



Don't miss this opportunity to showcase your business at one of Craven County's premier community events!

**Craven Community College Foundation**  
**14<sup>th</sup> Annual Community Fabric Awards**  
**Tuesday, April 23, 2024 - Noon to 1:30 p.m.**  
**Riverfront Convention Center of Craven County**

**EVENT SPONSORSHIP OPPORTUNITIES**

Diamond, Platinum, Gold, Silver, and Bronze sponsorships provide excellent marketing opportunities for your business through this popular community event. Each sponsorship provides your business with exposure to the community through advertising, special college events, college publications, social media, and special recognition on the day of the event.

Sponsorship Benefits	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,000	\$1,000	\$500	\$250
	8 SEATS	8 SEATS	6 SEATS	4 SEATS	2 SEATS
• VIP parking passes	✓				
• Recurring social media recognition across all Craven CC platforms. Includes over 17,000 followers	✓				
• Craven Blue Carpet arrival for VIP Pre-Event - with Facebook Live video feed and dedicated Facebook post	✓	✓			
• Prominent table signage and table location	✓	✓			
• Recognition from the podium at event	✓	✓			
• Photo opportunity with the award winners and your representatives - our photographer will organize and share the photographs	✓	✓			
• Sponsorship yard sign delivered for display at your place of business or residence	✓	✓	✓		
• Premier seating at the event	✓	✓	✓		
• Table signage at the event	✓	✓	✓		
• Featured in a Foundation social media post	✓	✓	✓		
• Name recognition in the CFA event invitation, mailed to 1,200 households	✓	✓	✓	✓	
• Name / logo recognition in the event program	✓	✓	✓	✓	✓
• Name / logo recognition during the event slide show	✓	✓	✓	✓	✓
• Name displayed on the college campus within the CFA recognition wall display	✓	✓	✓	✓	✓
• Recognition in the college's annual magazine and on the Foundation's website.	✓	✓	✓	✓	✓