

OUR VISION

Purpose-driven teaching and learning for Craven County.

OUR MISSION

Craven Community College is a dynamic and responsive institution of higher education committed to improving and enriching individual lives and society through comprehensive, high quality, and accessible learning opportunities that allow students to contribute and compete in a diverse and global community.

We provide:

- **Education**, training, and retraining for the workforce, including basic skills and literacy education, occupational and pre-baccalaureate programs;
- **Support** for economic development through services to and in partnership with business and industry; and
- **Services** to communities and individuals which improve the quality of life.

The College fulfills its mission through:

- **Adult Education**, high school credentials, adult basic education, literacy, and English language skills
- **Cultural, Citizenship, and Community Enrichment** through activities, services, group travel, and special projects improving the quality of life for the community
- **College & Career Readiness Studies**, growth, and development of academic and basic skills preparation for student acceptance into a curriculum
- **Economic/Workforce Development Education and Special Training**, customized courses designed for individuals, business, industry, and military
- **Career and Technical Education**, career training, and professional skills
- **Student Development**, support, and enhancement of academic, career, and personal skill development of students to ensure their success
- **University-Parallel Education**, baccalaureate programs, and coursework for the freshman and sophomore years of an undergraduate education

OUR CORE VALUES

We proudly share these Core Values as the foremost principles which serve as a foundation to guide and direct our attitudes, behaviors, and decisions:

Service

We make selfless and intentional decisions and actions that contribute to the welfare of our students and our community.

Diversity

We recognize the dignity, worth, and potential of all persons and proudly celebrate the rich diversity of our local and global community.

Integrity

We place fairness and honesty at the center of our teaching, services, and operations, and uphold high ethical standards.

Respect

We work together in a cooperative environment of civility, courtesy, and humility.

Learning

We revere learning and scholarship as transformational and multidimensional, and embrace education as dynamic, lifelong, and limitless for all.

Quality

We set high and challenging standards for our personal, professional, and organizational performance, and advocate continuous improvement.

Trust

We value honesty and transparency, and responsibly manage the capital, fiscal, and human resources entrusted upon us by our citizens.



2022-2023 BOARD OF TRUSTEES

Special thanks for helping to develop and approve the 2023-2028 Strategic Plan.

Mr. Whit Whitley, Chair
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EXECUTIVE LEADERSHIP TEAM

Dr. Raymond Staats, President
Dr. Kathleen Gallman, VP for Instruction

Dr. Gery Boucher, VP for Students
Mr. Jim Millard, VP for Administration

COLLEGE LOCATIONS

New Bern Campus
800 College Court
New Bern, NC 28562
(252) 638-7200

Havelock Campus
305 Cunningham Blvd.
Havelock, NC 28532
(252) 444-6005

Volt Center
205 First Street
New Bern, NC 28562
(252) 633-0857



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STRATEGIC PLAN 2023-2028



CRAVEN
COMMUNITY COLLEGE



TEACHING AND LEARNING

OUR CORE MISSION

Secure SACSCOC Reaffirmation in 2027

Conduct high quality, rigorous programs that are current and relevant to community needs

- Achieve CoAEMSP accreditation (Paramedic)
- Establish the Heavy Equipment Operations program at the Volt Center

Implement seamless pathways from high school through career attainment

- Articulate vertical alignments from K-12 through degree to transfers/careers
- Expand Credit for Prior Learning options for students
- Improve alignment of Career & College Promise pathways with degree programs
- Develop efficient Workforce Development-to-Curriculum pathways

Proactively adapt program offerings to changing student demographics

- Align course content for remote learning as a leading delivery method
- Equip classrooms for simultaneous multi-modal instruction
- Increase access to lower-cost instructional materials for students (textbooks)
- Provide innovative e-learning professional development options for faculty

Advance lifelong educational opportunities through external education partnerships

Connect academic teaching to life applications and experiences

- Promote “durable skills” across the curriculum (writing, soft skills, etc.)

Develop a dedicated Health Programs infrastructure footprint

Develop and implement programs responsive to community, military, and business needs

- Implement aviation and related programs to support the F-35 aboard MCAS Cherry Point
- Increase Health Programs capacity
- Expand FAA A&P programs to support DoD Skill Bridge
- Add Community Enrichment Program offerings at the Volt Kitchen and Havelock Campus
- Implement BioWork curricula leading to national certifications

Develop the Public Safety Training Center

- Commission a master planning study to develop 30-acre Industrial Park site
- Secure capital funding for phased development



COLLEGE ENVIRONMENT

‘FIRST CHOICE’ FOR STUDENTS; EXCEPTIONAL PLACE TO WORK

Develop faculty and staff for professional leadership opportunities

- Anticipate leadership succession
- Conduct cross training to reduce single points of failure
- Establish an internal College leadership development program

Sustain the College as an exceptional employer and a great place to teach and learn

- Continue the Panther Education for Trustees (PET) program
- Adapt the PET program for employee onboarding and continuing education
- Promote advanced educational opportunities for faculty and staff
- Maintain competitive salary and benefit packages
- Provide innovative work/life balance options

