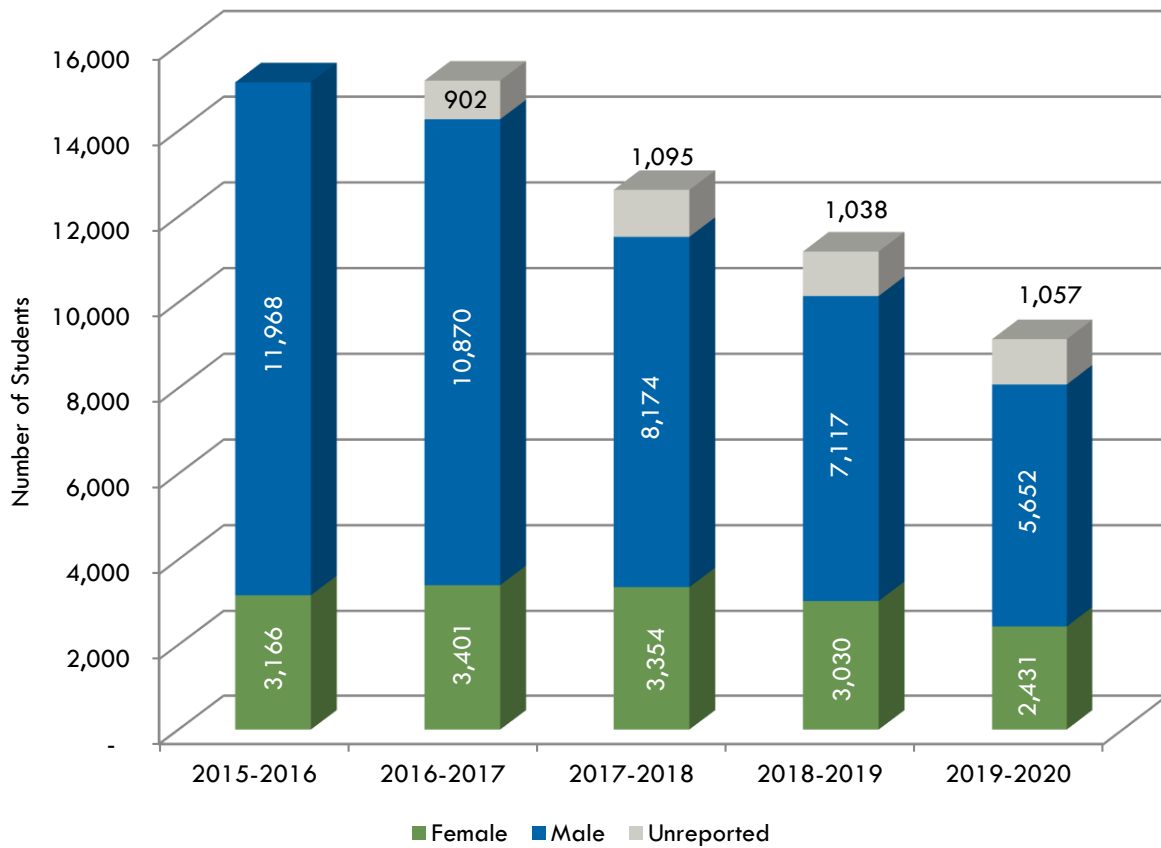
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Enrollment	15,134	15,173	12,623	11,185	9,140
% Change		0.3%	-16.8%	-11.4%	-18.3%

With respect to total enrollment, Workforce Development noted an increase in 2016-2017. After two years of moderate growth, Workforce Development noted declines in 2017-2018, 2018-2019, and 2019-2020.

Source: Colleague UI by Ellucian®

## WORKFORCE DEVELOPMENT

# Enrollment by Gender



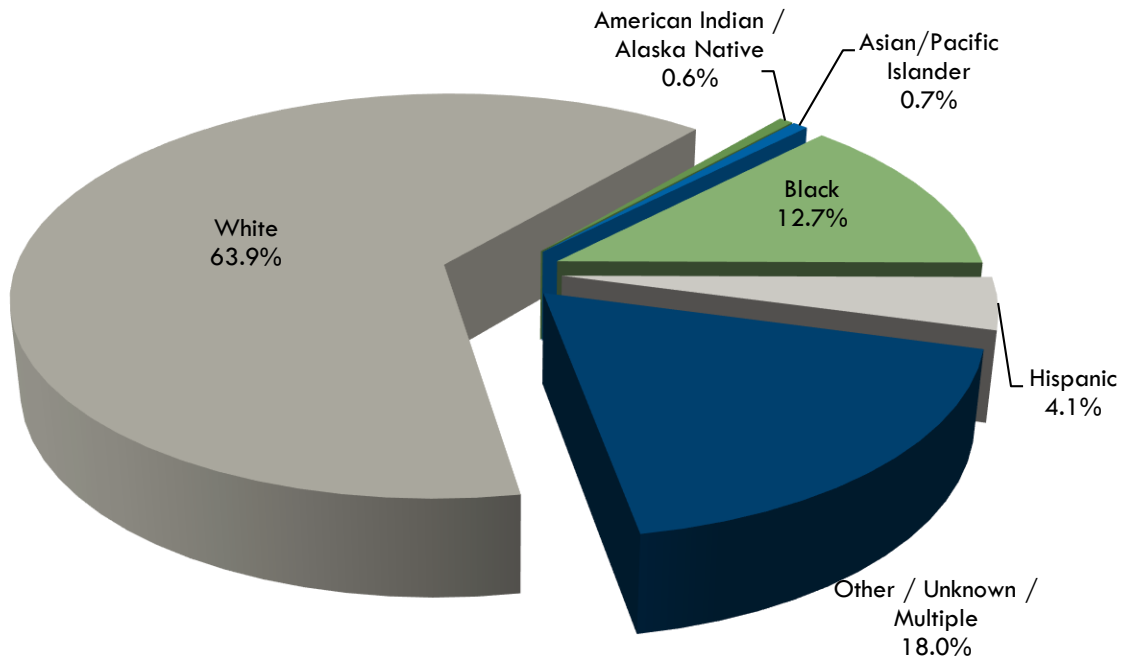
Gender	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Female	3,166	3,401	3,354	3,030	2,431
Male	11,968	10,870	8,174	7,117	5,652
Unreported	-	902	1,095	1,038	1,057
Total	15,134	15,173	12,623	11,185	9,140

Male students continue to comprise the majority of students enrolled in Workforce Development classes. However, the percentage has decreased from a peak of 79.1% male representation in 2015-2016 to 61.8% in 2019-2020. There were a reported 2,431 female students enrolled in Workforce Development in 2019-2020, constituting 26.6% of the overall population.

