



Office of Institutional Effectiveness

THIRTIETH EDITION

Purpose and Content

The Office of Institutional Effectiveness at Craven Community College annually prepares and publishes the Fact Book as a longitudinal, multi-year compilation of basic statistical data regarding College operations. The Fact Book is compiled to provide faculty, staff, and administration with a centralized, single-source reference of frequently used information for internal planning and decision-making purposes.

The North Carolina Community College System Office's Dashboards, Colleague, and SAS DataMart were the primary sources of data for the preparation of the Fact Book.

Additionally, some tables and graphs in the Fact Book were prepared from data provided directly from individual College departments – e.g., the Business Office, Facilities, Financial Services, and Human Resources; others were taken from the state's Performance Measures for Student Success. Finally, there is a section on Craven County Profiles where data was taken directly from county source documents.

Five-Year Data Trend

The five years of referenced data for the 2022-2023 Fact Book include academic years 2017-18, 2018-19, 2019-20, 2020-21, and 2021-2022. The Office of Institutional Effectiveness attests that the data and statistics contained in the Fact Book are accurate and precise; however, the College and the environment in which it exists are continually changing, and the information presented may change in response. Further, data presented in this official publication may differ from statistics found in other college or state reports, due to differences in the source information, dates of data generation, or reporting periods.

Online Access

The 2022-2023 Fact Book may be accessed online via the Institutional Effectiveness page in the Craven Compass or on the College's Institutional Effectiveness webpage.

Office of Institutional Effectiveness, September 2022

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MISSION

Craven Community College has developed and adopted the following Mission Statement and Vision for 2017-2022:

Craven Community College is a dynamic and responsive institution of higher education committed to improving and enriching individual lives and society through comprehensive, high quality and accessible learning opportunities that allow students to contribute and compete in a diverse and global community. We provide:

- (1) education, training and retraining for the workforce, including basic skills and literacy education, occupational and pre-baccalaureate programs;
- (2) support for economic development through services to and in partnership with business and industry; and
- (3) services to communities and individuals which improve the quality of life.

The College Fulfills Its Mission Through:

Adult General, Basic and Secondary Education

Courses and services for students who desire to complete a high school equivalency credential or improve their adult basic education, literacy and English language skills, or for enrolled high school students seeking acceleration opportunities.

Cultural, Citizenship and Community Enrichment

Activities, services, group travel and special projects in response to cultural needs and quality of life interests of community populations and for the leisure enjoyment and enrichment of adults and youth served.

College Readiness Studies

Courses and services for students in need of further growth and development of academic and basic skills preparation for acceptance into a curriculum and to succeed in college programs.

Economic/Workforce Development Education and Special Training

Customized courses specifically designed for, and in collaboration with, business, industry and the military including workforce readiness, job enhancement and technical skill development.

Career and Technical Education

Programs, courses and services for students who plan to enter the workforce or upgrade their career training, professional skills and work performance.

Student Development

Programs and services to support and enhance student academic, career and personal skill development and growth, and assure success for diverse and ever-changing student populations.

University-Parallel Education

Programs and coursework for the freshman and sophomore years of an undergraduate education for students who plan to continue studies toward the baccalaureate or pursue postsecondary liberal arts studies.

The Craven Community College Board of Trustees (BOT) adopted the Mission Statement and Core Values in April 2011 and revised the Mission Statement in February 2016. Strategic Goals 2017-2022 was adopted by the BOT in January 2017.

VISION

We are Craven County's first choice for teaching and learning.

STRATEGIC GOALS

Teaching and Learning

- Conduct high quality and rigorous programs that are current and relevant to our community needs.
- Align curriculum and workforce development programs to provide laddered credentialing.
- Pursue marquee standing of select programs.
- Construct the STEM Center.
- Open the new Workforce Development center.
- Promote growth opportunities in student writing skills in College curricula.
- Improve the integration of general education curricula with Career and Health Science programs.

Student-Centered Experience

- Improve student retention and completion.
- Provide exceptional service to students.
- Development and Adult Enrichment.
- Construct "First Stop."
- Utilize data-driven decision making.

College Environment

- Maintain a culture of College-wide shared commitment to effective teaching and learning.
- Sustain the College as a great place to work and learn.
- Be reputed as an ideal employer within Craven County and North Carolina.

Community Service and Engagement

- Significantly increase the Foundation endowment.
- Demonstrate engagement and commitment across community constituencies.
- Engage local and state leaders.

Fast Facts 2022-2023

Curriculum Enrollment by Gender

Female	2,130	58.8%
Male	1,494	41.2%
Total	3,624	100.0%

Unduplicated Headcount

Curriculum Enrollment by Ethnicity

American Indian/Alaska Native	44	1.2%
Asian/Pacific Islander	217	6.0%
Black	658	18.2%
Hispanic	374	10.3%
Other/Unknown/Multiple	141	3.9%
White	2,190	60.4%
Total	3,624	100.0%

Unduplicated Headcount

Curriculum Enrollment by Geographic Region

Craven County	2,876	79.4%
Adjacent Counties	352	9.7%
Other NC Counties	274	7.6%
Unreported	122	3.4%
Total	3,624	100.0%

Unduplicated Headcount

General Education Courses	1,132.7	49.4%
Career and Health Programs	1,029.9	44.9%
Developmental Coursework	130.7	5.7%
Total	2293.3	100.0%

Curriculum FTE by Program Area FY 2021-22

FTE is based on a fiscal year calendar; the data above comes from the NCCCS FTE Dashboard.

Curriculum FTE by Program Area FY 2021-22

Distance Learning	1081.1	47.1%
Hybrid (Online and Face-to-Face)	372.1	16.2%
Traditional Classroom Instruction	840.1	36.6%
Other	0.03	0.1%
Total	2293.3	100.0%

FTE is based on a fiscal year calendar; the data above comes from the <u>NCCCS FTE Dashboard</u>.

2021 Area High School Graduates Attending CCC in 2021-2022

School Name	Graduates	At Craven	% Per High School
Craven Early College	44	14	31.8%
Early College East	29	10	34.5%
Havelock High School	202	51	25.2%
Jones Senior High School	78	3	3.8%
New Bern High School	353	87	24.6%
Pamlico County High School	117	14	12.0%
West Craven High School	176	62	35.2%
Total	999	241	24.1%

Unduplicated Headcount

Source: Craven County Board of Education, Jones Senior High School, Pamlico County High School, and CCC SAS DataMart

CRAVEN COUNTY PROFILE Regional Population Profile

Population

	Craven County	North Carolina
2021 Estimates	100,674	10,551,162

Ethnicity

U.S. Census Bureau, 2020 Census	Craven County	%	North Carolina	%
American Indian/Alaska Native	705	0.7%	168,819	1.6%
Asian	3,020	3.0%	358,740	3.4%
Black	21,242	21.1%	2,352,909	22.3%
Hawaiian/Pacific Islander	201	0.2%	10,551	0.1%
Other/Unknown/Multiple	3,222	3.2%	263,779	2.5%
White, Not Hispanic	72,284	71.8%	7,396,365	70.1%

Ages

2020 Estimates	Craven County	%	North Carolina	%
Persons under 5 years old	6,468	6.3%	605,299	5.8%
Persons 5 to 9 years old	6,377	6.2%	626,765	6.0%
Persons 10 to 14 years old	5,794	5.7%	669,516	6.4%
Persons 15 to 19 years old	6,160	6.0%	689,913	6.6%
Persons 20 to 24 years old	9,760	9.5%	697,961	6.7%
Persons 25 to 29 years old	7,537	7.4%	720,828	6.9%
Persons 30 to 34 years old	5,888	5.8%	669,998	6.5%
Persons 35 to 39 years old	6,015	5.9%	652,716	6.3%
Persons 40 to 44 years old	5,276	5.2%	651,874	6.3%
Persons 45 to 49 years old	5,095	5.0%	688,885	6.6%
Persons 50 to 54 years old	5,490	5.4%	683,046	6.6%
Persons 55 to 59 years old	6,466	6.3%	691,841	6.7%
Persons 60 to 64 years old	6,258	6.1%	649,231	6.3%
Persons 65 to 69 years old	6,421	6.3%	567,045	5.5%
Persons 70 to 74 years old	5,002	4.9%	444,971	4.3%
Persons 75 to 79 years old	3,589	3.5%	296,887	2.9%
Persons 80 to 84 years old	2,388	2.3%	189,192	1.8%
Persons 85 years and over	2,306	2.3%	190,259	1.8%

Source: Quick Facts, Craven County, NC and U.S. Census Bureau, American Community Survey

U.S. Census Bureau, 2020 Estimate Age 25+	Craven County	North Carolina
Less than 9 th Grade	2,770	301,823
9 th to 12 th grade, no diploma	4,742	513,393
High School Graduate (includes equivalency)	17,478	1,806,403
Some college, no degree	17,568	1,500,016
Associate's Degree	8,274	701,248
Bachelor's Degree	10,473	1,448,972
Graduate or Professional Degree	6,426	824,918

