

Fact Book

2024-25



Office of Institutional Effectiveness

THIRTY SECOND EDITION

Preface

Purpose and Content

The Office of Institutional Effectiveness at Craven Community College (the College) annually prepares and publishes the Fact Book as a longitudinal, multi-year compilation of basic statistical data regarding operations at the College. The Fact Book is compiled to provide faculty, staff, and administration with a centralized, single-source reference of frequently used information for internal planning and decision-making purposes.

Unless otherwise noted, data presented in this Fact Book are derived from *Ellucian Colleague*, the College's official student information system.

Institutional Effectiveness staff extract data from Colleague through Informer IV reports and/or the North Carolina Community College System (NCCCS) Data Dashboards, ensuring that reporting aligns with state and federal reporting standards. Data represent official census dates or reporting periods as defined by the NCCCS, unless otherwise specified.

Additionally, some tables and graphs in the Fact Book were prepared from data provided directly from individual departments at the College – i.e., the Business Office, Facilities, Financial Services, Financial Aid and Human Resources. Other data were taken from the state's Performance Measures for Student Success. Finally, there is a section on Craven County Profiles where data was taken directly from county source documents and from the U.S. Census Bureau.

Five-Year Data Trend

The five years of referenced data for the 2024-25 Fact Book include academic years (AY) 2019-20, 2020-21, 2021-22, 2022-23, and 2023-24. The Office of Institutional Effectiveness attests that the data and statistics contained in the Fact Book are accurate and precise; however, the College and the environment in which it exists are continually changing, and the information presented may change in response. Further, data presented in this official publication may differ from statistics found in other reports, due to differences in the source information, dates of data generation, and/or reporting periods.

Online Access

The 2024-25 Fact Book may be accessed online via the Institutional Effectiveness page in the Craven Compass or on the College's Institutional Effectiveness webpage.

Office of Institutional Effectiveness, August 2025

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MISSION

Craven Community College has developed and adopted the following Mission Statement and Vision for 2023-28:

Craven Community College is a dynamic and responsive institution of higher education committed to improving and enriching individual lives and society through comprehensive, high quality and accessible learning opportunities that allow students to contribute and compete in a diverse and global community. We provide:

- **Education, training and retraining for the workforce, including basic skills and literacy education, occupational and pre-baccalaureate programs+;**
- **Support for economic development through services to and in partnership with business and industry; and**
- **Services to communities and individuals which improve the quality of life.**

The College Fulfills Its Mission Through:

■ **Adult General, Basic, and Secondary Education**

Courses and services for students who desire to complete a high school equivalency credential or improve their adult basic education, literacy, and English language skills, or for enrolled high school students seeking acceleration opportunities.

■ **Cultural, Citizenship, and Community Enrichment**

Activities, services, group travel, and special projects in response to cultural needs and quality of life interests of community populations and for the leisure enjoyment and enrichment of adults and youth served.

■ **College & Career Readiness Studies**

Courses and services for students in need of further growth and development of academic and basic skills preparation for acceptance into a curriculum and to succeed in college programs.

■ **Economic/Workforce Development Education and Special Training**

Customized courses specifically designed for, and in collaboration with, business, industry and the military, including workforce readiness, job enhancement, and technical skill development.

■ **Career and Technical Education**

Programs, courses, and services for students who plan to enter the workforce or upgrade their career training, professional skills, and work performance.

■ **Student Development**

Programs and services to support and enhance student academic, career, and personal skill development and growth, and assure success for diverse and ever-changing student populations.

■ **University-Parallel Education**

Programs and coursework for the freshman and sophomore years of an undergraduate education for students who plan to continue studies toward the baccalaureate or pursue postsecondary liberal arts studies.

The Craven Community College Board of Trustees (BOT) adopted the Mission Statement and Core Values in April 2011 and revised the Mission Statement in February 2016. Strategic Goals 2023-28 was adopted by the BOT in March 2023.

VISION

Purpose-driven teaching and learning for Craven County.

STRATEGIC GOALS

Teaching and Learning

- Secure SACSCOC Reaffirmation in 2027
- Conduct high quality, rigorous programs that are current and relevant to community needs
- Implement seamless pathways from high school through career attainment
- Proactively adapt program offering to changing student demographics
- Advance lifelong educational opportunities through external education partnerships
- Connect academic teaching to life applications and experiences
- Develop a dedicated Health Programs infrastructure footprint
- Develop and implement programs responsive to community, military, and business needs

Student-Centered Experience

- Connect academic offerings to professional expectations
- Improve persistence and completion
- Provide intentional student support services
- Sustain “student first” culture

College Environment

- Develop faculty and staff for professional leadership opportunities
- Sustain the College as an exceptional employer and a great place to teach and learn
- Adapt the College’s infrastructure to evolving teaching, learning, and community needs
- Maintain welcoming, accessible, safe, and secure campuses
- Sustain “first choice” campus facilities and grounds

Community Service and Engagement

- Promote generous Foundation giving
- Engage College retirees and alumni
- Engage diverse community constituencies.
- Market the College strategically

Fast Facts 2024-25

Curriculum Enrollment by Gender AY 2023-24

Gender	Count	%
Female	2,260	59.1%
Male	1,566	40.9%
Missing	0	0.00%
Total	3,826	100.0%

Note: Unduplicated Headcount

Curriculum Enrollment by Ethnicity AY 2023-24

Ethnicity	Count	%
American Indian/Alaska Native	17	0.4%
Asian/Pacific Islander	191	5.0%
Black	641	16.8%
Hispanic	366	9.6%
Other/Unknown/Multiple	428	11.2%
White	2,183	57.1%
Total	3,826	100.0%

Note: Unduplicated Headcount

Curriculum Enrollment by Geographic Region AY 2023-24

County	Count	%
Craven County	2,887	75.5%
Adjacent Counties	405	10.6%
Other NC Counties	473	12.4%
Unreported	61	1.6%
Total	3,826	100.0%

Note: Unduplicated Headcount

Curriculum FTE by Program Area Fiscal Year 2023-24

Program Area	FTE	%
General Education Courses	1,156.1	48.2%
Career and Health Programs	1,115.8	46.5%
Developmental Coursework	126.7	5.3%
Total	2,398.6	100.0%

Note: The data above comes from the [NCCCS FTE Dashboard](#)

Curriculum FTE by Class Location Fiscal Year 2023-24

Class Location	FTE	%
Distance Learning	1,105.7	46.1%
Hybrid (Online and Face-to-Face)	457.5	19.1%
Traditional Classroom Instruction	835.4	34.8%
Total	2,398.63	100.0%

Note: The data above comes from the [NCCCS FTE Dashboard](#)