Source: Colleague UI by Ellucian®

## WORKFORCE DEVELOPMENT

# Enrollment by Ethnicity



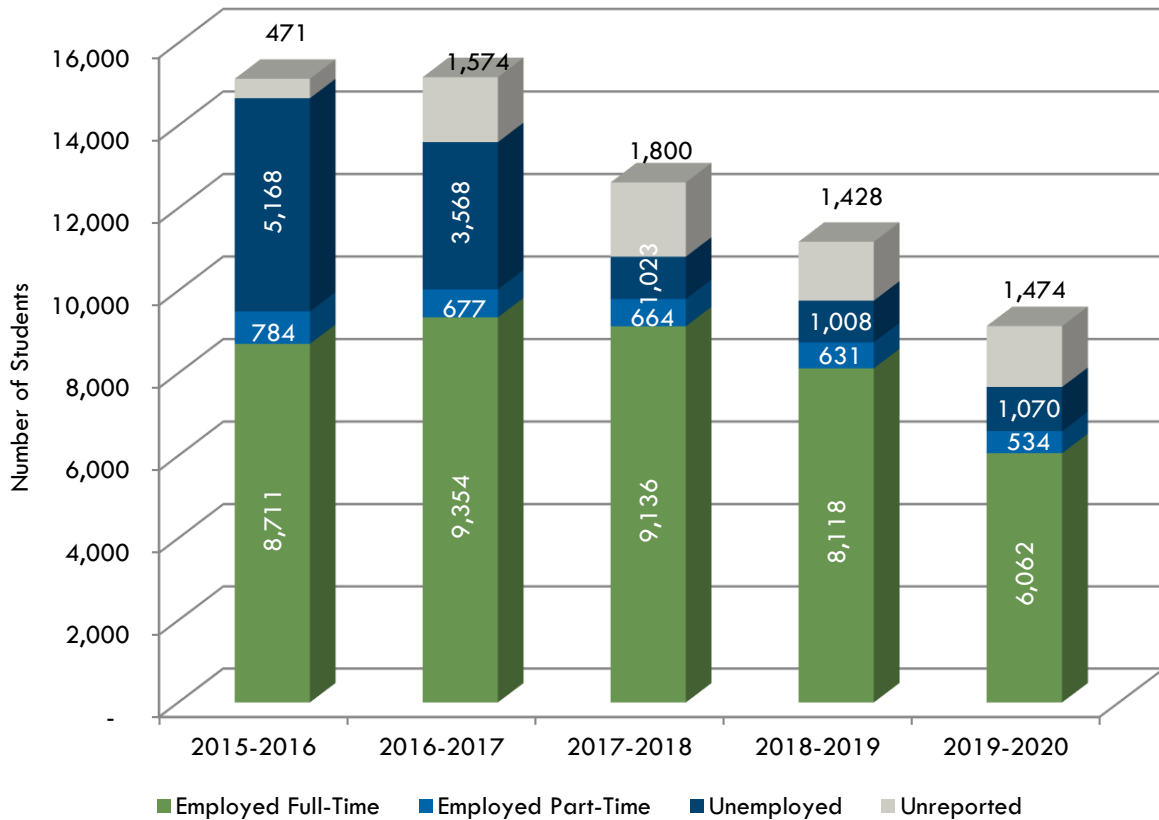
Ethnicity	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
American Indian/ Alaska Native	238	211	117	67	56
Asian/Pacific Islander	91	174	178	137	62
Black	4,659	3,895	2,318	2,109	1,161
Hispanic	537	467	433	429	375
Other/Unknown/Multiple	227	1,093	1,275	1,190	1,648
White	9,382	9,333	8,302	7,253	5,838
Total	15,134	15,173	12,623	11,185	9,140

Almost all groups noted enrollment declines in the 2019-2020 year. Workforce Development enrollment decreased most significantly for Asian/Pacific Islander (-54.7%) and Black (-45.0%) students from 2018-2019 to 2019-2020.

Source: Colleague UI by Ellucian®

## WORKFORCE DEVELOPMENT

# Enrollment by Employment Status



Employment Status	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Employed Full-Time	8,711	9,354	9,136	8,118	6,062
Employed Part-Time	784	677	664	631	534
Unemployed	5,168	3,568	1,023	1,008	1,070
Unreported	471	1,574	1,800	1,428	1,474
Total	15,134	15,173	12,623	11,185	9,140

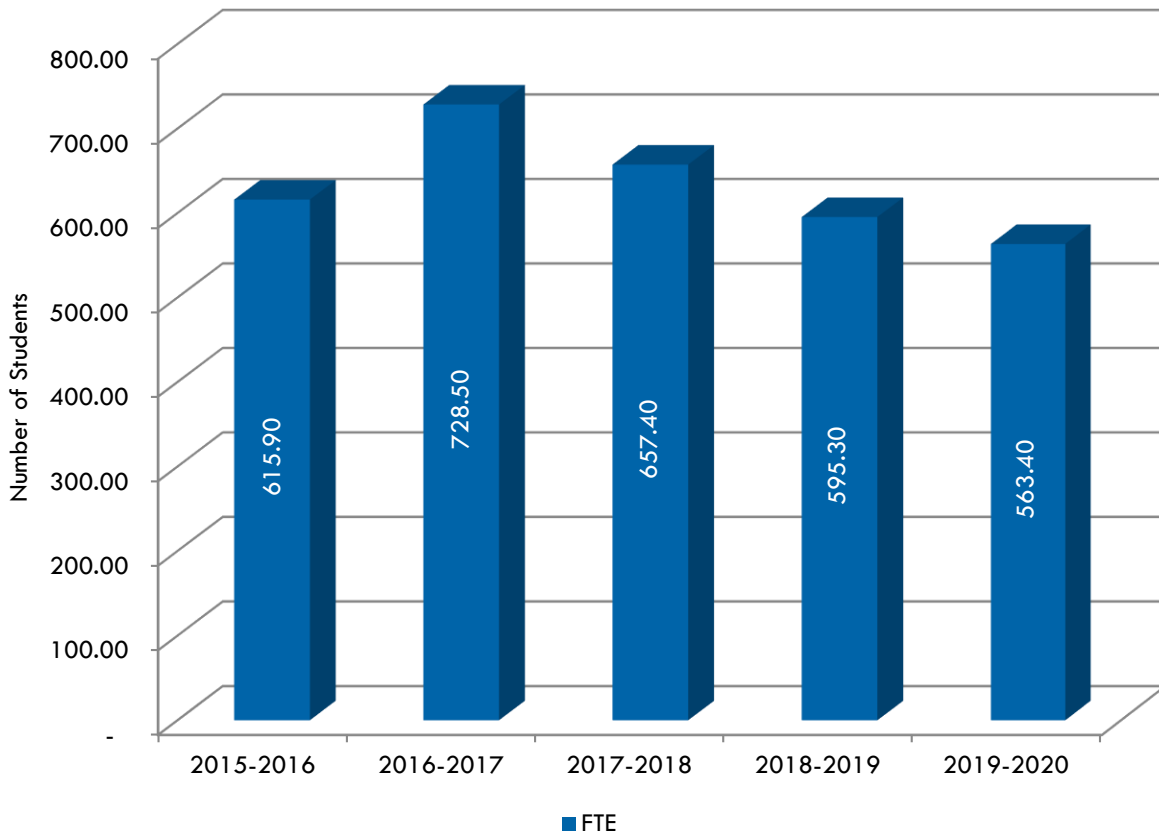
The 2019-2020 data indicated 66.3% of students taking Workforce Development classes were employed full-time, and another 5.8% were employed part-time; 11.7% were unemployed, and 16.1% did not report their employment information. The number of unemployed students taking Workforce Development classes has dropped since 2015-2016. In AY 2015-2016, 34.2% of Workforce Development students were unemployed; by AY 2019-2020, the percentage of Workforce Development student who were unemployed was down to 11.7%.