Education Attainment Profile

Source: U.S. Census Bureau, Educational Attainment

CRAVEN COUNTY PROFILE

Top Employers

2021 4th Quarter

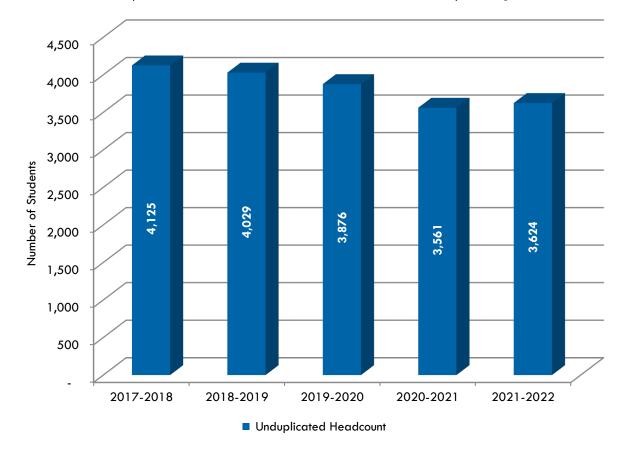
Rank	Company	Industry	Employment Range
1	Defense Ex Army Navy and Air Force	Public Administration	1,000+
2	CarolinaEast Medical Center	Health Care and Social Assistance	1,000+
3	Craven County Board of Education	Educational Services	1,000+
4	BSH Home Appliances Corporation	Manufacturing	1,000+
5	Moen Incorporated	Manufacturing	500 - 999
6	Wal-Mart Associates Inc.	Retail Trade	500 - 999
7	Craven County	Public Administration	500 - 999
8	Craven Community College	Educational Services	500 - 999
9	Marine Corps Exchange Service	Retail Trade	500 - 999
10	City of New Bern	Public Administration	250 - 499
11	Coastal Carolina Health Care, PA	Health Care and Social Assistance	250 - 499
12	NC Dept. of Public Safety	Public Administration	250 - 499
13	Harris Teeter	Retail Trade	250 - 499
14	Tracker Marine, LLC	Manufacturing	250 - 499
15	McDonald's	Accommodation and Food Service	250 - 499
16	International Paper Company	Manufacturing	250 - 499
17	Food Lion	Retail Trade	250 - 499
18	Holden Temporaries, Inc.	Administrative and Support Waste Management Remediation Services	250 - 499
19	Publix North Carolina Employee Serv	Retail Trade	250 - 499
20	RHA Health Services, LLC	Health Care and Social Assistance	250 - 499
21	Executive Personnel Group LLC	Administrative and Support Waste Management Remediation Services	250 - 499
22	Lowes Home Centers, Inc.	Retail Trade	100 - 249
23	Bojangles	Accommodation and Food Service	100 - 249
24	United Parcel Service, Inc.	Transportation and Warehousing	100 - 249
25	Piedmont Airlines, Inc.	Transportation and Warehousing	100 - 249

Source: Demand Driven Data Delivery System, Craven County



Enrollment

Unduplicated headcount refers to the total number of students (both full-time and part-time) enrolled in at least one course during a school year. Each student is counted only once during that year, regardless of the number of classes he/she takes or the number of semesters for which he/she registers.

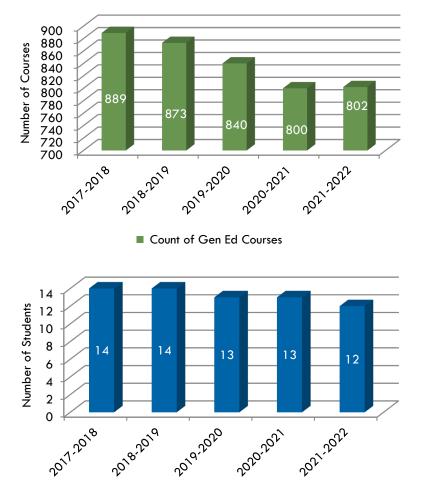


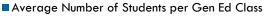
	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Unduplicated Headcount	4,125	4,029	3,876	3,561	3,624
% Change	4.5%	-2.3%	-3.8%	-8.1%	1.8%

Academic years 2018-2019 and 2019-2020 both saw slight declines in unduplicated headcount. The College experienced the largest decrease in unduplicated headcount in 2020-2021, declining 8.1%. However, the overall unduplicated headcount increased by 1.8% in 2021-2022 from the previous year.

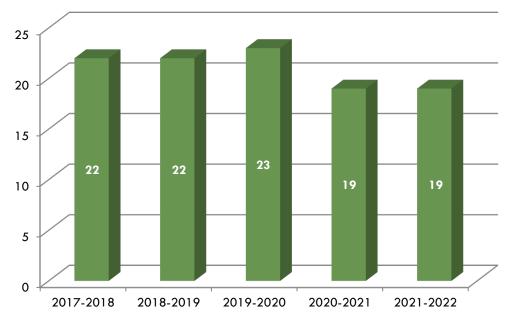
COURSICULUM Courses and Student Count

Due to the stricter capacity rules of Health and Career Program courses, the information below focuses exclusively on General Education courses. The average number of students per class remains low, with 12 students per class for the academic year 2021-2022.





	2017-	2018-	2019-	2020-	2021-
	2018	2019	2020	2021	2022
Number of General Education Courses	889	873	840	800	802
% Change	1.1%	-1.8%	-3.8%	-4.8%	0.3%
Number of Students in Gen. Ed. Courses	12,776	12,366	10,574	10,053	9,983
% Change	4.0%	-3.2%	-14.5%	-4.9%	-0.7%
Average Number of Students per Class	14	14	13	13	12



Student: Faculty Ratios

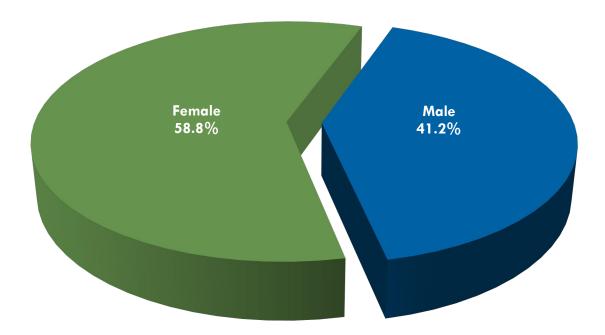
Student: Faculty Ratio = Student FTE divided by Calculated Faculty FTE Calculated Faculty FTE = Full-Time Faculty plus one third Part-Time Faculty

	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Student FTE	2,529.6	2,428.2	2,503.6	2,308.6	2,293.3
% Change	5.0%	-4.0%	3.1%	-7.8%	-0.7%
Full-Time Faculty ¹	68	68	68	68	69
Part-Time Faculty	137	132	121	159	158
Calculated Faculty FTE	114	112	108	121	122
Students per Faculty	22	22	23	19	19

Source: NCCCS FTE Dashboard and NCCCS Employee Dashboard

¹ Full-time regular employees include all employees who have a written letter of employment from the College for a 9-month or 12-month contract period. Full-Time faculty in Liberal Arts, Business, Education, Criminal Justice, Information Technology, and Nursing disciplines shall normally assume an 18 - 20 instructor contact hour faculty workload per semester, or 36 - 40 contact hours per academic year. Full-time faculty in Industrial, Cosmetology, Transportation and Allied Health disciplines shall normally assume a 21 - 24 instructional contact hour faculty workload per semester, or 42 - 48 contact hours per academic year.

Enrollment by Gender

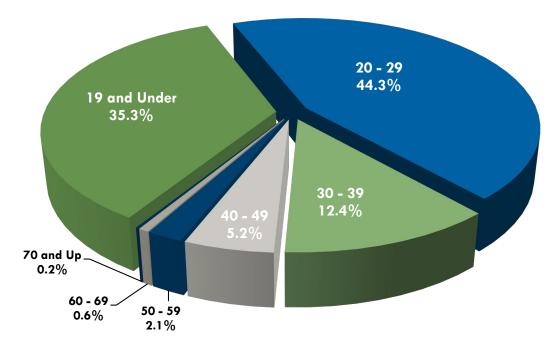


Gender	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Female	2,413	2,315	2,257	2,102	2,130
Male	1,712	1,714	1,619	1,459	1,494
Total	4,125	4,029	3,876	3,561	3,624

Females continue to remain the majority of curriculum students at the College, comprising 58.8% of the student body. This represents a slight increase over last year's figure. In 2021-2022, there were 1,494 male students enrolled, constituting 41.2% of the total.

Enrollment by Age Groups

At 44.3%, the largest percentage of students at the College are between the ages of 20 and 29. The average age of a curriculum student is 25 years old. The youngest student is 14 years old, and the oldest is 86.