2022-23 Area High School Graduates Attending the College in AY 2023-24

School Name	Graduates	At Craven	% Per High School
Craven Early College	36	12	33.3%
Craven Virtual Academy	15	0	0.0%
Early College East	37	10	27.0%
Havelock High School	249	55	22.1%
Jones Senior High School	77	2	2.6%
New Bern High School	316	113	37.8%
Pamlico County High School	115	16	13.9%
West Craven High School	168	34	20.2%
Total	1,013	242	23.9%

Note: Unduplicated Headcount

Source: [NC Department of Public Instruction Statistical Profile](#)

CRAVEN COUNTY PROFILE

Regional Population Profile

Population Estimates 2023 Craven County, NC Compared to NC

	Craven County	North Carolina
2023 Estimates	102,391	10,835,491

Race 2023 Craven County, NC Compared to NC

Race	Craven County	%	North Carolina	%
American Indian/Alaska Native	64	0.1%	112,791	1.0%
Asian	3,221	3.1%	361,232	3.3%
Black	18,044	17.6%	2,183,004	20.1%
Hawaiian/Pacific Islander	14	< 0.1%	5,332	< 0.1%
Other/Unknown/Multiple	14,262	13.9%	1,523,267	14.1%
White, Not Hispanic	66,786	65.2%	6,649,865	61.4%

Source: [U.S. Census Bureau 2023 ACS 1-Year Estimates](#)

Age Groups 2023 Craven County, NC Compared to NC

Age Groups	Craven County	%	North Carolina	%
Persons under 5 years old	5,565	5.4%	594,739	5.5%
Persons 5 to 9 years old	5,923	5.8%	641,236	5.9%
Persons 10 to 14 years old	6,255	6.1%	658,597	6.1%
Persons 15 to 19 years old	7,138	7.0%	729,451	6.7%
Persons 20 to 24 years old	6,958	6.8%	723,916	6.7%
Persons 25 to 29 years old	6,580	6.4%	700,558	6.5%
Persons 30 to 34 years old	7,924	7.7%	743,213	6.9%
Persons 35 to 39 years old	6,014	5.9%	702,717	6.5%
Persons 40 to 44 years old	5,147	5.0%	702,189	6.5%
Persons 45 to 49 years old	4,894	4.8%	652,884	6.0%
Persons 50 to 54 years old	5,220	5.1%	700,335	6.5%
Persons 55 to 59 years old	5,367	5.2%	675,234	6.2%
Persons 60 to 64 years old	7,200	7.0%	695,066	6.4%
Persons 65 to 69 years old	7,681	7.5%	624,894	5.8%
Persons 70 to 74 years old	5,277	5.2%	516,826	4.8%
Persons 75 to 79 years old	4,773	4.7%	375,002	3.5%
Persons 80 to 84 years old	2,726	2.7%	220,658	2.0%
Persons 85 years and over	1,749	1.7%	177,976	1.6%

Source: [U.S. Census Bureau 2023 ACS 1-Year Estimates](#)

Education Attainment Profile 2023 Craven County, NC Compared to NC

Population 25+ years old	Craven County	North Carolina
Less than 9 th Grade	1,078	279,296
9 th to 12 th grade, no diploma	3,976	426,560
High School Graduate (includes equivalency)	21,685	1,831,714
Some college, no degree	18,150	1,440,865
Associate's Degree	7,559	754,196
Bachelor's Degree	12,168	1,718,641
Graduate or Professional Degree	5,936	1,036,280

Source: [U.S. Census Bureau, Educational Attainment](#)

Top Employers

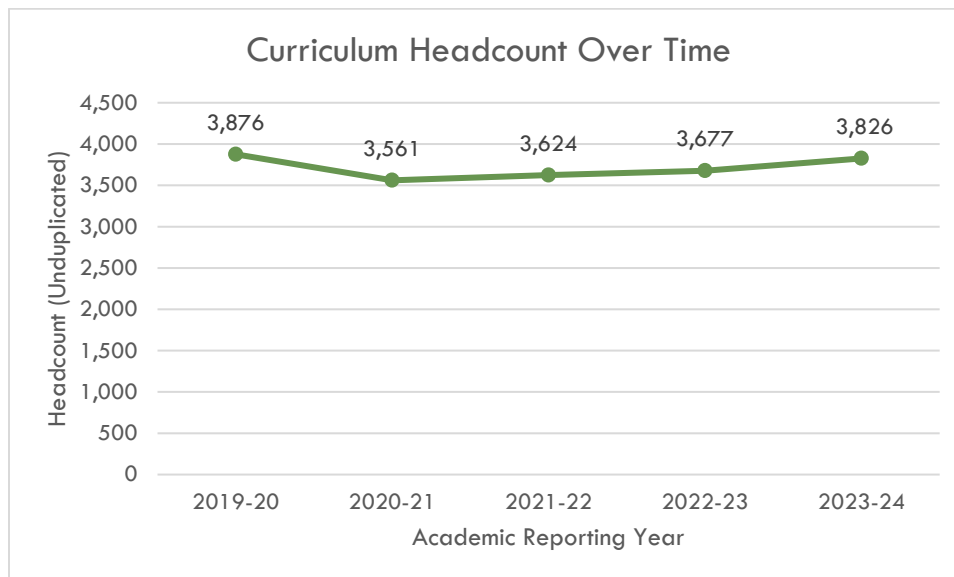
2023 Annual Top Employers in Craven County, NC

Rank	Company	Industry	Employment Range
1	Defense Ex Army Navy & Air Force	Public Administration	1000+
2	Carolina East Health System	Health Care & Social Assistance	1000+
3	Craven County Board Of Education	Educational Services	1000+
4	Bsh Home Appliances Corporation	Manufacturing	1000+
5	Wal-Mart Associates Inc	Retail Trade	500-999
6	Craven County	Public Administration	500-999
7	Moen Incorporated	Manufacturing	500-999
8	Marine Corps Exchange Service	Retail Trade	500-999
9	Craven Community College	Educational Services	500-999
10	City Of New Bern	Public Administration	500-999
11	Coastal Carolina Health Care Pa	Health Care & Social Assistance	250-499
12	Food Lion	Retail Trade	250-499
13	International Paper Company	Manufacturing	250-499
14	Harris Teeter	Retail Trade	250-499
15	McDonalds	Accommodation & Food Services	250-499
16	Nc Department Of Adult Corrections	Public Administration	250-499
17	Tracker Marine Llc	Manufacturing	250-499
18	Rha Health Services Llc	Health Care & Social Assistance	250-499
19	Holden Temporaries Inc	Administrative & Support & Waste Management & Remediation Services	250-499
20	Publix	Retail Trade	250-499
21	Bojangles	Accommodation & Food Services	100-249
22	Lowes Home Centers Inc	Retail Trade	100-249
23	Cpi	Manufacturing	100-249
24	Eastern Carolina Young Men's	Arts, Entertainment, & Recreation	100-249
25	Ltm Inc	Professional, Scientific, & Technical Services	100-249

Source: [Demand Driven Data Delivery System, Craven County](#)

CURRICULUM

Enrollment



	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Headcount (Unduplicated)	3,876	3,561	3,624	3,677	3,826

Unduplicated headcount refers to the total number of students (both full- and part- time) enrolled in at least one course during an AY. Each student is counted only once during that time period, regardless of the number of classes the student takes or the number of semesters for which the student registers for at least one course. The College experienced the largest decrease in unduplicated headcount from AY 2019-20 to AY 2020-21, with a decline of 8.1%. However, since that time period, the overall unduplicated headcount has begun to increase, with the most recent increase of 4.1% from the 2022-23 AY to the 2023-24 AY.