Source: Colleague UI by Ellucian®

## WORKFORCE DEVELOPMENT

# Full-Time Equivalency (FTE)

Workforce Development FTE is defined as the total student membership hours for three reporting periods divided by 688.



	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Full-Time Equivalency (FTE)	615.9	728.5	657.4	595.3	563.4
% Change		18.3%	-9.8%	-9.4%	-5.4%

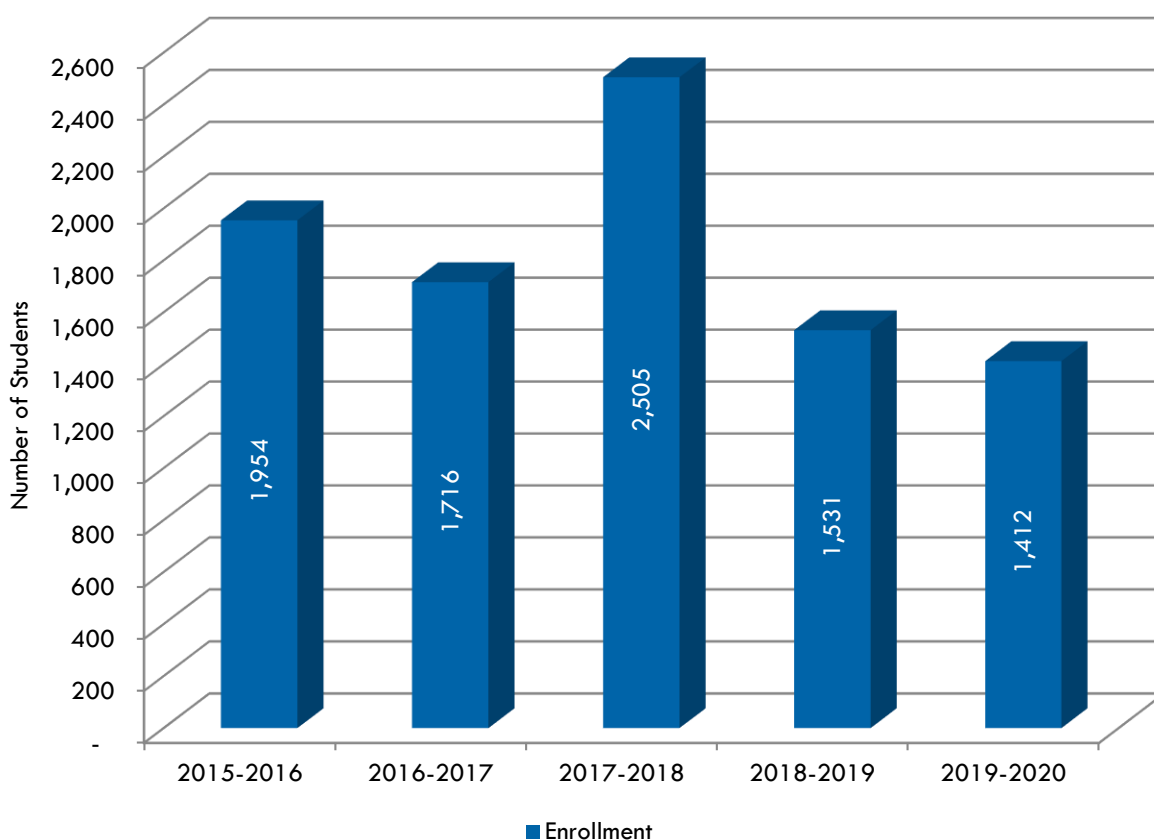
Overall FTE for Workforce Development increased from 2015-2016 to 2016-2017. During the most recent years, however, there was a decrease in FTE for Workforce Development.

Source: NCCCS FTE Dashboard

# COLLEGE AND CAREER READINESS

## COLLEGE AND CAREER READINESS

## Enrollment



	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Enrollment	1,954	1,716	2,505	1,531	1,412
% Change		-12.2%	46.0%	-38.9%	-7.8%

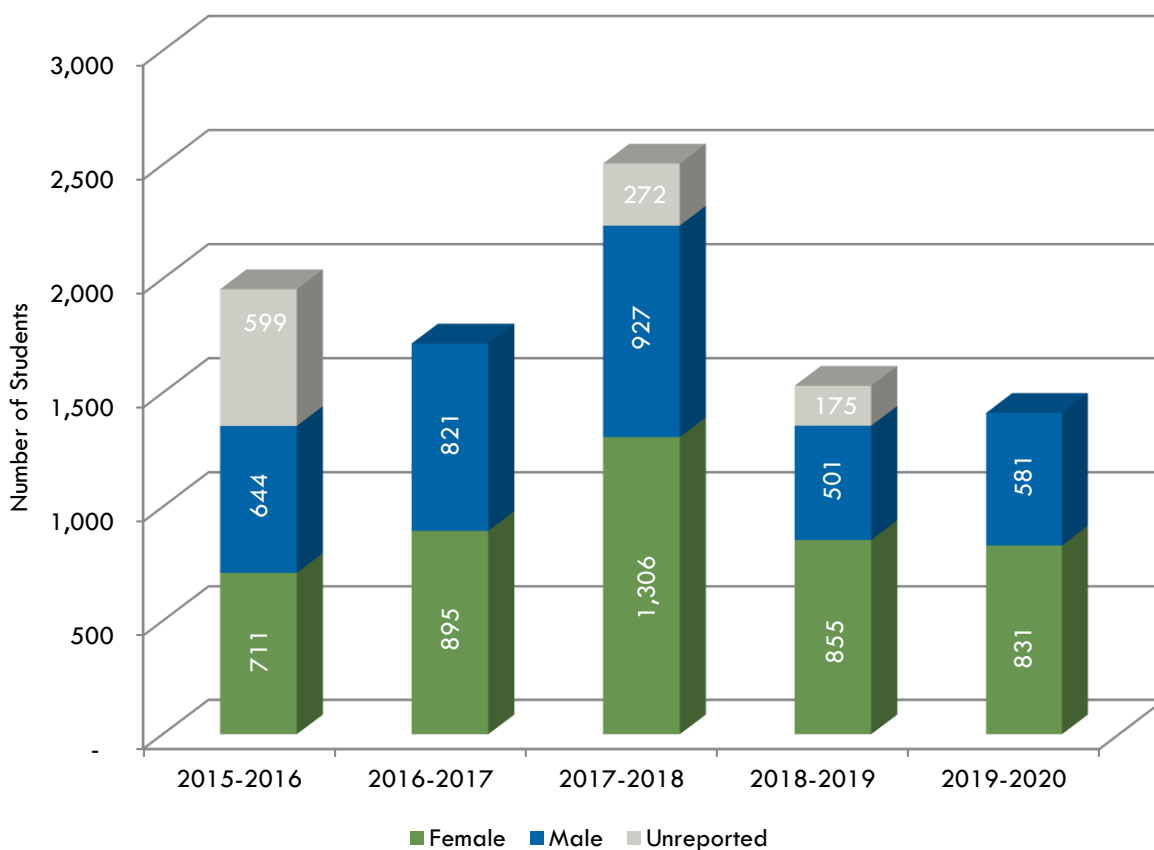
Enrollment in College and Career Readiness has varied considerably over the past five years at Craven Community College. College and Career Readiness served 1,954 students in 2015-2016; enrollment experienced a decline in 2016-2017 (-12.2%). Enrollment increased significantly in 2017-2018 (46.0%) and then declined again in 2018-2019 (-38.9%) with another smaller decline (-7.8%) in 2019-2020. College and Career Readiness served 1,412 students in 2019-2020.