Adapt the College’s infrastructure to evolving teaching, learning, and community needs

- Construct the Corporate Training Center on the Main Campus
- Complete the Volt Center campus

Maintain welcoming, accessible, safe, and secure campuses

- Sustain a robust and forward-looking cybersecurity infrastructure
- Enhance physical security on all campuses
- Provide responsive ADA services

Sustain “first choice” campus facilities and grounds

- Conduct an aggressive preventative maintenance program
- Enhance exterior lighting on all campuses
- Upgrade Barker Hall elevator



STUDENT-CENTERED EXPERIENCE

‘STUDENTS FIRST’ CULTURE

Connect academic offerings to professional expectations

- Track student post-graduate professional outcomes
- Increase apprenticeships, internships, and job-shadowing opportunities

Improve student persistence and completion

- Develop program maps for part-time students
- Create 12-month programs of study for appropriate disciplines
- Build ladder-cred sequences that include “on ramps” and “off ramps”

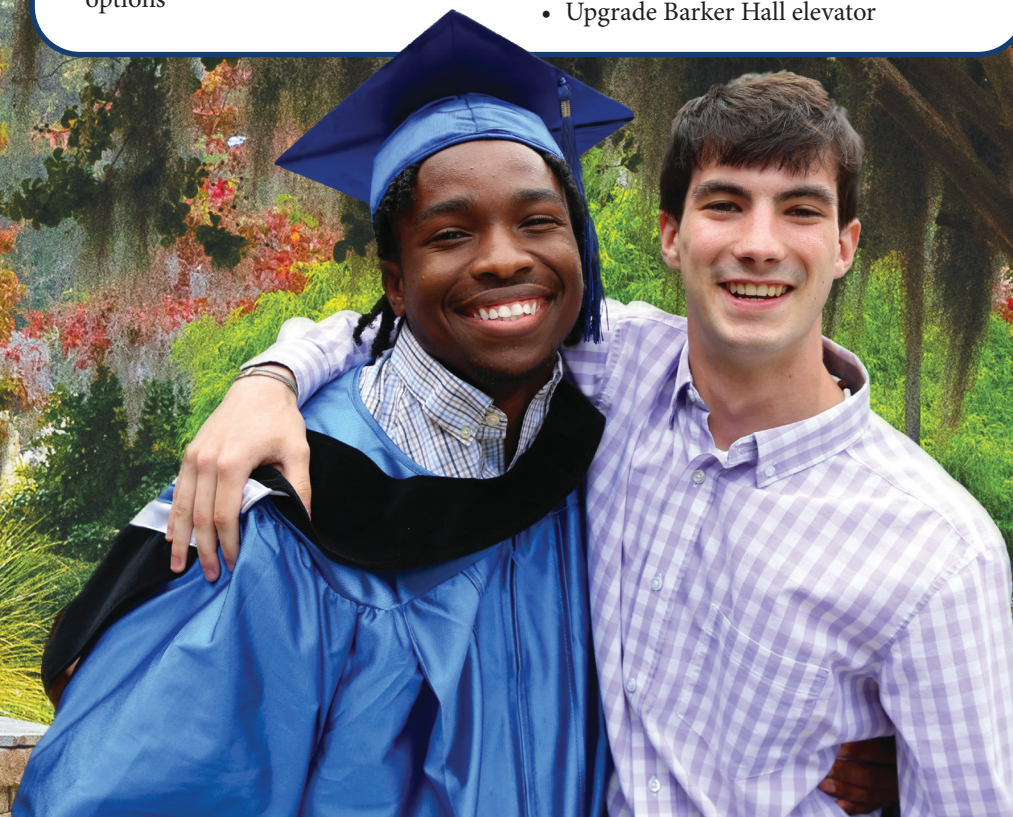
- Adapt program offerings to meet unique military family needs
- Promote social, physical, and mental well-being of students

Provide intentional student support services

- Conduct proactive academic interventions

Sustain “student first” culture

- Enhance excellent customer service
- Match course scheduling and delivery to dynamic student needs
- Develop student leaders



COMMUNITY SERVICE AND ENGAGEMENT

ENGAGED, AGILE, AND RESPONSIVE TO DIVERSE CONSTITUENCIES

Promote generous Foundation giving

- Increase employee participation in campus campaigns
- Increase availability and diversity of student scholarship opportunities
- Engage potential corporate donors
- Increase the Foundation endowment
- Sustain the Volt Toolbelt Trust

Engage College retirees and alumni

- Showcase alumni accomplishments in College’s marketing
- Develop social and teaching opportunities for retired employees to reconnect with the College

Engage diverse community constituencies

- Maintain physical presence in historically underserved communities
- Proactively engage with emerging business needs
- Connect College offerings to constituency needs
- Be a preferred “community convener”

Market the College strategically

- Promote a marketing culture among faculty, staff, and students
- Advance the College’s reputation as an exceptional teaching and learning institution