Source: Ellucian Colleague

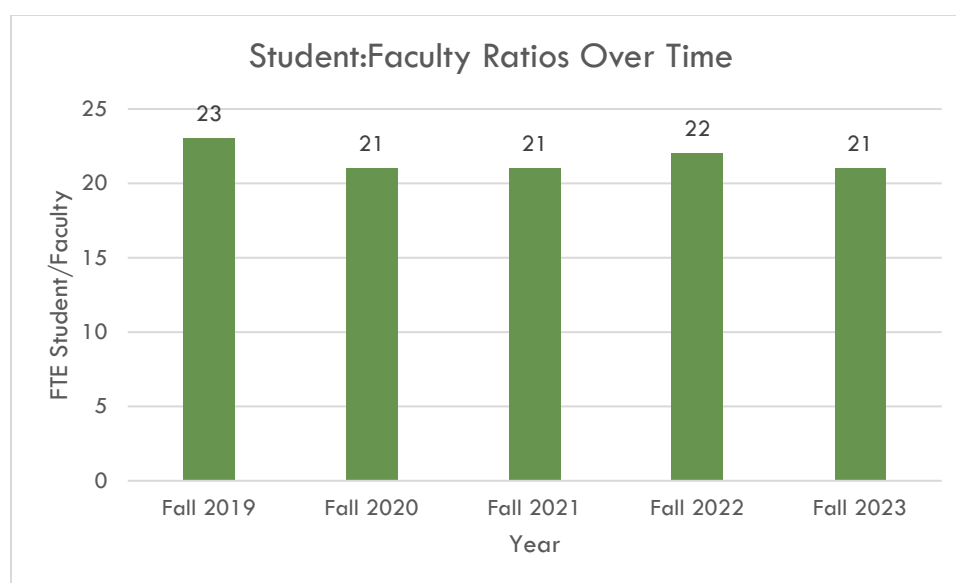
Courses and Student Count

Due to the stricter capacity rules of Health and Career Program courses, the information below focuses exclusively on General Education courses. The average number of students per class remains low, with 13 students per class for the AY 2023-24. Overall student enrollment in General Education courses decreased 3.6% from AY 2022-23 to AY 2023-24. There has been a decrease in the number of General Education courses offered during an AY dropping by 7.6% from AY 2019-20 to AY 2023-24.

	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Count of Gen. Ed. Courses	840	800	802	805	776
Total Number of Enrollments	10,574	10,053	9,983	10,210	10,192
Average Students/Class	13	13	12	13	13

Source: Ellucian Colleague

Student:Faculty Ratios



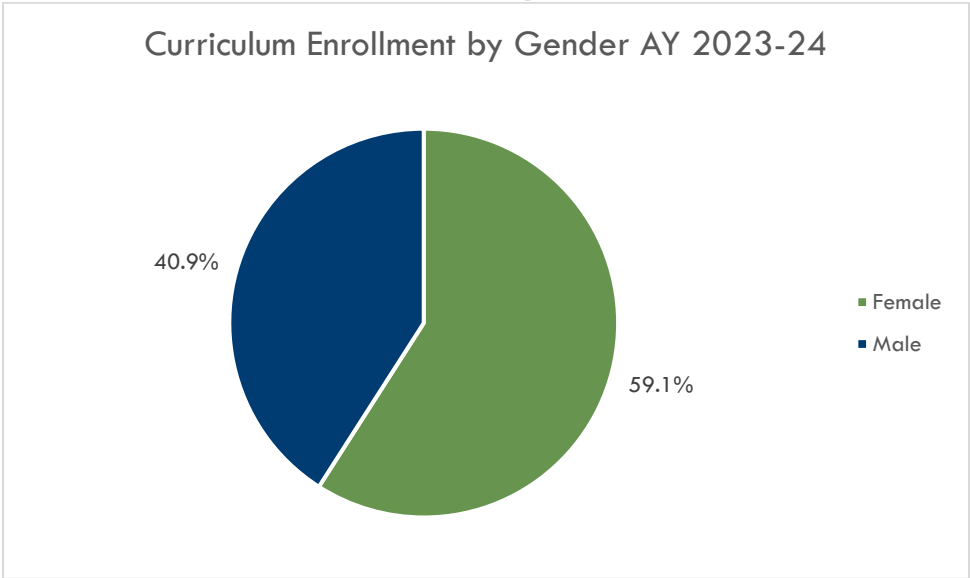
Student: Faculty Ratio = Student FTE divided by Calculated Faculty FTE
 Calculated Faculty FTE = Full-Time Faculty plus one third Part-Time Faculty

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Student FTE	2,503.6	2,308.6	2,293.3	2,329.2	2,398.6
% Change	3.1%	-7.8%	-0.7%	-1.6%	3.0%
Full-Time Faculty ¹	66	68	69	68	74
Part-Time Faculty	134	121	123	119	116
Calculated Faculty FTE	111	108	110	108	113
FTE Students per Faculty	23	21	21	22	21

Source: [NCCCS FTE Dashboard](#) and [NCCCS Employee Dashboard](#)

¹ Full-time regular employees include all employees who have a written letter of employment from the College for a 9-month or 12-month contract period. Full-Time faculty in Liberal Arts, Business, Education, Criminal Justice, Information Technology, and Nursing disciplines shall normally assume an 18 - 20 instructor contact hour faculty workload per semester, or 36 - 40 contact hours per academic year. Full-time faculty in Industrial, Cosmetology, Transportation and Allied Health disciplines shall normally assume a 21 - 24 instructional contact hour faculty workload per semester, or 42 - 48 contact hours per academic year.