Source: Colleague UI by Ellucian®



## COLLEGE AND CAREER READINESS

# Enrollment by Gender



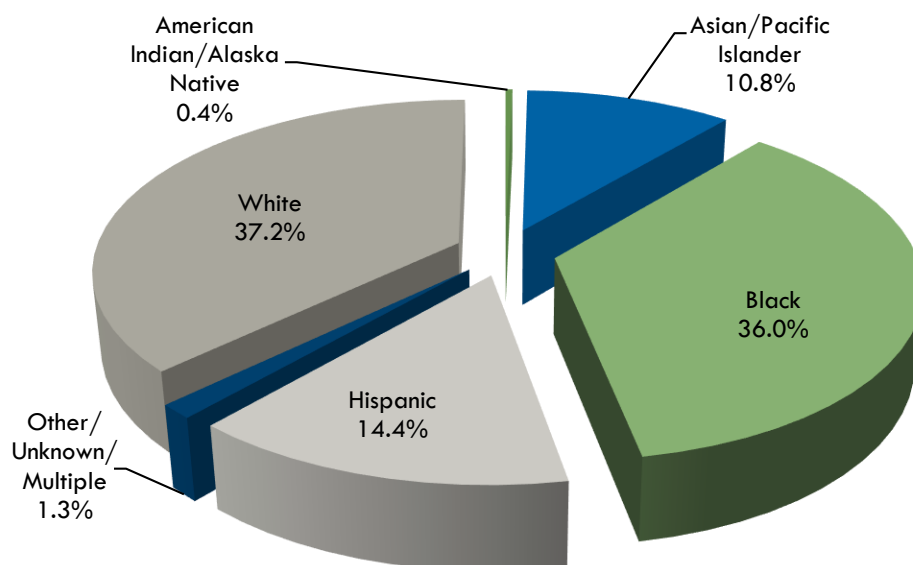
Gender	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Female	711	895	1,306	855	831
Male	644	821	927	501	581
Unreported	599	0	272	175	0
Total	1,954	1,716	2,505	1,531	1,412

Since 2015-2016 there have been more females in College and Career Readiness than males. As of 2019-2020, females represented 58.9% (n=831) of the students enrolled in College and Career Readiness.

Source: Colleague UI by Ellucian®

## COLLEGE AND CAREER READINESS

# Enrollment by Ethnicity



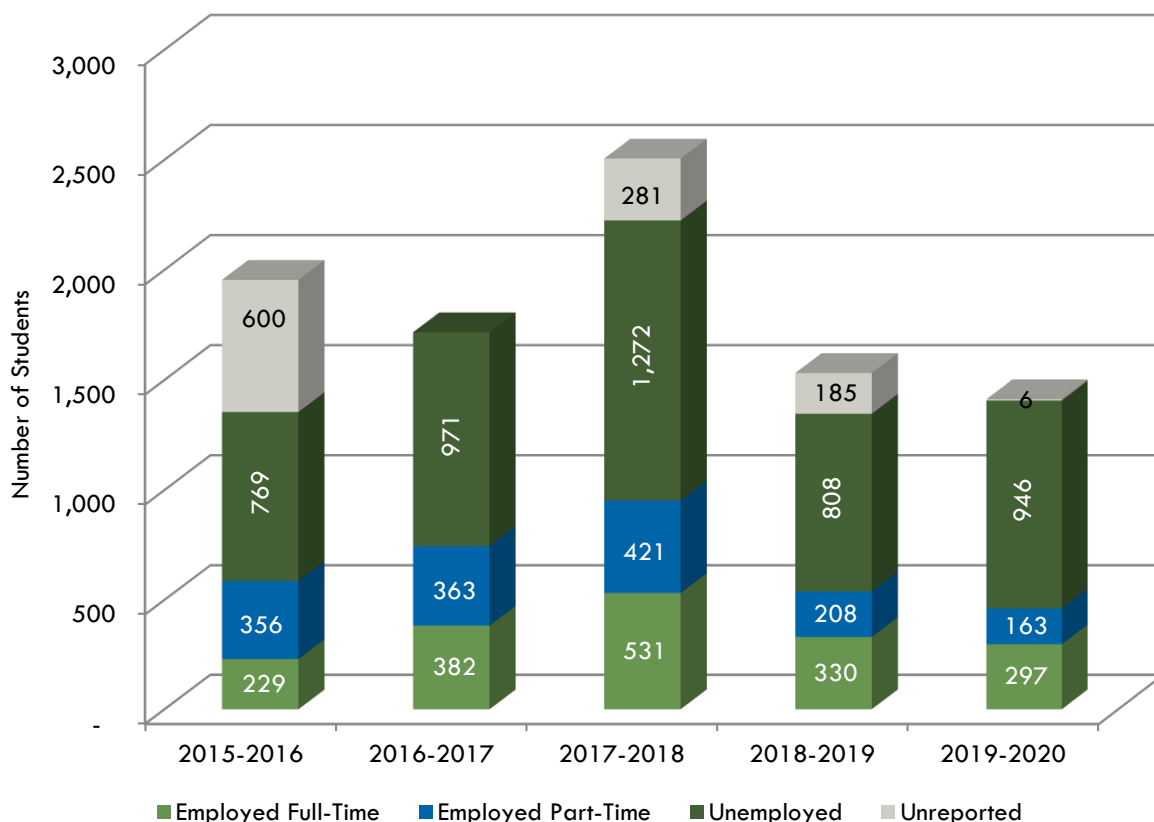
Ethnicity	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
American Indian/ Alaska Native	12	13	12	8	5
Asian/Pacific Islander	128	120	151	184	152
Black	425	693	751	450	508
Hispanic	199	240	300	169	203
Other/Unknown/Multiple	646	0	330	193	19
White	544	650	961	527	525
Total	1,954	1,716	2,505	1,531	1,412

College and Career Readiness enrollment decreased overall in 2019-2020. There was a 37.5% decrease in enrollment for American Indian/Alaska Native students and a 17.4% decrease in Asian/Pacific Islander students from the previous year. Black and Hispanic were the only ethnicities that increased (12.9% and 20.1% respectively) in 2019-2020.