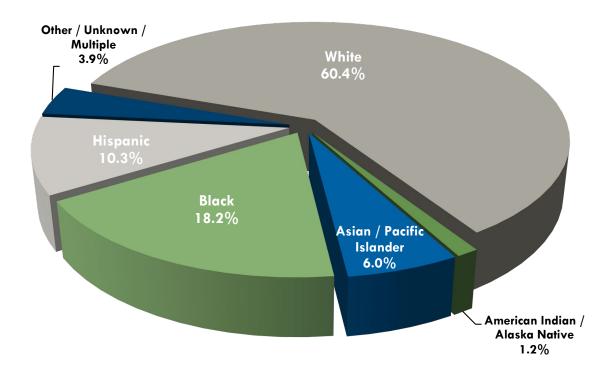


Ages	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
19 and Under	925	1,023	1,093	1,194	1,279
20 – 29	2,210	2,134	1,966	1,637	1,605
30 – 39	601	532	526	456	448
40 - 49	243	222	201	191	187
50 – 59	116	92	68	60	75
60 - 69	26	19	19	19	22
70 and Up	4	7	3	4	8
Total	4,125	4,029	3,876	3,561	3,624

While the largest percentage of students at the college are between the ages of 20 and 29, students under the age of 19 continue to be the age demographic with the highest growth rate. In 2017-2018, students under the age of 19 accounted for 22.4% of the total student population, whereas in 2021-2022, they accounted for 35.3% of the campus population. The 30-39 and 40-49 age groups have experienced enrollment declines in the past five years. In 2021-2022, enrollment in the 50-59, 60-69, and 70 and Up age groups increased slightly from the previous year.

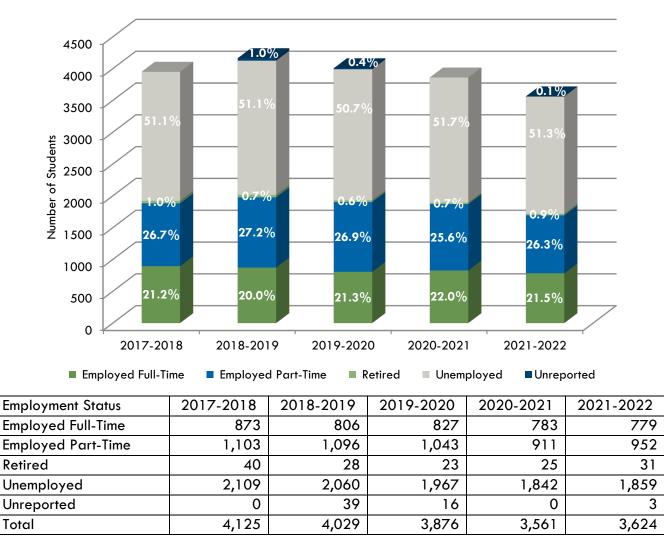
Enrollment by Ethnicity

The student population of the College has been demographically reflective of the population of Craven County for the past five years. Since the 2017-2018 academic year, the Hispanic population has grown by 8.7%, the greatest increase of any demographic. It is noteworthy that the Asian/Pacific Islander population has increased by 5.9% since 2017-2018. Additionally, the population of American Indian/Alaska Native students has decreased by 32.3% since 2017-2018, representing the most substantial decline.



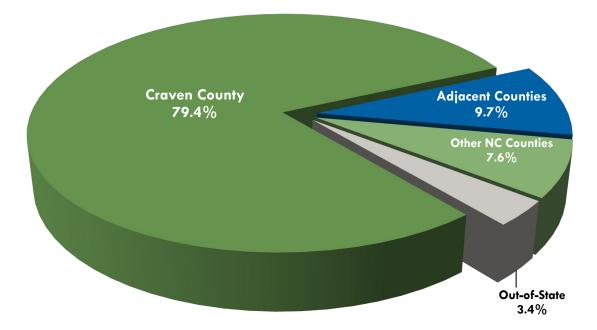
Ethnicity	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
American Indian/Alaska Native	65	51	56	51	44
Asian/Pacific Islander	205	229	211	205	217
Black	722	712	705	626	658
Hispanic	344	349	394	353	374
Other/Unknown/Multiple	158	168	132	97	141
White	2,631	2,520	2,378	2,229	2,190
Total	4,125	4,029	3,876	3,561	3,624

Enrollment by Employment Status



In 2017-2018, 26.7% of students reported having a part-time job; by 2018-2019, 27.2% of the student population worked at least part-time. This fell to 26.9% in 2019-2020, then to 25.6% in 2020-2021, before rising to 26.3% in 2021-2022. In 2017-2018, however, 51.1% of the student population was unemployed. In 2021-2022, the student unemployment rate increased to 51.3%, a slight decrease from the previous year.

Enrollment by Geographic Region

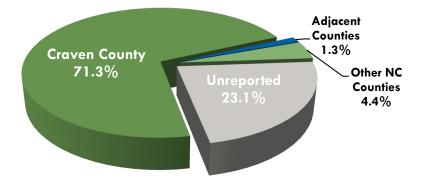


Geographic Region	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Craven County	3,015	3,029	2,959	2,842	2,876
% Change	0.8%	0.5%	-2.3%	-4.0%	1.2%
Adjacent Counties	586	534	476	383	352
% Change	2.3%	-8.9%	-10.9%	-19.5%	-8.1%
Other NC Counties	221	116	82	254	274
% Change	44.4%	-47.5%	-29.3%	209.8%	7.9%
Unreported	303	350	359	82	122
% Change	31.2%	15.5%	2.6%	-77.2%	48.8%
Total	4,125	4,029	3,876	3,561	3,624

Note: Headcount is calculated annually. This may result in some students falling into two categories due to relocation.

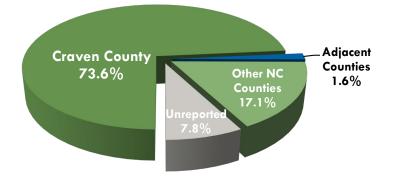
Since academic year 2017-2018, there has been a 39.9% reduction in the enrollment of students in adjacent counties. The enrollment of students from other North Carolina counties has gradually increased since the 2018-2019 and 2019-2020 academic years.

Military and Dependent Enrollment by Geographic Region



Active Duty Military

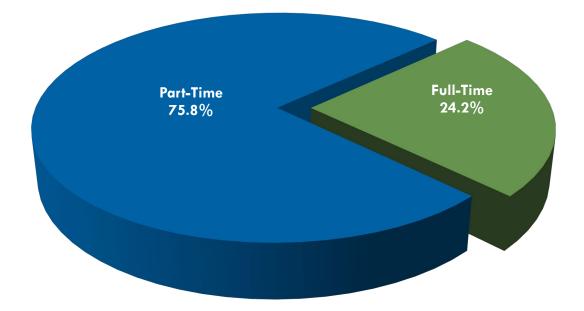
Geographic Region	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Craven County	170	172	195	169	114
Adjacent Counties	23	30	22	13	2
Other NC Counties	5	4	2	14	7
Unreported	88	41	38	14	37
Total	286	247	257	210	160



Military Dependents

Geographic Region	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Craven County	167	165	145	130	95
Adjacent Counties	38	36	35	8	2
Other NC Counties	5	3	3	25	22
Unreported	52	33	35	13	10
Total	262	237	218	176	129

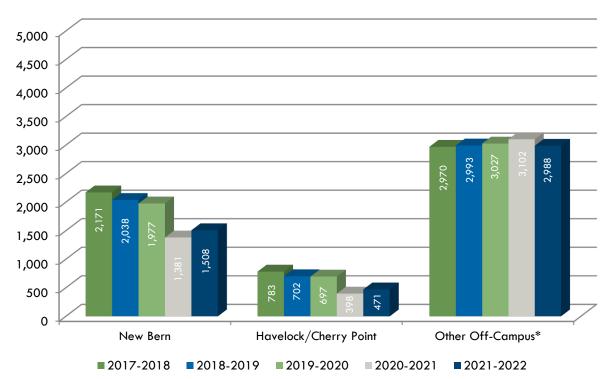
Enrollment by Full-Time/Part-Time Status



Enrollment Status	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Full-Time	2,286	2,081	2,015	1,702	1,305
Part-Time	3,339	3,450	3,790	3,601	4,098
Total	5,625	5,531	5,805	5,303	5,403

Note: Headcount does not include summer semester enrollment and is duplicated due to the fact that some students may take classes in both fall and spring semesters.

Part-time enrollment has increased over the past few years, experiencing a slight decline in 2020-2021 before rising again in 2021-2022. Since 2017-2018, the percentage of full-time students has steadily decreased, reaching a five-year low of 24.2% in 2021-2022. This represents a decrease of 43.0% since 2017-2018. With each academic year, however; an increasing number of students are choosing to attend college on a part-time basis.



Enrollment b	by Class	Location
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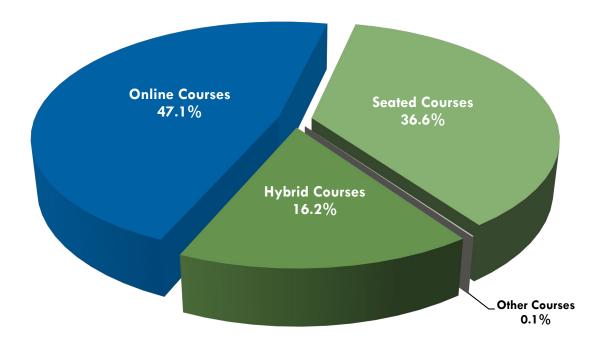
Campus	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
New Bern	2,171	2,038	1,977	1,381	1,508
% Change		-6.1%	-3.0%	-30.1%	9.2%
Havelock/Cherry Point	783	702	697	398	471
% Change		-10.3%	-0.7%	-42.9%	18.3%
Other Off-Campus	2,970	2,993	3,027	3,102	2,988
% Change		0.8%	1.1%	2.5%	-3.7%
Total	5,924	5,733	5,701	4,881	4,967

Note: Headcount is duplicated due to the fact that some students may take multiple courses on both campuses. * Other Off-Campus includes all online courses as well as any courses offered at other off campus locations.