Enrollment by Gender

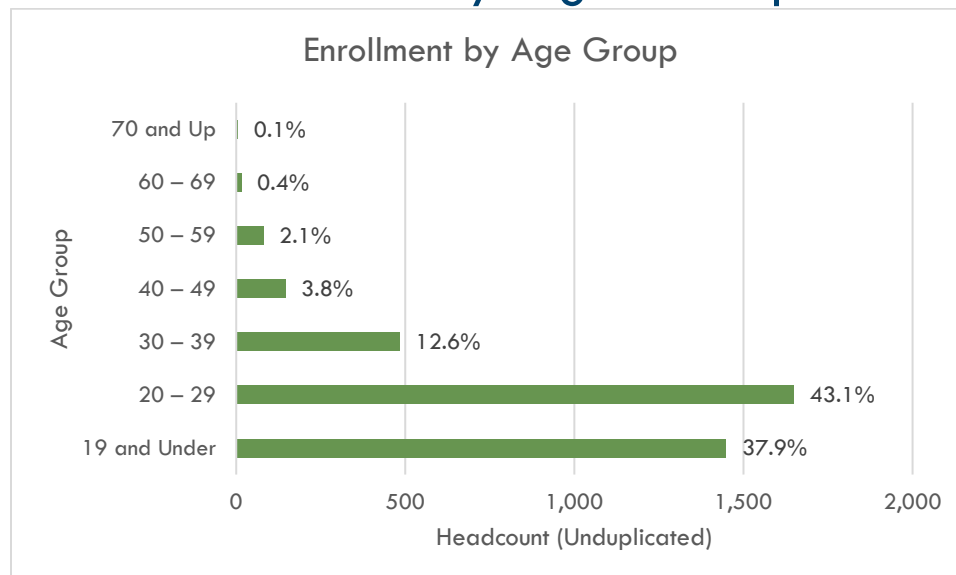


Gender	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Female	2,257	2,102	2,130	2,159	2,260
Male	1,619	1,459	1,494	1,517	1,566
Missing	-	-	-	1	-
Total	3,876	3,561	3,624	3,677	3,826

The majority of curriculum students at the College are female, comprising 59.1% of the student body, which represents 2,260 students. This value represents a slight increase over last year's figure (4.7%). In AY 2023-24, there were 1,566 male students enrolled, constituting 40.9% of the total curriculum student population.

Source: Ellucian Colleague

Enrollment by Age Groups

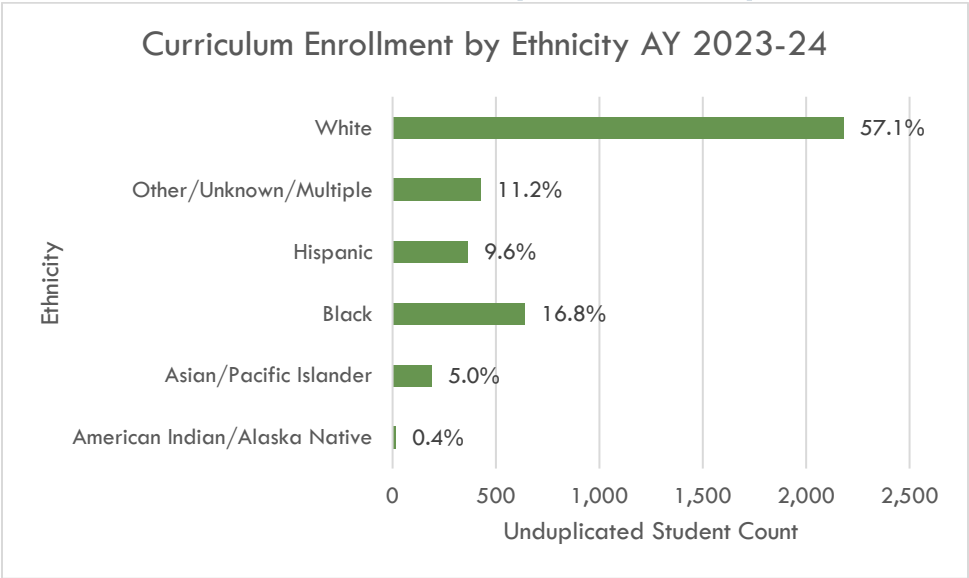


Age Groups	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
19 and Under	1,093	1,194	1,279	1,393	1,449
20 – 29	1,966	1,637	1,605	1,538	1,649
30 – 39	526	456	448	455	483
40 – 49	201	191	187	178	145
50 – 59	68	60	75	86	80
60 – 69	19	19	22	18	15
70 and Up	3	4	8	9	5
Total	3,876	3,561	3,624	3,677	3,826

At 43.1%, the largest percentage of students at the College are between the ages of 20 and 29. The average age of a curriculum student is approximately 24 years old. The youngest student is 14 years old, and the oldest is 85. While the largest percentage of students at Craven are between the ages of 20 and 29, students under the age of 19 continue to be the age demographic with the highest growth rate. In 2019-20, students under the age of 19 accounted for 28.2% of the total student population, whereas in 2023-24, they accounted for 37.9% of the campus population. Students under the age of 30 comprise 81.0% of the curriculum population.

Source: Ellucian Colleague

Enrollment by Ethnicity

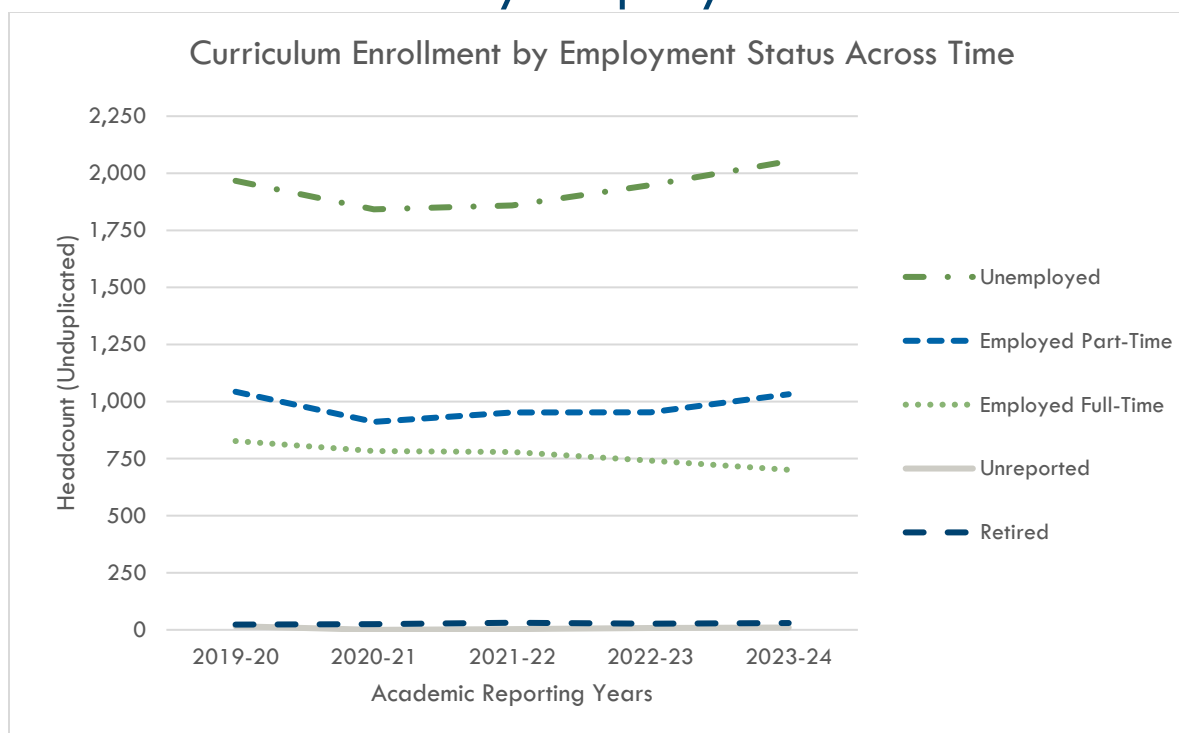


Ethnicity	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
American Indian/Alaska Native	56	51	44	20	17
Asian/Pacific Islander	211	205	217	180	191
Black	705	626	658	617	641
Hispanic	394	353	374	363	366
Other/Unknown/Multiple	132	97	141	342	428
White	2,378	2,229	2,190	2,155	2,183
Total	3,876	3,561	3,624	3,677	3,826