Source: Colleague UI by Ellucian®

## COLLEGE AND CAREER READINESS

# Enrollment by Employment Status



Employment Status	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Employed Full-Time	229	382	531	330	297
Employed Part-Time	356	363	421	208	163
Unemployed	769	971	1,272	808	946
Unreported	600	0	281	185	6
Total	1,954	1,716	2,505	1,531	1,412

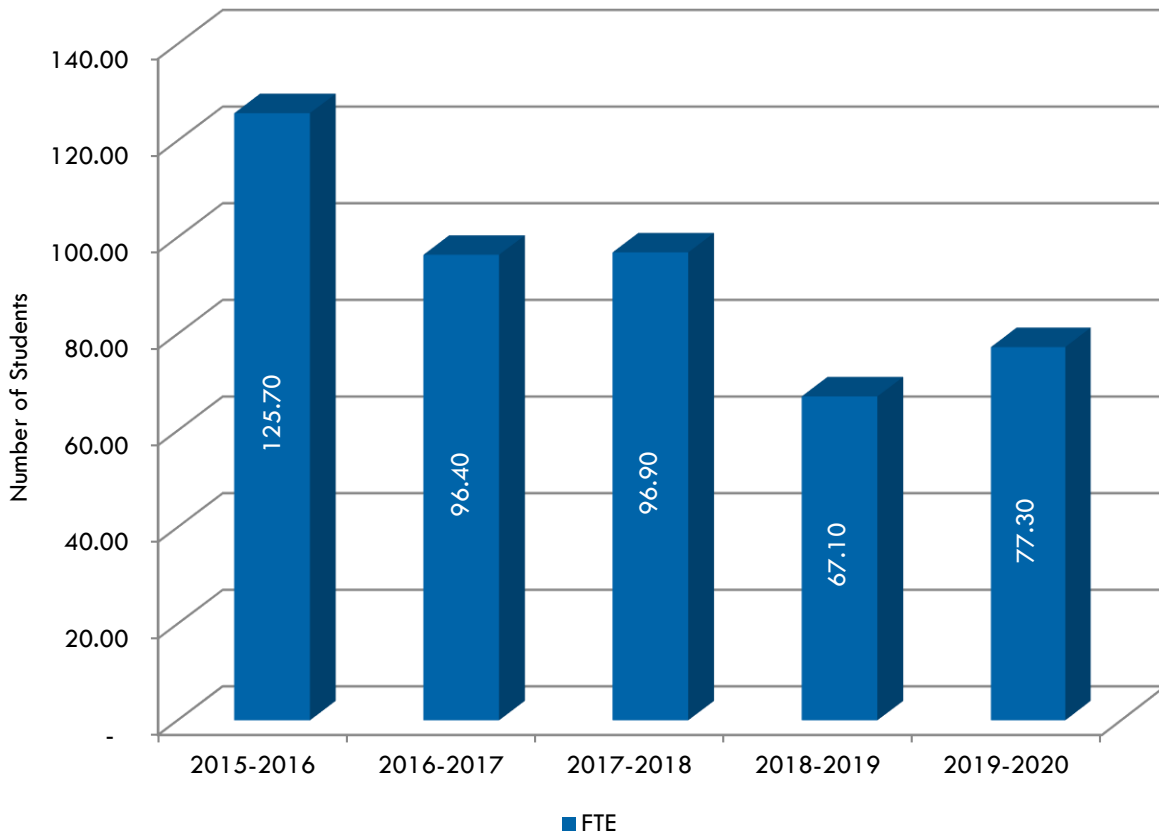
Of the students taking classes in College and Career Readiness in 2019-2020, 21.0% reported they were employed full-time, 11.5% reported they worked part-time, while 67.0% reported they were unemployed. 460 College and Career Readiness students (32.6%) reported they were employed on a part-time or full-time basis in 2019-2020.

Source: Colleague UI by Ellucian®

## COLLEGE AND CAREER READINESS

# Full-Time Equivalency (FTE)

Basic Skills FTE is defined as the total student membership hours for three reporting periods divided by 688.



	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Full-Time Equivalency (FTE)	125.7	96.4	96.9	67.1	77.3
% Change		-23.3%	0.5%	-30.8%	15.2%

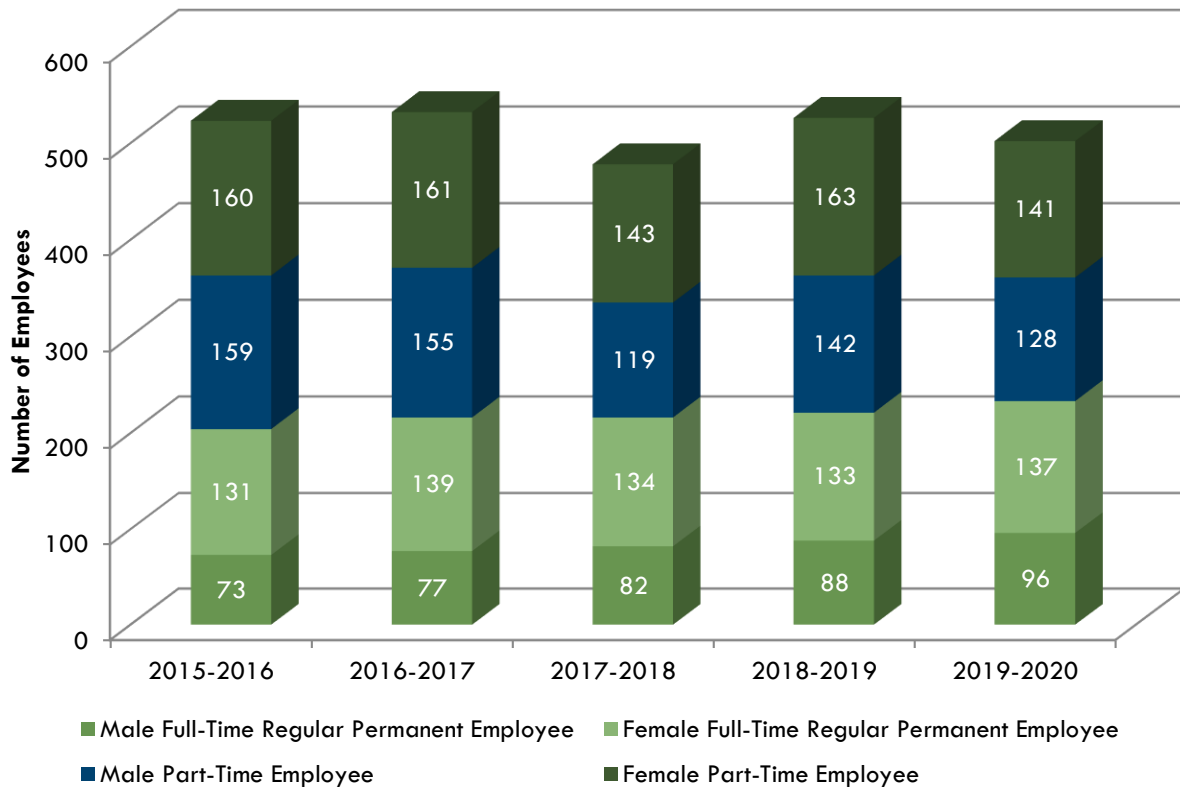
College and Career Readiness FTE has decreased three of the past five years. There were increases in FTE in 2017-2018 and in 2019-2020. AY 2019-2020 saw a 15.2% increase from the previous year.