Since 2017-2018, both the New Bern and Havelock campuses have suffered a decline in enrollment, with decreases of 30.5% and 45.4%, respectively. Due to the Covid-19 epidemic, the student numbers of New Bern and Havelock/Cherry Point declined considerably during the 2020-2021 academic year. The New Bern campus reported a 9.2% increase in enrollment during the 2021-2022 academic year, while Havelock saw an 18.3% increase. Over the past five years, enrollment in off-campus courses has been relatively consistent and has shown to be the preferred option for students.

FTE by Delivery Method

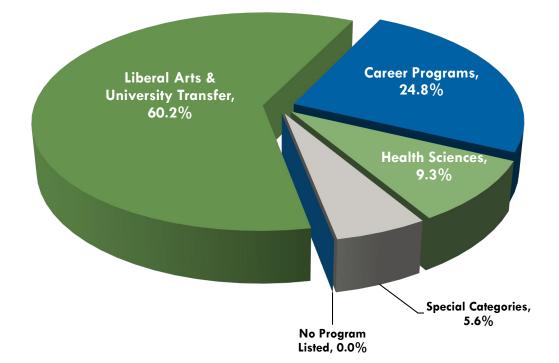
During the 2017-2018 academic year, seated courses made up 53.6% of the College's Curriculum FTE, while online courses accounted for 34.7%. This dramatically changed in 2020-2021, when the Covid-19 epidemic occurred. That year online courses comprised 54.8% of the College's Curriculum FTE, while seated courses accounted for only 26%. The impacts of Covid-19 continue to be felt in the 2021-2022, with online courses accounting 47.1% of the College's Curriculum FTE and seated courses making up 36.6%. All distance learning courses, online and hybrid, accounted for roughly three-quarters of the College's total FTE earnings.



Delivery Method	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Distance Learning	876.8	889.1	931.2	1,264.5	1,081.1
Hybrid (Online and Face-to-Face)	280.0	252.0	277.3	539.5	372.1
Traditional Classroom Instruction	1,357.1	1,274.2	1,250.1	599.7	840.1
Other	15.7	12.9	44.9	5.0	0.03
Total	2,529.6	2,428.2	2,503.5	2,308.7	2,293.3

Source: NCCCS FTE Dashboard

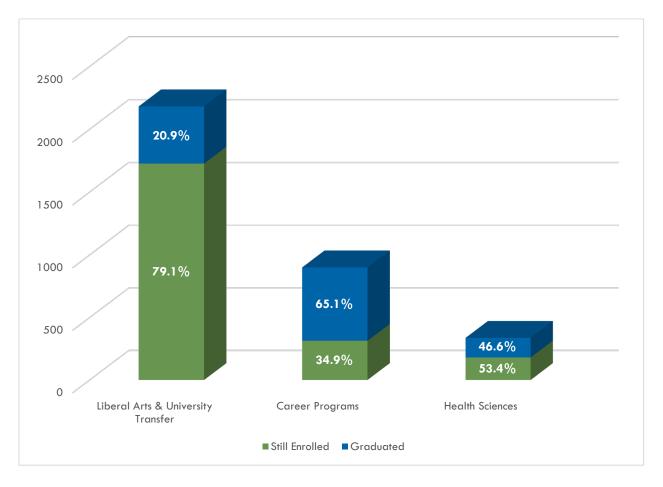
Enrollment by Program Area



Program Area	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Liberal Arts & University Transfer	2,429	2,351	2,412	2,161	2,182
Career Programs	1,077	1,040	1,024	812	900
Health Sciences	243	237	215	359	337
Special Categories	374	400	225	229	204
No Program Listed	2	1	-	-	1
Total	4,125	4,029	3,876	3,561	3,624

During academic year 2021-202, 60.2% of curriculum students were enrolled in one of the LAUT programs; Career Programs and Health Programs accounted for an additional 24.8% and 9.3% of the total Curriculum enrollment, respectively.

Completions by Program Area

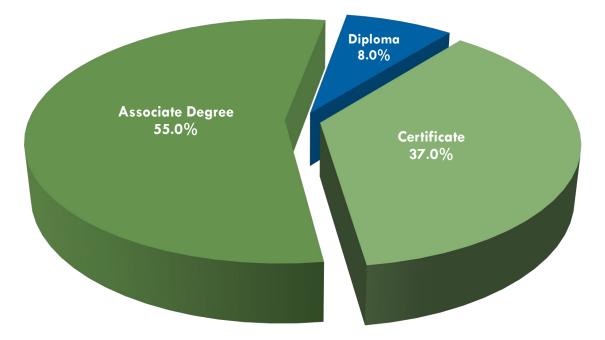


Program Area	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Liberal Arts & University Transfer	400	419	533	322	455
Career Programs	504	300	457	344	586
Health Sciences	213	130	139	109	157
Total	1,117	849	1,129	775	1,198

The accompanying graph depicts graduates from the 2021-2022 academic year. During the 2021-2022 academic year, there were 1,198 completions at Craven, including 455 in LAUT, 586 in Career Programs, and 157 in Health Programs.

Completions by Degree Type

Completions by degree type are based on duplicated headcount due to the fact that some students may complete a program in more than one degree type.



Туре	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Associate Degree	588	615	681	500	660
Diploma	65	68	63	30	95
Certificate	464	166	385	245	443
Total	1,117	849	1,129	775	1,198

During the academic year 2021-2022, associate degrees accounted for 55.0% of all completions, a 32.0% increase from the previous year. Diplomas constituted 5.6% of completions in 2019-2020, 4.0% in 2020-2021, and 8.0% in 2021-2022. In the academic year 2021-2022, certificate completions increased by 80.8%.

Direct Enrollment by High School Graduates

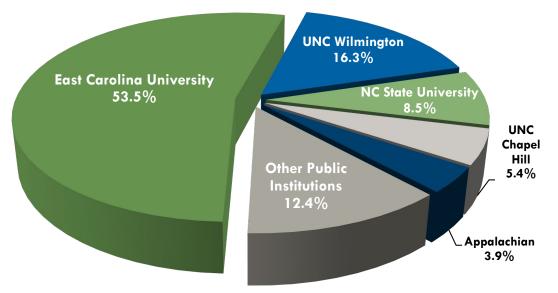
	2017	# at	2018	# at	2019	# at	2020	# at	2021	# at
	Grads	CCC								
Craven Early College	39	11	42	13	37	8	31	10	44	14
Early College East	53	7	36	10	41	11	48	10	29	10
Havelock HS	307	57	272	42	248	30	226	33	202	51
Jones Senior HS	79	2	89	3	67	3	79	0	78	3
New Bern HS	423	75	442	90	397	83	361	91	353	87
Pamlico HS	114	20	104	22	93	17	108	6	117	14
West Craven HS	258	46	268	44	218	49	212	37	176	62
Totals	1,273	218	1,253	224	1,101	201	1,065	187	999	241

This table contains information about local high school graduates who enrolled at the College immediately following graduation. Over the past five years, enrollment has fluctuated from a low of 187 students in 2020 to a high of 241 students in 2021. After graduating high school, 24.1% of local high school graduates enrolled in Craven, representing a 6.6% increase from the previous year.

Source: Craven County Board of Education, Jones Senior High School, Pamlico County High School, and Entrinsik ® Informer

Student University Transfers

NC Public Institutions



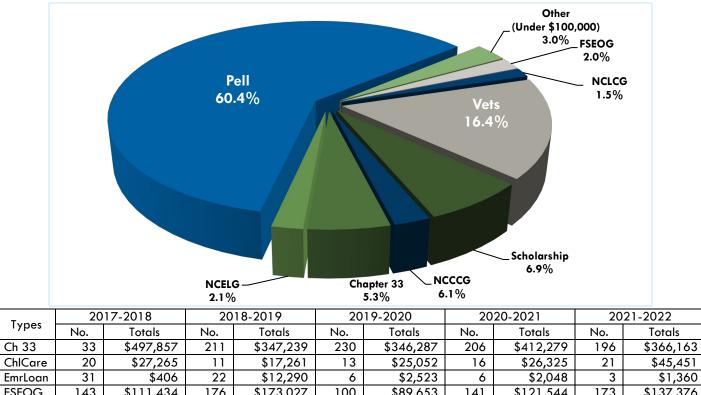
The University of North Carolina Institutions	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Appalachian	7	2	3	6	5
East Carolina	58	49	66	62	69
Elizabeth City	0	1	0	0	1
Fayetteville	2	1	5	3	1
NC A&T	3	4	2	5	1
NC Central	1	0	2	1	0
NC State	10	13	27	13	11
UNC Asheville	1	0	0	2	1
UNC Chapel Hill	5	9	4	4	7
UNC Charlotte	3	3	3	3	2
UNC Greensboro	5	4	9	4	2
UNC Pembroke	1	0	2	2	4
UNC School of the Arts	1	0	0	0	0
UNC Wilmington	24	28	22	24	21
Western Carolina	4	3	4	0	3
Winston-Salem	0	2	0	1	1
Total	125	119	149	130	129

In the Fall of 2021, 129 College students transferred to other North Carolina universities. The three most popular transfer universities for Craven students were East Carolina (53.5%), UNC Wilmington (16.3%), and NC State (8.5%).