The curriculum student population of the College continues to be demographically reflective of the population of Craven County for the past five years. The other/unknown/multiple ethnicity category continues to be the highest growing population at the College with a 341.2% increase from AY 2020-21 to AY 2023-24.

Source: Ellucian Colleague

Enrollment by Employment Status

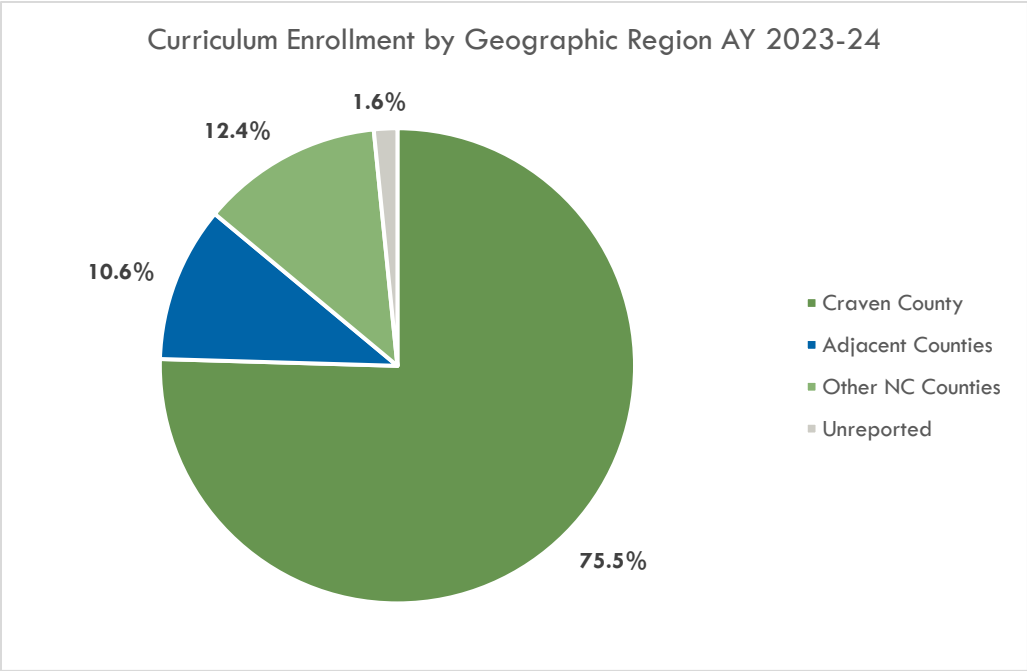


Employment Status	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Employed Full-Time	827	783	779	741	701
Employed Part-Time	1,043	911	952	953	1,032
Retired	23	25	31	27	30
Unemployed	1,967	1,842	1,859	1,948	2,053
Unreported	16	0	3	8	10
Total	3,876	3,561	3,624	3,677	3,826

The percentage of curriculum students employed in some capacity (either full- or part-time employed) has remained stable across time with 48.2% of curriculum students reporting being employed in AY 2019-20 compared to 45.3% of students in AY 2023-24. Additionally, the number of curriculum students reporting being unemployed has also remained stable across time with 50.7% reporting unemployment in AY 2019-20 compared to 53.7% in AY 2023-24.

Source: Ellucian Colleague

Enrollment by Geographic Region

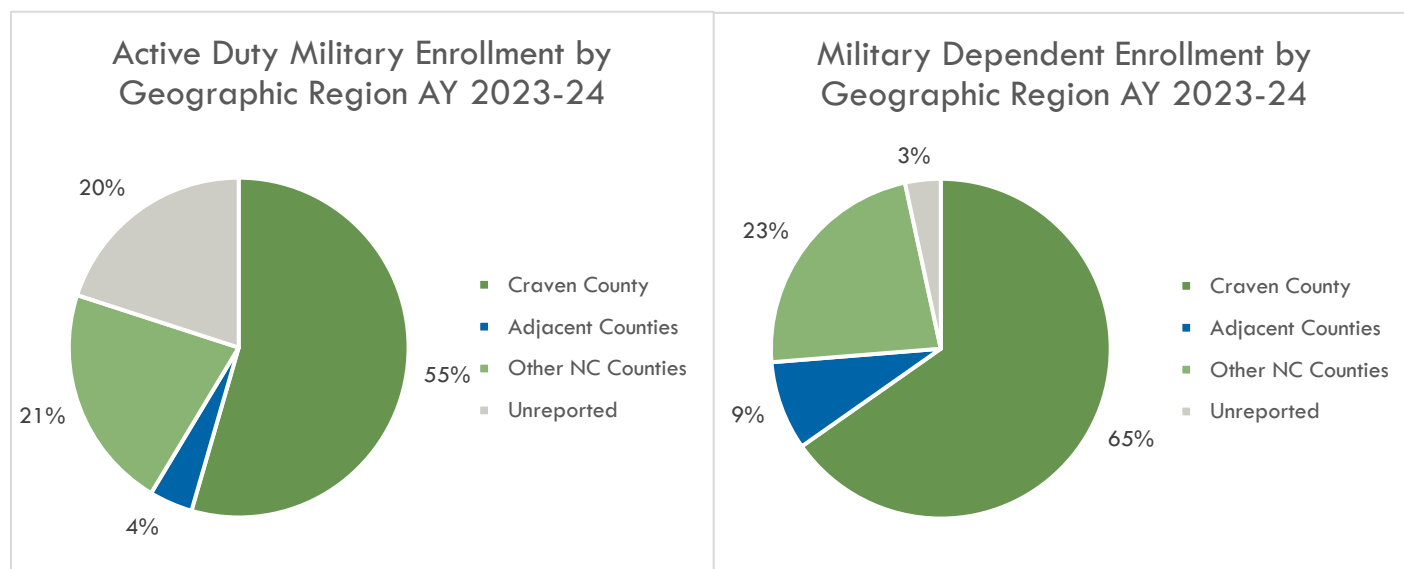


Geographic Region	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Craven County	2,959	2,842	2,876	2,836	2,887
Adjacent Counties	476	383	352	349	405
Other NC Counties	82	254	274	395	473
Unreported	359	82	122	97	61
Total	3,876	3,561	3,624	3,677	3,826

The majority of the curriculum student population continues to report living in Craven County (75.5% in AY 2023-24). Enrollment of curriculum students from other NC Counties continues to rise with an increase of 476.8% from AY 2019-20 to AY 2023-24.