Source: NCCCS FTE Dashboard

# ADMINISTRATIVE SERVICES

## ADMINISTRATIVE SERVICES

# Faculty/Staff by Employment Classification



Employment Classification	Gender	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	19-20 % of Total
Full-Time Regular Permanent Employee	Male	73	77	82	88	96	19.1%
	Female	131	139	134	133	137	27.3%
Part-Time Employee	Male	159	155	119	142	128	25.5%
	Female	160	161	143	163	141	28.1%
Total	Male	232	232	201	230	224	44.6%
	Female	291	300	277	296	278	55.4%
Grand Total		523	532	478	526	502	

Source: NCCCS Employee Dashboard

## ADMINISTRATIVE SERVICES

# Faculty/Staff by Staff Category

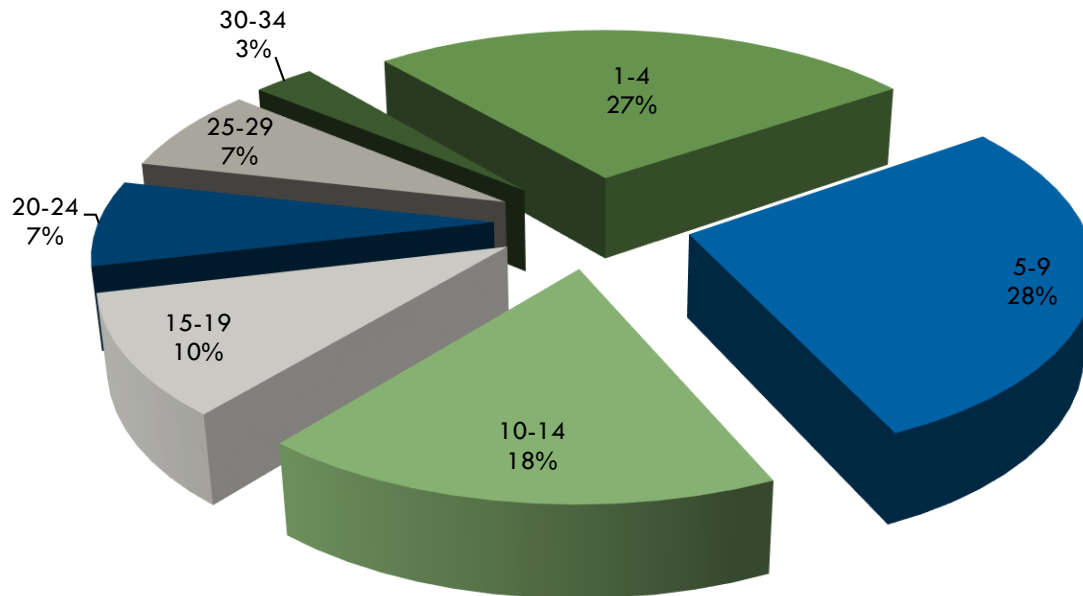
Staff Category	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Continuing Education Faculty	100	82	63	84	75
Curriculum Faculty	217	216	205	200	189
Senior Administration	5	5	5	5	5
Service Maintenance	40	46	37	41	45
Staff	63	75	79	91	96
Support	30	33	31	32	21
Technical Para-Professional	68	75	58	73	71
Total	523	532	478	526	502

Craven Community College employed 502 employees during the 2019-2020 year; of those employees, 46.4% (n=233) were full-time and 53.6% (n=269) were part-time.

Source: NCCCS Employee Dashboard

## ADMINISTRATIVE SERVICES

# Full-Time Permanent Faculty by Years of Service



Years of Service	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
1 – 4	19	17	18	21	18
5 – 9	21	22	22	18	19
10 – 14	13	12	12	12	12
15 – 19	6	7	7	10	7
20 – 24	3	1	3	2	5
25 – 29	3	4	4	4	5
30 – 34	3	2	2	1	2
Unreported	6	2	-	-	-
Total	74	67	68	68	68
Average	9.72	9.82	10.28	10.06	10.96

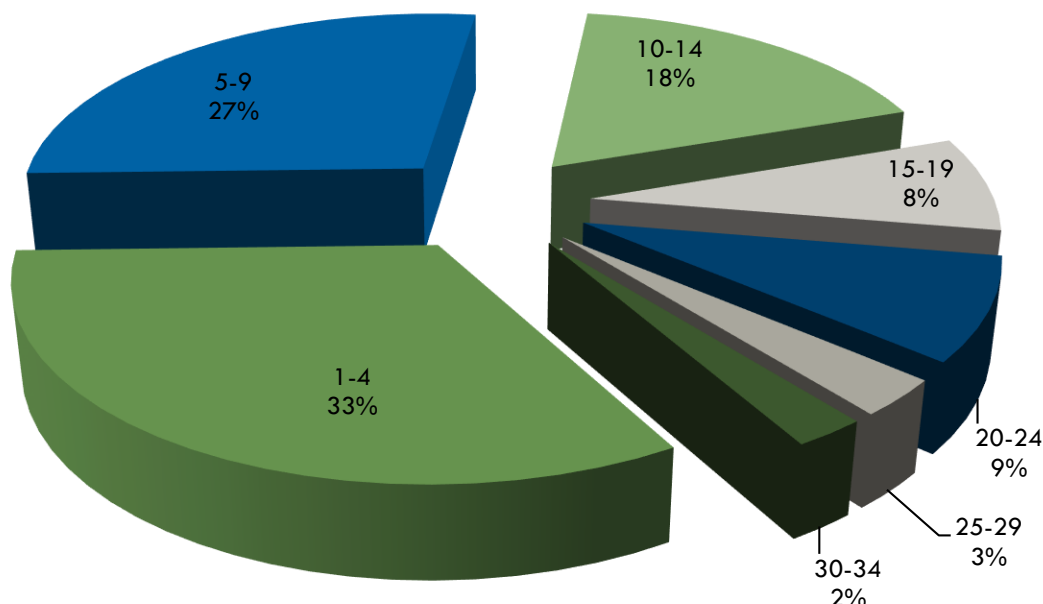
The data highlights that, for the 2019-2020 academic year, 26.5% of full-time faculty had between 1 and 4 years of service; 27.9% had between 5 and 9 years of service, and 17.7% had between 10 and 14 years. 17.7% of full-time faculty had more than 20 years of service. The average years of service for full-time faculty in 2019-2020 was 10.96 years.