Source: University of North Carolina Data Dashboard

Financial Aid Awards

The figure below is based on the total number of scholarships, grants, and loans Craven students received. The five awards (Child Care Program, Emergency Loans, Federal Work, NCLLC, and NCSAG) totaling less than \$100,000 each have been grouped together in the "Other" category.



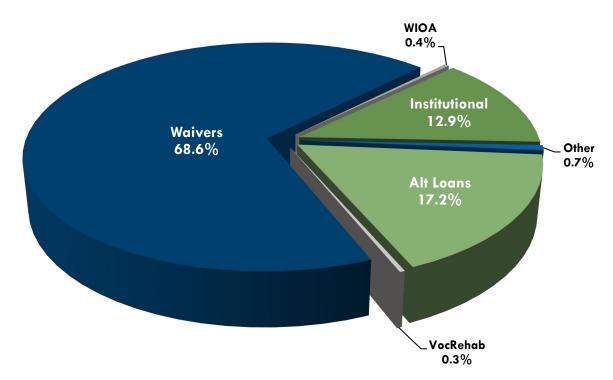
Total*	3,341	\$8,131,122	3,095	\$7,549,364	3,100	\$7,466,752	2,904	\$6,776,151	3417	\$6,895,421
Vets	539	\$1,475,528	462	\$1,517,715	411	\$1,407,301	373	\$1,234,803	338	\$1,133,878
Scholar	538	\$398,665	451	\$434,416	542	\$454,258	542	\$485,294	653	\$476,976
Pell	1,536	\$5,189,251	1,374	\$4,661,744	1,385	\$4,702,099	1,223	\$4,132,627	1,238	\$4,166,633
NCSAG	-	-	-	-	-	-	-	-	48	\$39,805
NCLLC	-	-	-	-	-	-	-	-	174	\$46,781
NCLCG	-	-	-	-	-	-	-	-	170	\$101,248
NCELG	157	\$147,129	122	\$106,507	115	\$114,898	148	\$146,117	138	\$141,624
NCCCG	321	\$232,220	232	\$191,431	268	\$233,847	247	\$161,436	235	\$164,856
FWS	23	\$51,367	34	\$87,734	30	\$90,834	2	\$53,678	30	\$73,270
L2EOG	143	\$TTT,434	170	\$1/3 , 02/	100	\$07,00S	141	\$121,344	1/3	\$137,370

*Totals are in whole numbers.

Ch 33 – Chapter 33 (Tuition and Fees) ChlCare – Child Care Program EmrLoan – Emergency Loans FSEOG – Federal Supplemental Ed. Opp Grant FWS – Federal Work Study NCCCG – NC Community College Grant NCLCG - NC Longleaf Commitment Grant NCLLC - NC Longleaf Complete Grant NCSAG - NC Summer Accelerator Grant Program Pell – Federal Pell Grant Scholar – Scholarships (All Types) Vets –Veterans' Affairs (except Ch3)

Source: Craven Community College, Office of Financial Aid

Scholarship Sources



Total*	\$1,357,558	\$1,300,717	\$1,733,218	\$1,72,267	\$2,226,755
Green Lamp	-	-	-	\$21,398	-
WIOA	-	-	\$25,938	\$3,535	\$7,977
WIA	\$56,474	\$59,179	\$3,178	-	-
Waivers	\$891,792	\$952,245	\$1,061,162	\$1,075,450	\$1,527,291
VocRehab	\$6,971	\$5,819	\$1,727	\$1,717	\$6,856
Other	\$16,200	\$21,862	\$10,265	\$7,511	\$15,856
NCTAP	\$3,711	-	-	-	-
Institutional	\$382,410	\$261,612	\$270,939	\$303,556	\$286,732
Alternative	-	-	\$360,009	\$309,100	\$382,043
Туре	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022

*Totals are in whole numbers.

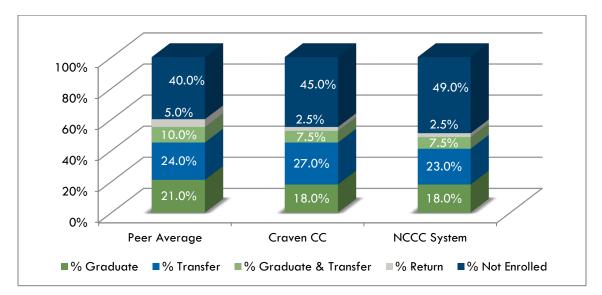
Alternative - Alternative Loan Institutional – Inst/Foundation Grants/Scholarships NCTAP – NC Guard Tuition Assistance Program Other – Other Non-Fed/State Grant/Scholarship

VocRehab – Vocational Rehabilitation WIA – Workforce Investments/JPTA WIOA – Workforce Innovation and Opportunities Act

Source: Craven Community College, Office of Financial Aid

Retention, Graduation and Transfer Information

The performance measures of the North Carolina Community College System focus on first-time, credential-seeking students. The objective is for these students to graduate, transfer, or remain enrolled with 42 successfully completed non-developmental hours during their fourth year. Based on a cohort from Fall 2017, the College reported in 2021-2022 that 59.0% of students graduated, returned, or transferred using the state's methodology. It is important to note that this is the highest level in recent years. Below is information regarding the College's performance, as well as data for comparable institutions (using the same performance measure metrics).



Peers	Cohort	% Graduate	% Transfer	% Graduate and Transfer	% Return	Total
C of Albemarle	749	15%	35%	7%	5%	62.30%
Isothermal CC	431	31%	15%	10-15%	<u><</u> 5%	61.70%
Lenoir CC	641	25%	17%	8%	5%	54.90%
Piedmont CC	418	19%	22%	<u><</u> 5%	<u><</u> 5%	49.50%
Richmond CC	566	23%	24%	10-15%	<u><</u> 5%	61.80%
Robeson CC	526	17%	24%	<u><</u> 5%	<u><</u> 5%	49.40%
Rockingham CC	507	25%	16%	5-10%	<u><</u> 5%	52.30%
South Piedmont CC	979	12%	36%	7%	5%	59.80%
Southwestern CC	560	21%	22%	5-10%	<u><</u> 5%	56.60%
Stanley CC	566	19%	31%	10-15%	<u><</u> 5%	62.90%
W Piedmont CC	443	17%	15-20%	20%	<u><</u> 5%	57.10%
Wilkes CC	797	24%	18%	9%	5%	55.70%
Peer Averages	599	21%	24%	10%	5%	57.00%
Craven CC	669	18%	27%	5-10%	<u><</u> 5%	59.00 %
NCCC System	52,479	18%	23%	5-10%	<u><</u> 5%	55.80%

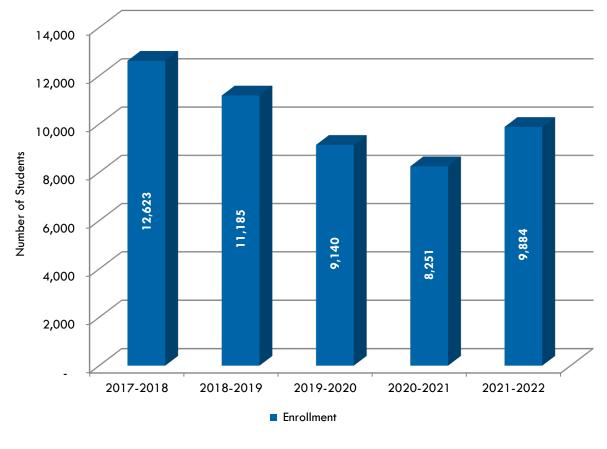
Source: NCCCS 2022 Performance Measures for Student Success

WORKFORCE DEVELOPMENT

WORKFORCE DEVELOPMENT

Enrollment

Enrollment in Workforce Development refers to the total number of seats filled in all courses during a year. Students may be counted more than once if enrolled in more than one course.



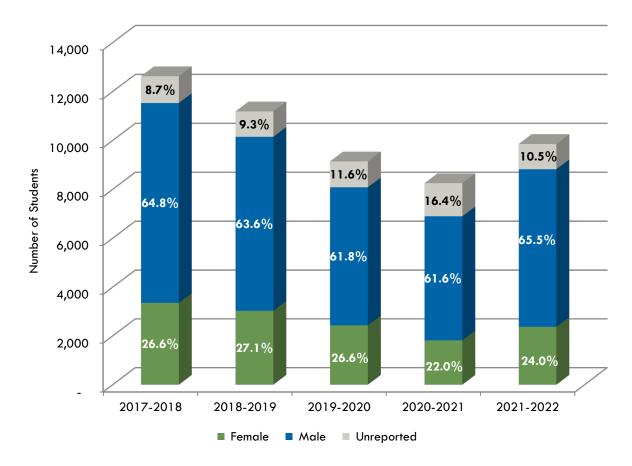
	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Enrollment	12,623	11,185	9,140	8,251	9,884
% Change	-16.8%	-11.4%	-18.3%	-9.7%	19.8%

Note: Headcount is duplicated due to the fact that some students may take multiple courses.