Source: Ellucian Colleague

Military & Dependent Enrollment by Geographic Region



Active Duty Military

Geographic Region	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Craven County	195	169	114	100	79
Adjacent Counties	22	13	2	2	6
Other NC Counties	2	14	7	32	31
Unreported	38	14	37	37	29
Total	257	210	160	171	145

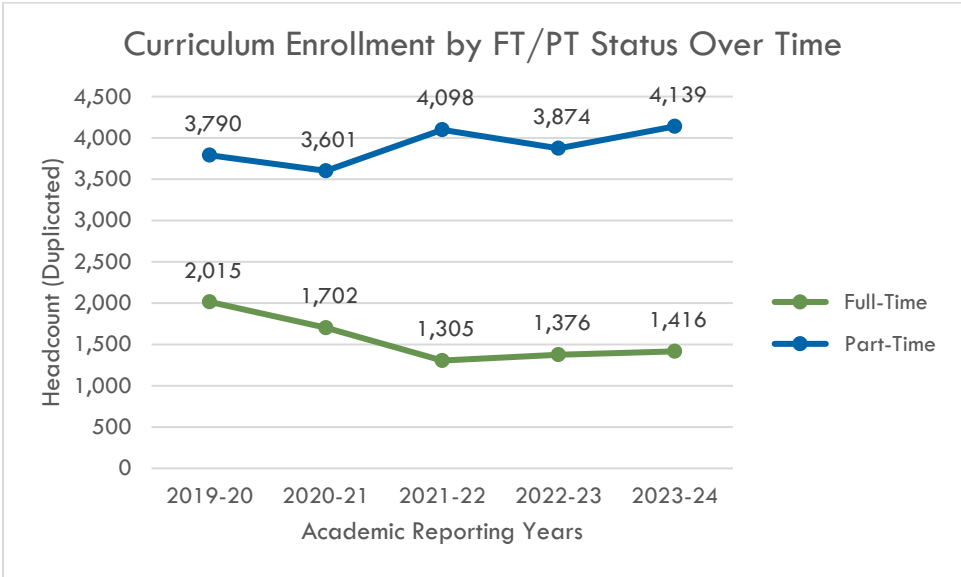
Military Dependents

Geographic Region	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Craven County	145	130	95	90	77
Adjacent Counties	35	8	2	10	10
Other NC Counties	3	25	22	31	27
Unreported	35	13	10	7	4
Total	218	176	129	138	118

Overall, there has been a decrease in curriculum student enrollment by Active Duty Military personnel and Military Dependents. The number of enrolled Active Duty Military curriculum students has decreased by 43.6% from AY 2019-20 to AY 2023-24. The number of curriculum students who identify as Military Dependents has decreased by 45.9% from AY 2019-20 to AY 2023-24.

Source: Ellucian Colleague

Enrollment by Full-Time/Part-Time Status



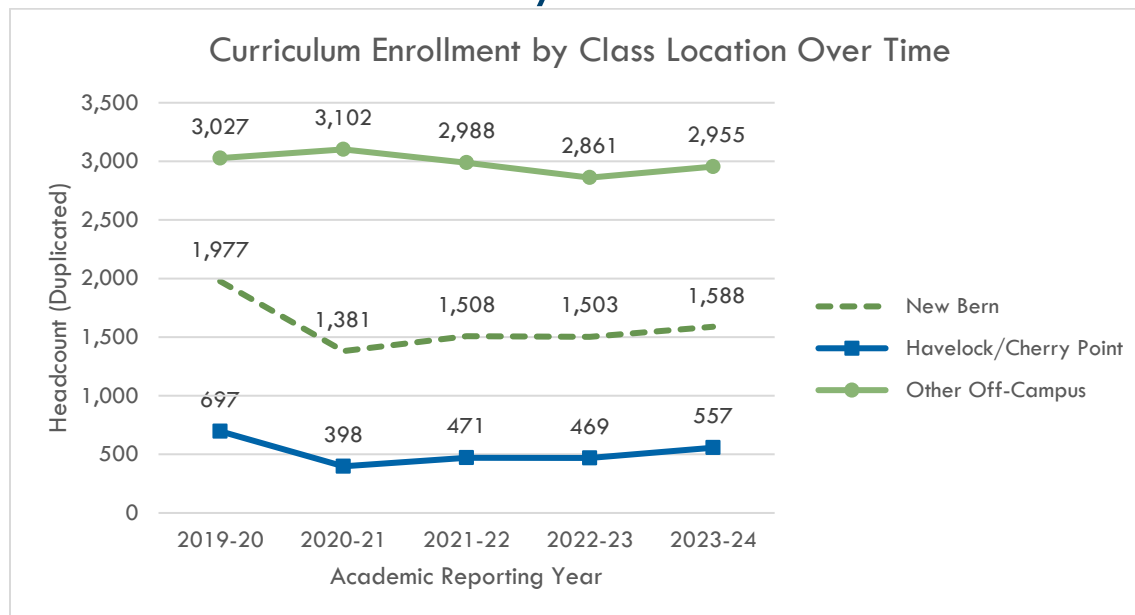
Enrollment Status	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Full-Time	2,015	1,702	1,305	1,376	1,416
Part-Time	3,790	3,601	4,098	3,874	4,139
Total	5,805	5,303	5,403	5,250	5,555

Note: Headcount does not include summer semester enrollment and is duplicated due to the fact that some students may take classes in both fall and spring semesters.

Total enrollment (both full- and part-time students) has remained relatively stable over the past five AYs, with only a 4.3% change in the total number of enrollments from AY 2019-20 compared to AY 2023-24. The biggest change has been a decrease of full-time students, which has been mirrored by an increase in part-time enrollments. Full-time enrollments have dropped by 29.7% from AY 2019-20 compared to AY 2023-24, while part-time enrollments have increased by 9.2% over that same time period.