Source: NCCCS Data Warehouse and Ellucian® Informer



## ADMINISTRATIVE SERVICES

# Full-Time Permanent Staff by Years of Service



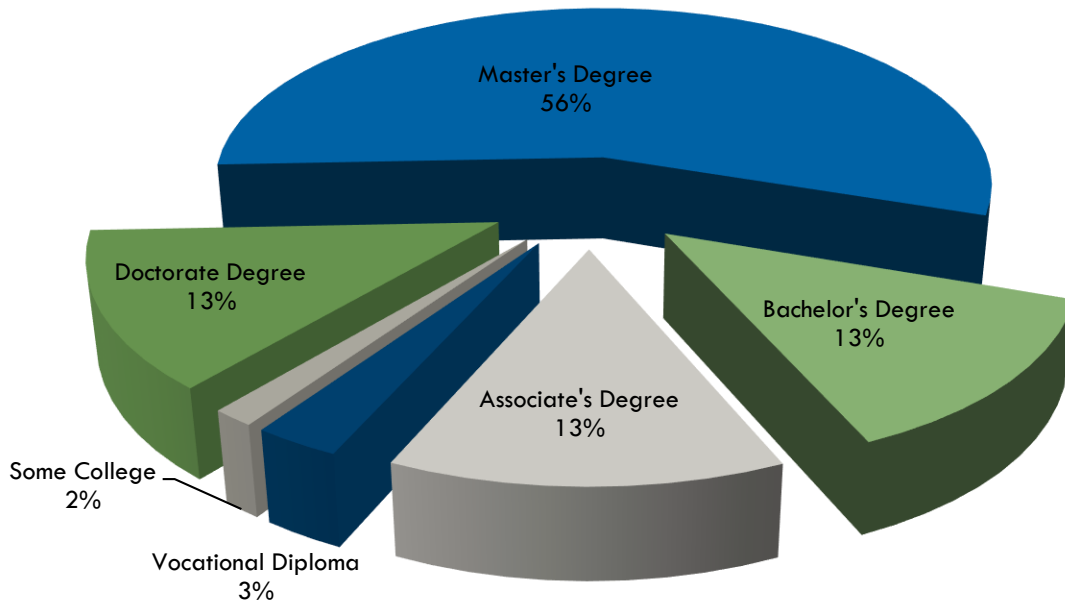
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
1 – 4	38	51	56	50	54
5 – 9	34	32	40	48	45
10 – 14	23	21	21	19	29
15 – 19	15	13	11	10	13
20 – 24	7	9	13	15	14
25 – 29	6	4	5	4	5
30 – 34	3	5	2	2	4
Unreported	1	-	-	-	-
Total	127	135	148	148	165
Average	9.81	9.56	9.09	9.03	9.35

Approximately 40% of all permanent staff employed at Craven Community College have 10+ years of service. During the 2019-2020 year, 32.7% of permanent staff had between 1 and 4 years of service, and 27.3% had between 5 and 9 years of service. The average years of service was 9.35 for 2019-2020.

Source: NCCCS Data Warehouse and Ellucian® Informer

## ADMINISTRATIVE SERVICES

# Full-Time Curriculum Faculty by Highest Degree Attained



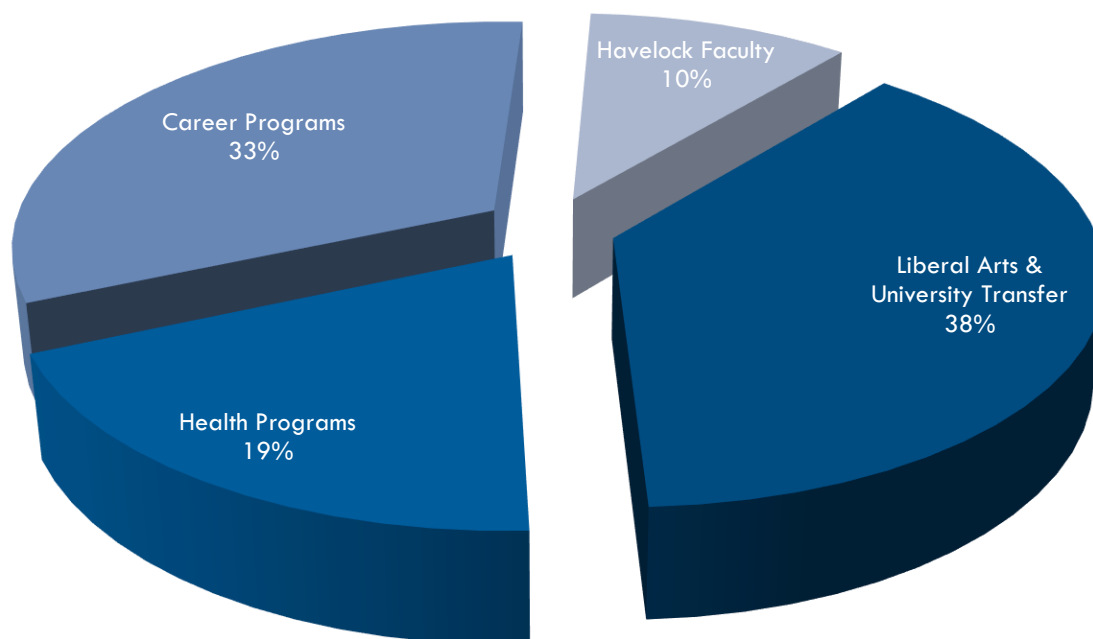
Degree Attained	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	% of Total
Some College	3	1	2	2	1	1.5%
Vocational Diploma	1	1	-	2	2	2.9%
Associate Degree	10	10	10	7	9	13.2%
Bachelor's Degree	7	6	7	7	9	13.2%
Master's Degree	40	42	41	39	38	55.9%
Doctorate Degree	7	8	8	9	9	13.2%

68 full-time faculty members were employed at Craven Community College during the 2019-2020 academic year. 56% (n=38) held a Master's degree, and 13% (n=9) held a Doctorate. 13% (n=9) held at least a Bachelor's degree, and 13% (n=9) held an Associate degree.

Source: NCCCS Employee Dashboard

## ADMINISTRATIVE SERVICES

# Full-Time Curriculum Faculty by Instructional Category



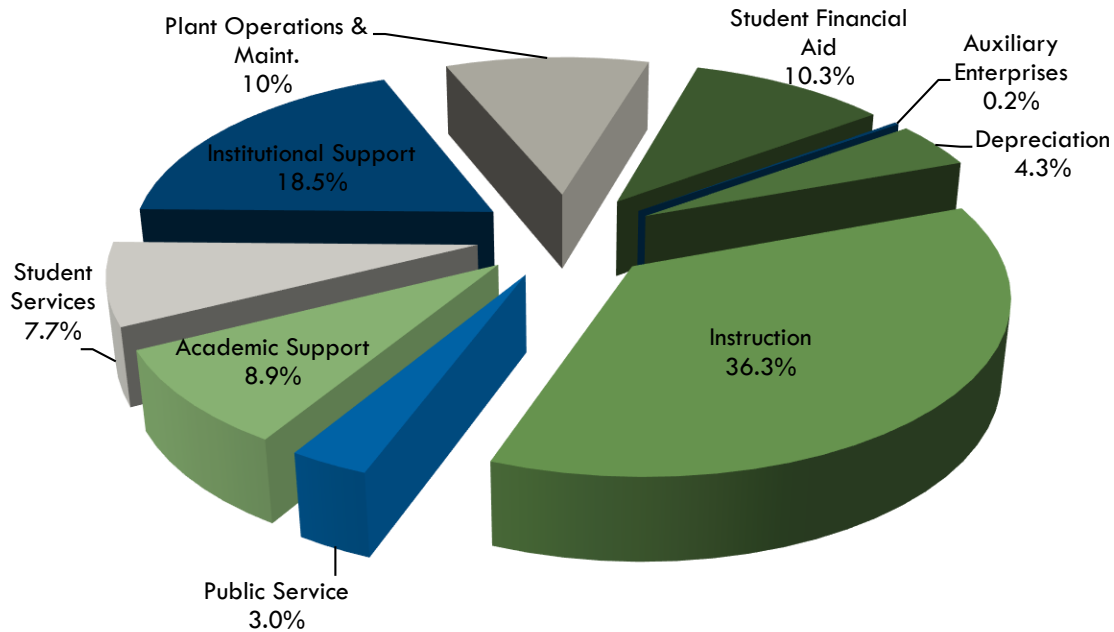
Instructional Unit	2019-2020
Liberal Arts & University Transfer	26
Health Programs	13
Career Programs	22
Havelock Faculty	7
Total	68

The table and chart above highlight that the Liberal Arts & University Transfer division of the college continues to house the most full-time faculty. With 26 full-time faculty, 38% of the College's full-time instructors work within this division. Career Programs, Health Programs, and Havelock had 22, 13, and 7 full-time instructors respectively in 2019-2020.