It is worth note that enrollment increased 19.8% in 2021-2022 from the previous year. However, there has been a 21.7% overall decrease in Workforce Development enrollment from 2017-2018 to 2021-2022.

Source: Colleague UI by Ellucian®

WORKFORCE DEVELOPMENT Enrollment by Gender



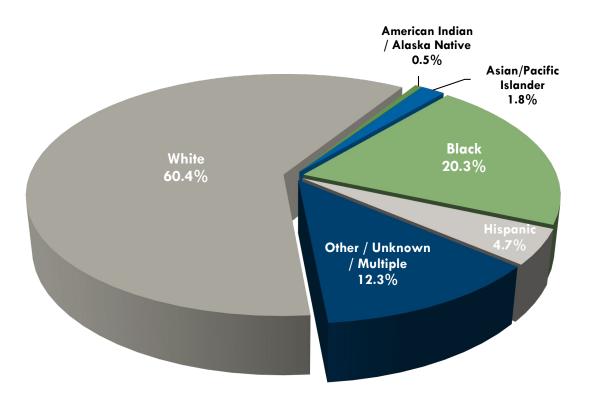
Gender	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Female	3,354	3,030	2,431	1,817	2,373
Male	8,174	7,117	5,652	5,080	6,477
Unreported	1,095	1,038	1,057	1,354	1,034
Total	12,623	11,185	9,140	8,251	9,884

Note: Headcount is duplicated due to the fact that some students may take multiple courses.

The majority of students enrolled in Workforce Development courses continue to be male. In addition, male representation has increased from 64.8% in 2017-2018 to 65.5% in 2021-2022. There were a reported 2,373 female students enrolled in Workforce Development in 2021-2022, constituting 24.0% of the overall population.

Source: Colleague UI by Ellucian®

WORKFORCE DEVELOPMENT Enrollment by Ethnicity

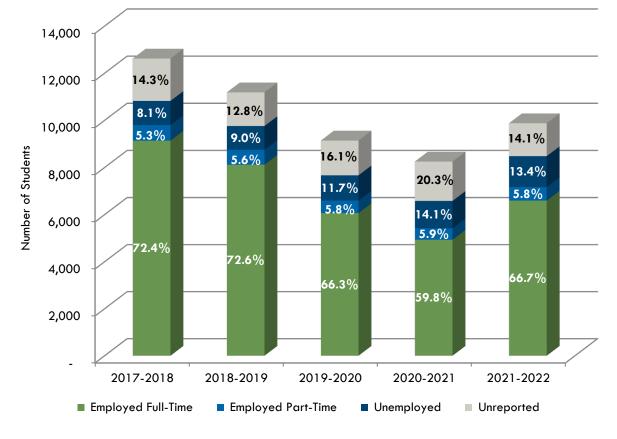


Ethnicity	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
American Indian/Alaska Native	117	67	56	46	53
Asian/Pacific Islander	178	137	62	98	175
Black	2,318	2,109	1,161	1,395	2,009
Hispanic	433	429	375	314	464
Other/Unknown/Multiple	1,275	1,190	1,648	1,463	1,213
White	8,302	7,253	5,838	4,935	5,970
Total	12,623	11,185	9,140	8,251	9,884

Note: Headcount is duplicated due to the fact that some students may take multiple courses.

Source: Colleague UI by Ellucian®

Enrollment by Employment Status



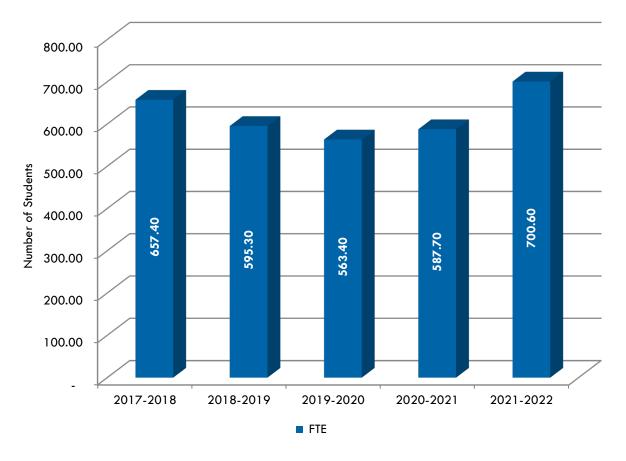
Employment Status	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Employed Full-Time	9,136	8,118	6,062	4,934	6,594
Employed Part-Time	664	631	534	485	574
Unemployed	1,023	1,008	1,070	1,161	1,321
Unreported	1,800	1,428	1,474	1,671	1,395
Total	12,623	11,185	9,140	8,251	9,884

Note: Headcount is duplicated due to the fact that some students may take multiple courses.

The 2021-2022 data indicated 66.7% of students taking Workforce Development classes were employed full-time, and another 5.8% were employed part-time; 13.4% were unemployed, and 14.1% did not report their employment information. The number of unemployed students taking Workforce Development classes showed an increase in 2019-2020 and 2020-2021 but showed a decrease in 2021-2022.

WORKFORCE DEVELOPMENT Full-Time Equivalent (FTE)

Workforce Development FTE is defined as the total student membership hours for three reporting periods divided by 512.



	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Full-Time Equivalent (FTE)	657.4	595.3	563.4	587.7	700.6
% Change	-9.8%	-9.4%	-5.4%	4.3%	19.2%

Note: Headcount is duplicated due to the fact that some students may take multiple courses.

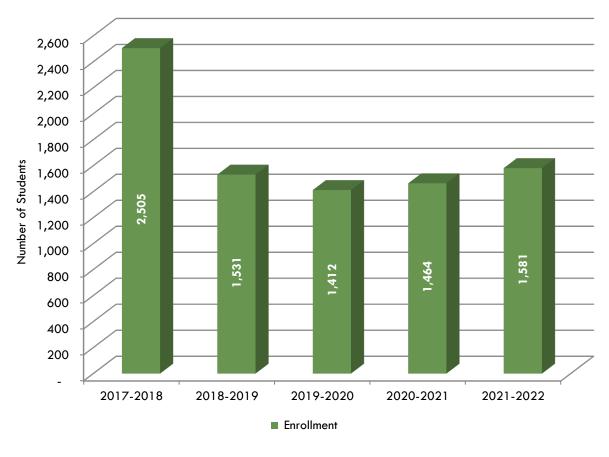
As with enrollment, overall FTE for Workforce Development has seen a steady decrease in the past. During the 2021-2022 academic year, however, there was a 19.2% increase in FTE for Workforce Development.

Source: NCCCS FTE Dashboard

COLLEGE AND CAREER READINESS

COLLEGE AND CAREER READINESS

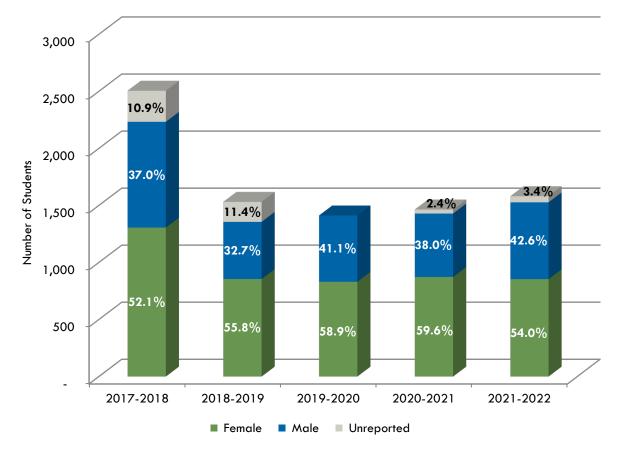
Enrollment



	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Enrollment	2,505	1,531	1,412	1,464	1,581
% Change	46.0%	-38.9%	-7.8%	3.7%	8.0%

Enrollment in College and Career Readiness has varied over the past five years at the College. College and Career Readiness served 2,505 students in 2017-2018; enrollment experienced a significant decrease in 2018-2019 (38.9%). Enrollment then declined again in 2019-2020 (7.8%) with a small increase (3.7%) in 2020-2021. College and Career Readiness served 1,581 students in 2021-2022, which was an 8.0% increase from the previous year.