Source: Ellucian Colleague

Enrollment by Class Location



Campus	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
New Bern	1,977	1,381	1,508	1,503	1,588
Havelock/Cherry Point	697	398	471	469	557
Other Off-Campus*	3,027	3,102	2,988	2,861	2,955
Total	5,701	4,881	4,967	4,833	5,100

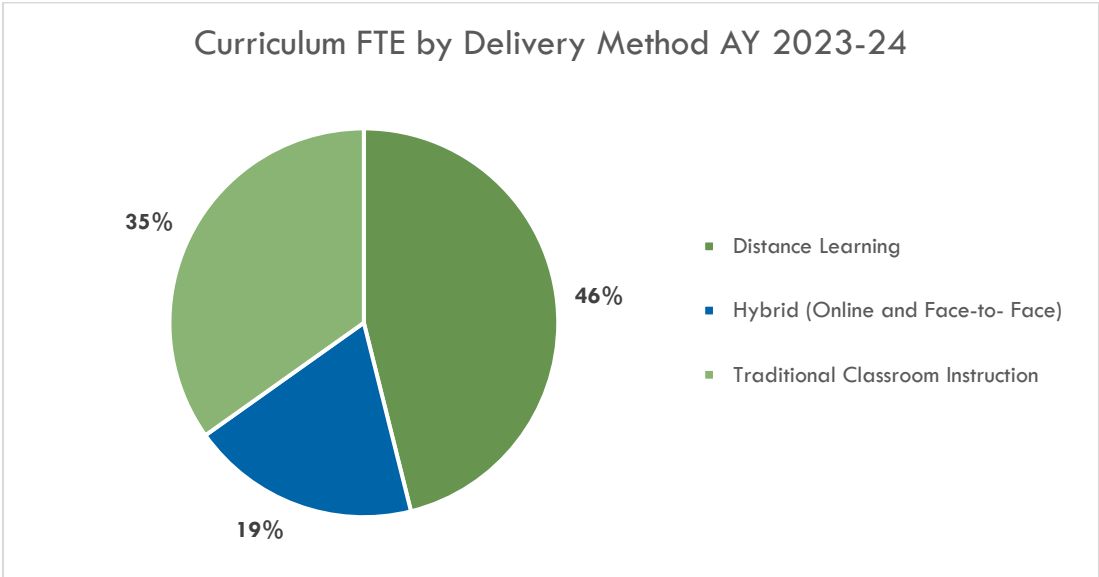
Note: Headcount is duplicated as students are able to take courses at multiple locations

* Other Off-Campus includes all online courses as well as any courses offered at other off campus locations (e.g., classes offered at local high schools).

The New Bern campus has suffered a decline in enrollment, with a decrease of 19.7% from AY 2019-20 to 2023-24. Both the New Bern and Havelock/Cherry Point campus enrollments have stayed relatively stable from AY 2021-22 to 2023-24. Over the past five years, enrollment in off-campus courses has been relatively consistent.

Source: Ellucian Colleague

FTE by Delivery Method

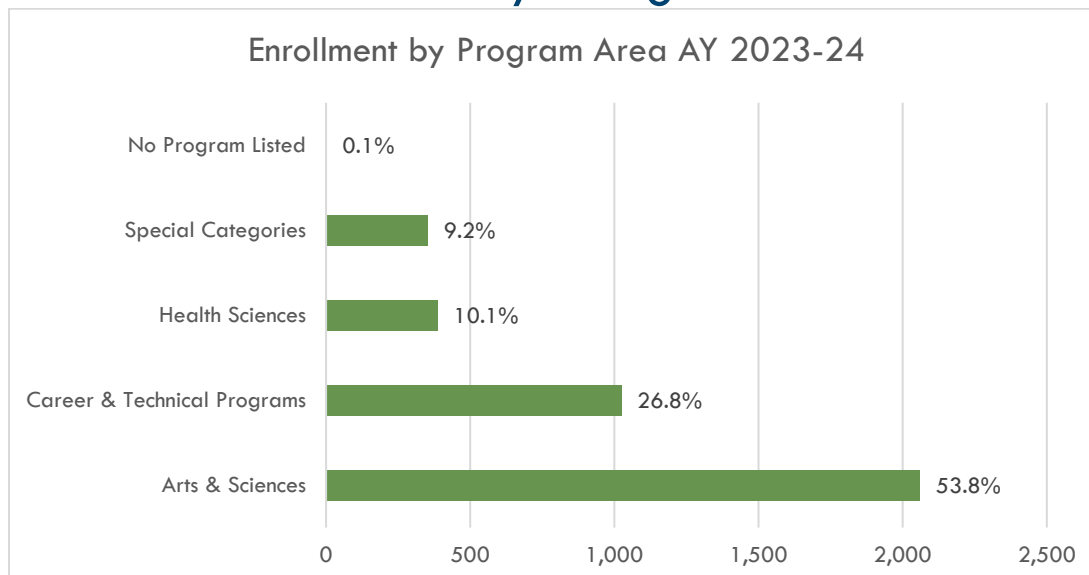


Delivery Method	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Distance Learning	931.2	1,264.5	1,081.1	1,110.6	1,105.7
Hybrid (Online and Face-to-Face)	277.3	539.5	372.1	385.3	457.5
Traditional Classroom Instruction	1,250.1	599.7	840.1	833.3	835.4
Other	44.9	5.0	0.03	0.0	0.0
Total	2,503.5	2,408.7	2,293.3	2,329.2	2,398.6

Distance learning continues to be a popular method of course instruction with distance and hybrid options totaling approximately 65% of the course delivery options utilized during AY 2023-24. In contrast, during AY 2019-20 distance learning was utilized by less than half of the course delivery options (48.3%).

Source: Ellucian Colleague

Enrollment by Program Area

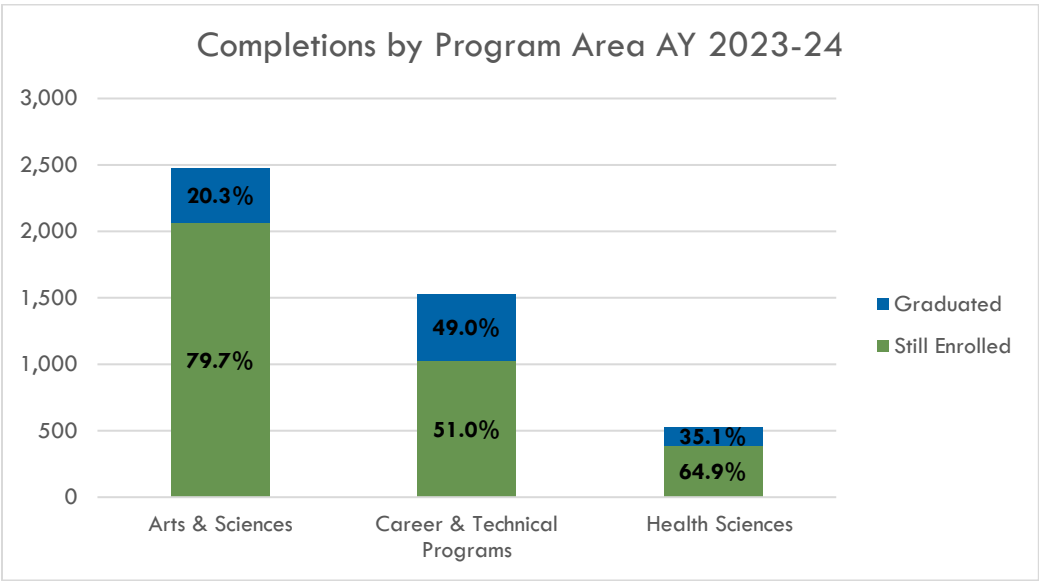


Program Area	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Arts & Sciences	2,412	2,161	2,182	2,132	2,060
Career & Technical Programs	1,024	812	900	905	1,024
Health Sciences	215	359	337	338	387
Special Categories	225	229	204	295	353
No Program Listed	-	-	1	7	2
Total	3,876	3,561	3,624	3,677	3,826

During AY 2023-24, 53.8% of curriculum students were enrolled in one of the Arts & Sciences programs, and Career & Technical Programs and Health Sciences accounted for an additional 26.8% and 10.1% of the total curriculum enrollment, respectively.