Source: Craven CC Human Resources Full-Time Faculty Spreadsheet, Office of Institutional Effectiveness

## ADMINISTRATIVE SERVICES

# Fiscal Year Expenses by Category



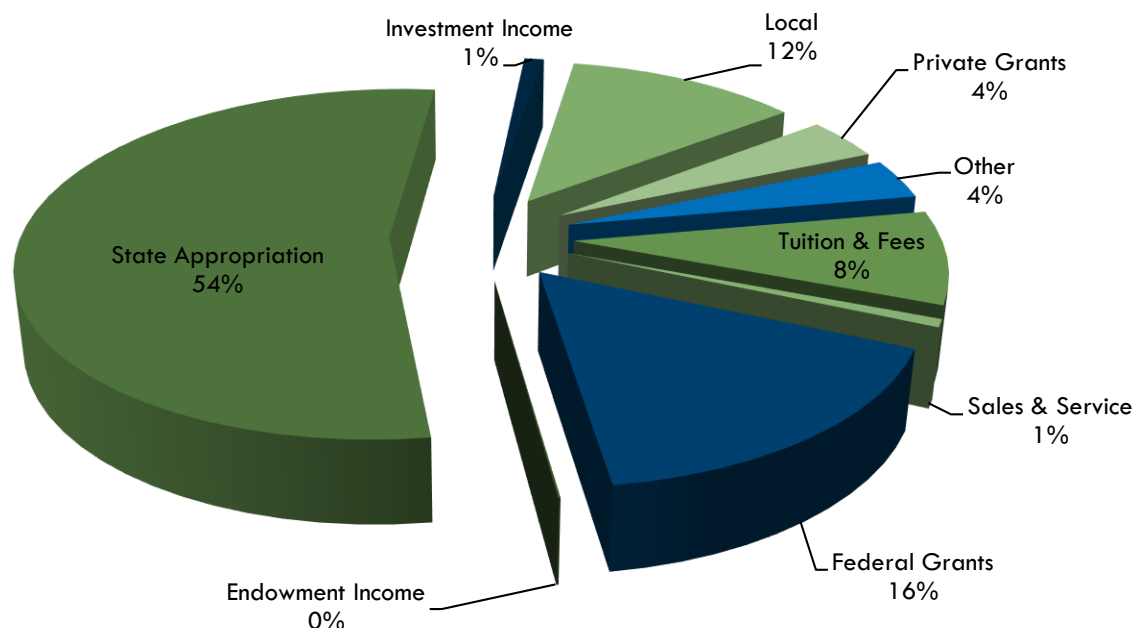
Category	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Instruction	\$10,210,745	\$11,584,976	\$10,736,113	\$10,239,091	\$12,041,268
Public Service	\$955,839	\$1,077,056	\$1,229,585	\$1,022,739	\$996,837
Academic Support	\$1,963,197	\$2,007,064	\$2,409,728	\$2,930,300	\$2,954,020
Student Services	\$2,102,433	\$2,749,001	\$2,911,730	\$2,674,402	\$2,542,638
Instit. Support	\$5,090,683	\$5,917,812	\$6,321,461	\$5,513,745	\$6,157,417
Oper. & Maint.	\$2,785,991	\$2,692,157	\$2,926,542	\$2,515,236	\$3,552,189
Scholarships	\$3,913,898	\$3,511,723	\$4,065,164	\$3,991,233	\$3,434,909
Aux. Enterprises	\$74,249	\$79,932	\$86,825	\$146,858	\$77,563
Depreciation	\$1,184,520	\$1,212,902	\$1,246,857	\$1,293,366	\$1,439,262
Total	\$28,281,555	\$30,832,623	\$31,934,005	\$30,326,970	\$33,196,103

Craven Community College expenses for the previous fiscal year totaled over 33 million dollars. Of this, over 36% was allocated for instruction, 18.5% for institutional support, 10.7% for operations and maintenance, 10.3% for student financial aid/scholarships, 7.7% for student services, and another 8.9% for academic support.

Source: Craven Community College, Controller

## ADMINISTRATIVE SERVICES

# Fiscal Year Revenues by Funding Source



Funding Source	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Tuition & Fees	\$3,451,155	\$4,081,533	\$4,076,972	\$3,171,289	\$3,038,525
Federal Grants	\$6,717,084	\$5,255,590	\$6,323,827	\$5,756,184	\$5,796,266
State Approp.	\$13,269,671	\$14,960,797	\$14,845,721	\$19,234,267	\$19,146,520
Local	\$4,032,948	\$3,982,948	\$4,042,448	\$4,048,198	\$4,261,115
Private Grants	\$940,536	\$1,047,532	\$1,280,146	\$1,210,954	\$1,376,511
Invest. Income	\$48,371	\$323,244	\$299,349	\$381,221	\$359,209
Endow. Income	\$22,883	\$31,206	\$165,836	\$110,553	\$28,577
Sales & Service	\$310,150	\$270,439	\$248,187	\$279,164	\$254,904
Other	\$839,003	\$1,025,667	\$1,047,062	\$1,017,251	\$1,314,961
Total	\$29,631,801	\$30,978,956	\$32,329,548	\$35,209,081	\$35,576,588

The aforementioned chart highlights College revenues by funding source for the prior fiscal year. With all revenue types combined, the College's total revenue for 2019-2020 was \$35,576,588.

Source: Craven Community College, Controller

## ADMINISTRATIVE SERVICES

# Gross Square Footage

Code	Building	Location	Year Constructed	Gross SqFt
001	Brock Administration (B)	New Bern	1971	31,643
002	Student Center (C)	New Bern	1971 & 1975	42,127
003	Barker Hall (A)	New Bern	1981	29,273
009	Education Training Ctr	Cherry Point	1997	2,060
011	Kelso Hall (D)	New Bern	1990	22,048
012	Orringer Hall (E)	New Bern	1990	20,152
018	Perdue Hall (F)	New Bern	1999	32,220
019	Mary Dale Bender Bldg (G)	New Bern	1983	14,212
022	Edward Davis Maint. Bldg	New Bern	2006	4,060
027	Business & Technology (H)	New Bern	2008	36,123
028	Bosch & Siemens Adv Mfg Ctr (I)	New Bern	2008	29,849
031	The Volt Center	Downtown	1947	7,504
301	Public Library	Havelock	2003	7,214
303	Institute of Aeronautical Tech	Havelock	2003	20,010
304	Out Building	Havelock	2003	1,610
305	Redd Building	Havelock	2003	22,406
307	STEM Building	Havelock	2020	16,360
	Total Space			338,871

The total gross square footage of the entire college increased to 338,871 this year with the addition of the STEM Building in Havelock.

Source: Fall 2020 Higher Education Facilities Building Report