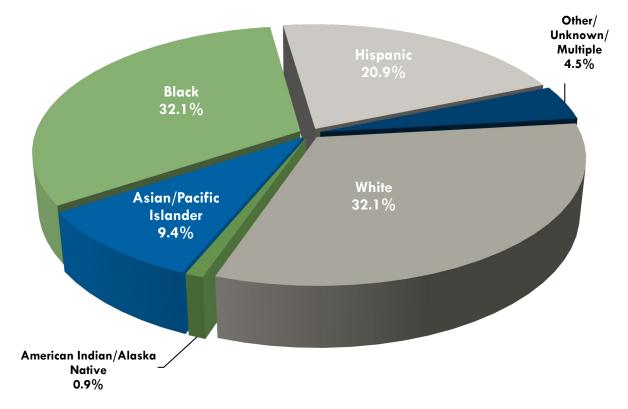
college and career readiness Enrollment by Gender



Gender	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Female	1,306	855	831	873	854
Male	927	501	581	556	673
Unreported	272	175	0	35	54
Total	2,505	1,531	1,412	1,464	1,581

Since 2017-2018 there have been more females in College and Career Readiness than males. As of 2021-2022, females represented 54.0% of the students enrolled in College and Career Readiness.

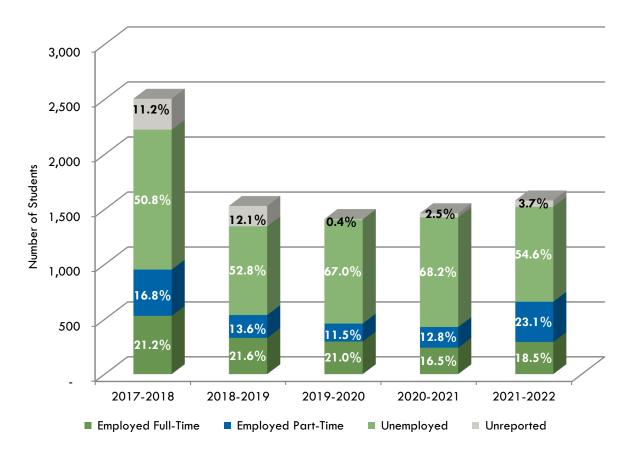
college and career readiness Enrollment by Ethnicity



Ethnicity	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
American Indian/Alaska Native	12	8	5	1	15
Asian/Pacific Islander	151	184	152	153	149
Black	751	450	508	461	508
Hispanic	300	169	203	236	331
Other/Unknown/Multiple	330	193	19	55	71
White	961	527	525	558	507
Total	2,505	1,531	1,412	1,464	1,581

In 2020-2021, College and Career Readiness enrollment grew overall. Likewise, almost all ethnicities showed an increase except for Asian/Pacific Islander and White students, whose numbers declined by 2.6% and 9.1%, respectively.

COLLEGE AND CAREER READINESS Enrollment by Employment Status

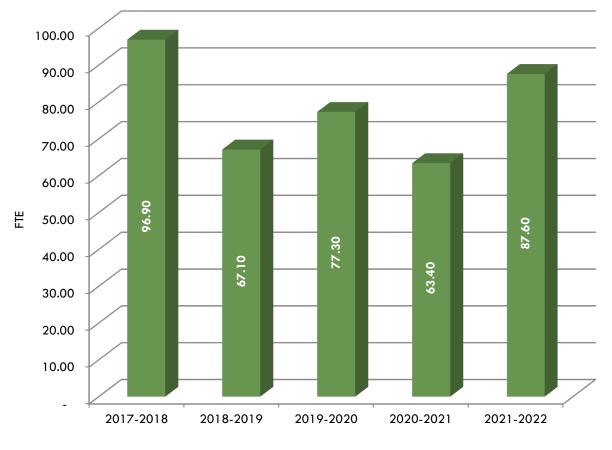


Employment Status	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Employed Full-Time	531	330	297	241	293
Employed Part-Time	421	208	163	188	366
Unemployed	1,272	808	946	999	864
Unreported	281	185	6	36	58
Total	2,505	1,531	1,412	1,464	1,581

In 2021-2022, 18.5% of students enrolled in College and Career Readiness reported full-time employment, 23.1% reported part-time employment, and 54.6% reported unemployment. A total of 659 College and Career Readiness students (41.6%) reported being employed part-time or full-time in 2021-2022.

college and career readiness Full-Time Equivalent (FTE)

Basic Skills FTE is defined as the total student membership hours for three reporting periods divided by 512.



	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Full-Time Equivalent (FTE)	96.90	67.10	77.30	63.4	87.6
% Change	0.5%	-30.8%	15.2%	-18.0%	38.2%

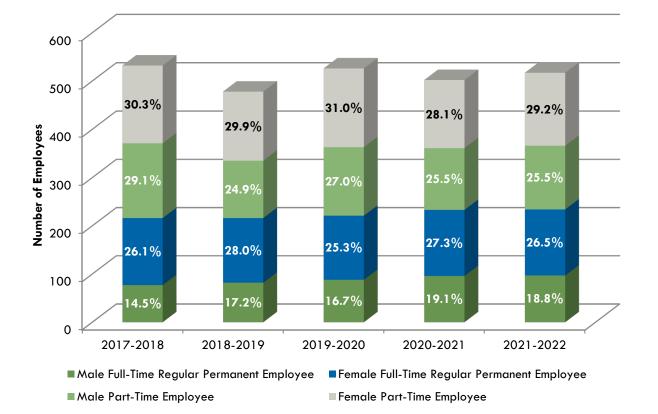
College and Career Readiness FTE saw a decrease in 2018-2019 and in 2020-2021. Academic year 2021-2022 showed a 38.2% increase over the prior year.

Source: NCCCS FTE Dashboard

ADMINISTRATIVE SERVICES

ADMINISTRATIVE SERVICES

Faculty/Staff by Employment Classification

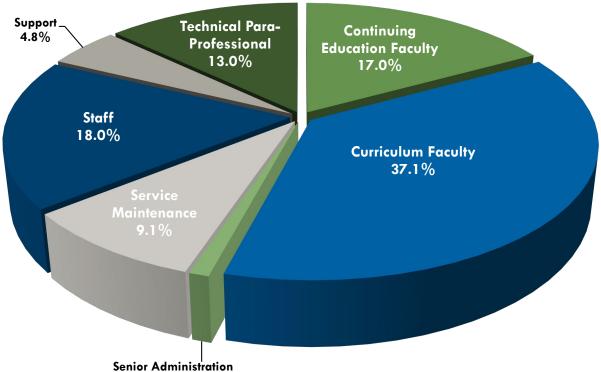


Employment Classification	Gender	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Full-Time Employee	Male	77	82	88	96	97
	Female	139	134	133	137	137
Part-Time Employee	Male	155	119	142	128	132
	Female	161	143	163	141	151
Total	Male	232	201	230	224	229
	Female	300	277	296	278	288
	Total	532	478	526	502	517

The College employed 517 employees during the 2021-2022 year; of those employees, 45.3% were full-time and 54.7% were part-time.

Source: NCCCS Employee Dashboard

ADMINISTRATIVE SERVICES Faculty/Staff by Category



1.0%

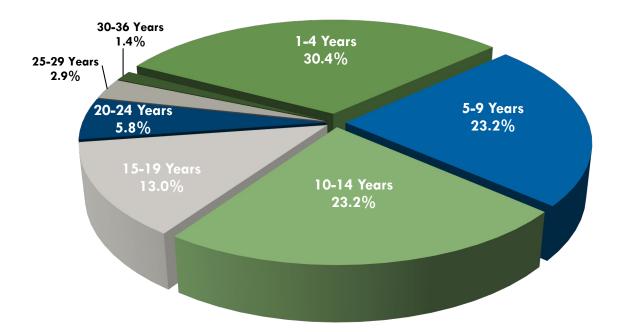
Staff Category*	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Continuing Education Faculty	82	63	84	75	88
Curriculum Faculty	216	205	200	189	192
Senior Administration	5	5	5	5	5
Service Maintenance	46	37	41	45	47
Staff	75	79	91	96	93
Support	33	31	32	21	25
Technical Para-Professional	75	58	73	71	67
Total	532	478	526	502	517

*Includes FT and PT employees.

Source: NCCCS Employee Dashboard

ADMINISTRATIVE SERVICES

Full-Time Faculty by Years of Service



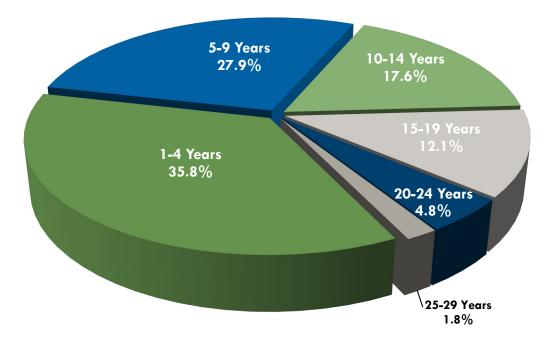
Years of Service	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
1 – 4	19	18	19	18	21
5 – 9	22	22	18	19	16
10 – 14	12	12	12	12	16
15 – 19	7	7	10	7	9
20 – 24	2	3	2	5	4
25 – 29	4	4	4	5	2
30 – 36	2	2	1	2	1
Total	68	68	66	68	69
Average	9.82	10.28	10.06	10.96	9.71

For the 2021-2022 academic year, 30.4% of full-time faculty had between one and four years of service. The number of years of service for faculty with five to nine years, as well as those with ten to fourteen years, was 23.2%. Among full-time faculty, 10.1% had more than twenty years of experience. In 2021-2022, the average number of years of service for full-time faculty was 9.71 years.

