PRESIDENTIAL ART AWARD

Related Board of Trustees Policy: n/a OPR: Vice President for Instruction Approval: October 26, 2018

Revision:

PRESIDENTIAL ART AWARD

The Presidential Art Award is an annual award that identifies and highlights the potential of emerging artists among students in the College's Associate in Fine Arts (AFA)-Visual Arts degree program. Selected works of art become a permanent part of the President's Art Collection, and are a visual history of student art work. The collection is housed in selected locations throughout the College's campuses, with each piece labeled with the student artist's name, the name of the piece, and the year of the award.

The Presidential Art Award is presented at a community Annual Art Show, typically held during the spring semester each year. The award includes presentation of a framed certificate and a \$300 honorarium to the winning student. The honorarium serves as a purchase award and secures the artwork as part of the President's Art Collection.

Selection Process

Three to four finalists will be selected from among the eligible entries by a single juror. The juror will be a regionally-recognized professional artist selected by the Executive Director of the Craven Arts Council. Finalists not subsequently selected as the award winner will be recognized as "Honorable Mention" and will receive a framed certificate.

The College President will act as a second juror to select a winner from among the finalists.

Selection Criteria

- Student is currently enrolled and in good academic standing with >2.0 cumulative grade point average
- Artwork was created as part of a curriculum course within one year of the Art Show
- Artwork displays an understanding of artistic elements such as line, shape, texture, value, and color, and artistic principles of compositional design such as unity, balance, rhythm, and proportion
- Artwork shows a sensitivity to the materials and techniques used
- Artwork exhibits a creative solution to the visual communication of an idea