Source: NCCCS Employee Dashboard and Entrinsik ® Informer

ADMINISTRATIVE SERVICES

Full-Time Regular Staff by Years of Service



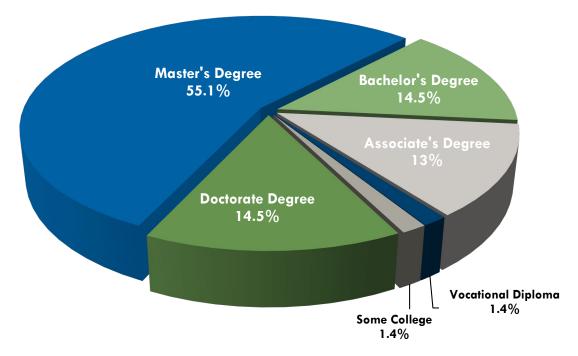
Years of Service	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
1 – 4	51	56	50	54	59
5 – 9	32	40	48	45	46
10 – 14	21	21	19	29	29
15 – 19	13	11	10	13	20
20 – 24	9	13	15	14	8
25 – 29	4	5	4	5	3
30 – 34	5	2	2	4	0
Total	135	148	148	164	165
Average	9.56	9.09	9.03	9.35	8.32

(The total number is found by adding together Service Maintenance + Staff + Support)

In 2021-2022, 35.8% of permanent staff had between one and four years of service, while 27.9% had between five and nine years. Approximately 36% of permanent staff at the College have served for ten or more years. In 2021-2002, the average number of years of service was 8.32.

Source: NCCCS Employee Dashboard and Entrinsik ® Informer

ADMINISTRATIVE SERVICES Full-Time Faculty by Highest Degree Attained

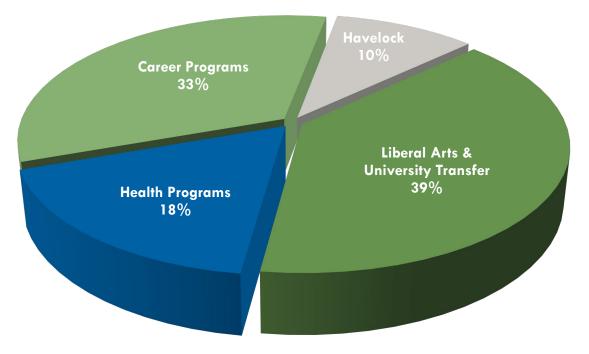


Degree Attained	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	% of Total
Some College	1	2	2	1	1	1.4%
Vocational Diploma	1	-	2	2	1	1.4%
Associate Degree	10	10	7	9	9	13.0%
Bachelor's Degree	6	7	7	9	10	14.5%
Master's Degree	42	41	39	38	38	55.1%
Doctorate Degree	8	8	9	9	10	14.5%
Total	68	68	66	68	69	100.0%

The College employed 69 full-time faculty members during the 2021-2022 academic year. Among the full-time faculty, 55.1% held a Master's degree, and 14.5% held a Doctorate. A Bachelor's degree was held by 14.5% of full-time faculty, and 13% held an Associate degree.

Source: NCCCS Employee Dashboard

ADMINISTRATIVE SERVICES Full-Time Faculty by Instructional Category



Instructional Unit	2021-2022
Liberal Arts & University Transfer	27
Health Programs	12
Career Programs	23
Havelock	7
Total	69

The table and chart above highlight that the Liberal Arts & University Transfer division of the College continues to house the most full-time faculty. With 27 full-time faculty, 39% of the College's full-time instructors work within this division. Career Programs, Health Programs, and Havelock had 23, 12, and 7 full-time instructors respectively in 2021-2022.

Source: <u>NCCCS Employee Dashboard</u> and Entrinsik ® Informer

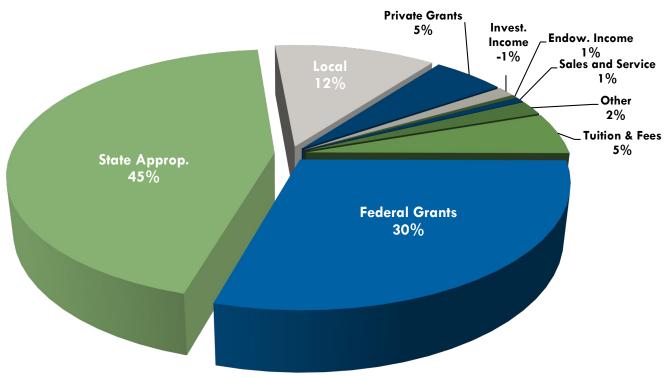
ADMINISTRATIVE SERVICES Fiscal Year Expenses by Category **Public Service Academic Support Student Services** 2.7% 9.4% 6.9% Institutional Support 13.5% **Operations and Maint.** 9.0% Instruction 35.0% **Scholarships** 19.1% **Auxiliary Enterprises Depreciation** -0.3% 4.1%

Category	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Instruction	\$10,736,113	\$10,239,091	\$12,041,268	\$11,357,742	\$12,528,942
Public Service	\$1,229,585	\$1,022,739	\$996,837	\$944,364	\$980,657
Academic Support	\$2,409,728	\$2,930,300	\$2,954,020	\$3,402,865	\$3,366,106
Student Services	\$2,911,730	\$2,674,402	\$2,542,638	\$2,716,706	\$2,465,474
Instit. Support	\$6,321,461	\$5,513,745	\$6,157,417	\$5,997,779	\$4,849,440
Oper. & Maint.	\$2,926,542	\$2,515,236	\$3,552,189	\$3,598,261	\$3,218,947
Scholarships	\$4,065,164	\$3,991,233	\$3,434,909	\$4,164,624	\$6,822,233
Aux. Enterprises	\$86,825	\$146,858	\$77,563	\$109,803	\$111,928
Depreciation/Amortization	\$1,246,857	\$1,293,366	\$1,439,262	\$1,501,657	\$1,454,980
Total	\$31,934,005	\$30,326,970	\$33,196,103	\$33,793,801	\$35,798,707

The College's expenses for the previous fiscal year totaled over 35 million dollars. This surplus was allocated as follows: 35% to instruction, 19.1% to student financial aid/scholarships, 13.5% to institutional support, 9.4% to academic support, 9% to operations and maintenance, and 6.9% to student services.

Source: Craven Community College, Controller

ADMINISTRATIVE SERVICES Fiscal Year Revenues by Funding Source



Funding Source	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Tuition and Fees	\$4,076,972	\$3,171,289	\$3,038,525	\$2,738,390	\$2,121,344
Federal Grants	\$6,323,827	\$5,756,184	\$5,796,266	\$7,188,212	\$11,596,187
State Approp.	\$14,845,721	\$19,234,267	\$19,146,520	\$16,781,550	\$17,455,963
Local	\$4,042,448	\$4,048,198	\$4,261,115	\$4,302,300	\$4,601,425
Private Grants	\$1,280,146	\$1,210,954	\$1,376,511	\$1,811,419	\$2,057,061
Invest. Income	\$299,349	\$381,221	\$359,209	\$654,197	(\$512,539)
Endow. Income	\$165,836	\$110,553	\$28,577	\$177,524	\$166,688
Sales and Service	\$248,187	\$279,164	\$254,904	\$173,595	\$255,376
Other	\$1,047,062	\$1,017,251	\$1,314,961	\$1,234,694	\$740,443
Total	\$32,329,548	\$35,209,081	\$35,576,588	\$35,061,881	\$38,481,948

The aforementioned chart illustrates the College's income by funding source during the preceding fiscal year. In 2021-2022, the College earned a total of \$38,481,948 from all sources of revenue combined.

Source: Craven Community College, Controller

ADMINISTRATIVE SERVICES Facilities Gross Square Footage

Code	Building	Location	Year Constructed	Gross Sq. Ft
001	Brock Administration (B)	New Bern	1971	31,643
002	Student Center (C)	New Bern	1971 and 1975	42,127
003	Barker Hall (A)	New Bern	1981	29,273
009	Education Training Ctr	Cherry Point	1997	2,060
011	Kelso Hall (D)	New Bern	1990	22,048
012	Orringer Hall (E)	New Bern	1990	20,152
018	Perdue Hall (F)	New Bern	1999	32,220
019	Mary Dale Bender Bldg (G)	New Bern	1983	14,212
022	Edward Davis Maint. Bldg	New Bern	2006	4,060
027	Business and Technology (H)	New Bern	2008	36,123
028	Bosch and Siemens Adv Mfg Ctr (I)	New Bern	2008	29,849
031	Trade Building	Volt Center	1947	7,504
032	SBC/Maker Space	Volt Center	1950	2,474
033	LE Simulator Building	Volt Center	1926	3,200
034	Diesel Mech and Heavy-Duty Equip.	Volt Center	1973	6,000
301	Public Library	Havelock	2003	7,214
303	Institute of Aeronautical Tech	Havelock	2003	20,010
304	Out Building	Havelock	2003	1,610
305	Redd Building	Havelock	2003	22,406
307	STEM Building	Havelock	2020	16,360
	Total Space			350,545

Source: Source: Craven Community College, Office of Financial Services