Source: Ellucian Colleague

Completions by Program Area



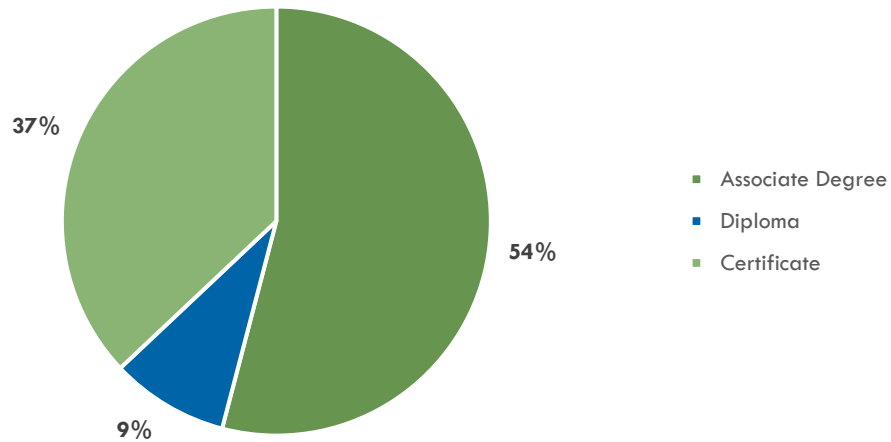
Program Area	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Liberal Arts & University Transfer	533	322	455	483	418
Career Programs	457	344	586	628	502
Health Sciences	139	109	157	162	136
Total	1,129	775	1,198	1,273	1,056

During the AY 2023-24, there were 1,056 completions at the College: 448 in Arts & Sciences, 502 in Career & Technical Programs, and 136 in Health Sciences.

Source: Ellucian Colleague

Completions by Degree Type

Curriculum Completions by Degree Type AY 2023-24



Degree Type	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Associate Degree	681	500	660	658	571
Diploma	63	30	95	87	94
Certificate	385	245	443	528	391
Total	1,129	775	1,198	1,273	1,056

Completions by degree type are based on duplicated headcount due to the fact that some students may complete a program in more than one degree type. During the AY 2023-24, associate degrees accounted for 54.1% of all completions, diplomas constituted 8.9% of completions, and certificates constituted 37.0% of completions.

Source: Ellucian Colleague

Enrollment by High School Graduates

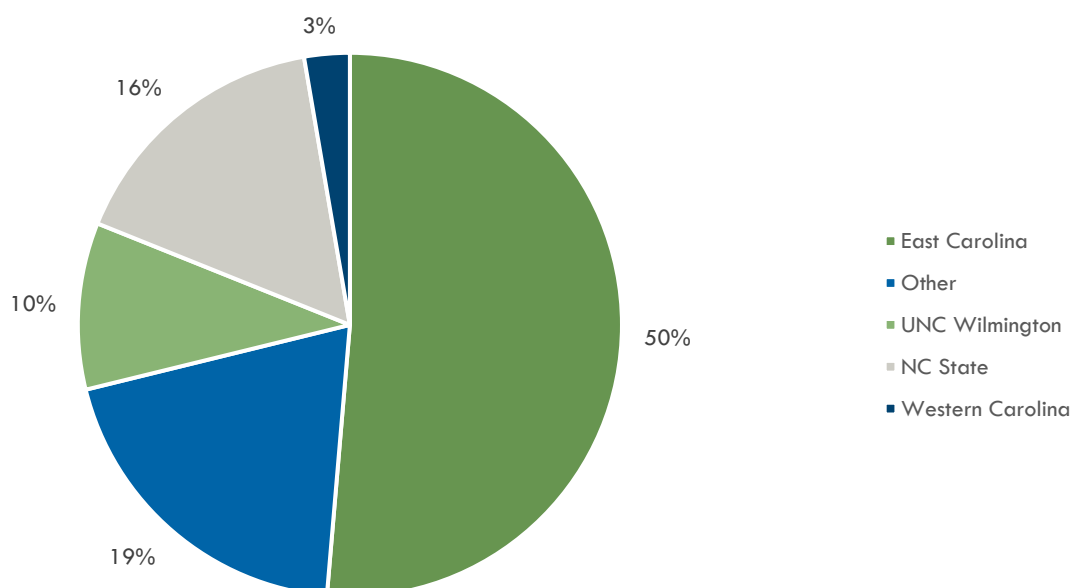
High School	Academic Reporting Years									
	HS Grads 18-19	Enrolled at CCC 19-20	HS Grads 19-20	Enrolled at CCC 20-21	HS Grads 20-21	Enrolled at CCC 21-22	HS Grads 21-22	Enrolled at CCC 22-23	HS Grads 22-23	Enrolled at CCC 23-24
Craven Early College	46	10	46	10	40	15	43	18	36	12
Craven Virtual Academy	-	-	-	-	-	-	14	1	15	0
Early College East	34	13	37	12	36	11	29	7	37	10
Havelock HS	256	66	225	51	250	47	201	57	249	55
Jones Senior HS	65	3	79	1	67	3	58	7	77	2
New Bern HS	403	127	363	123	390	129	347	105	316	113
Pamlico HS	96	20	107	16	97	15	117	21	115	16
West Craven HS	226	68	208	52	211	73	173	51	168	34
Total	1,126	307	1,065	265	1,091	293	982	267	1,013	242

The table above contains information about local high school graduates who enrolled at the College within one year of their high school graduation. Over the previous five reporting years there has been a decrease in the number of local high school graduates enrolling at the College within one year of graduating high school. During the AY 2019-20, 27.3% of the local high school graduates had enrolled at the College within one year of graduation. During the AY 2023-24 23.9% of the local high school graduates had enrolled at the College within one year of graduation.

Sources: Ellucian Colleague and [North Carolina Public Schools Statistical Profile](#)

Student University Transfers

Craven Students Transferring to NC Public Institutions Fall 2023



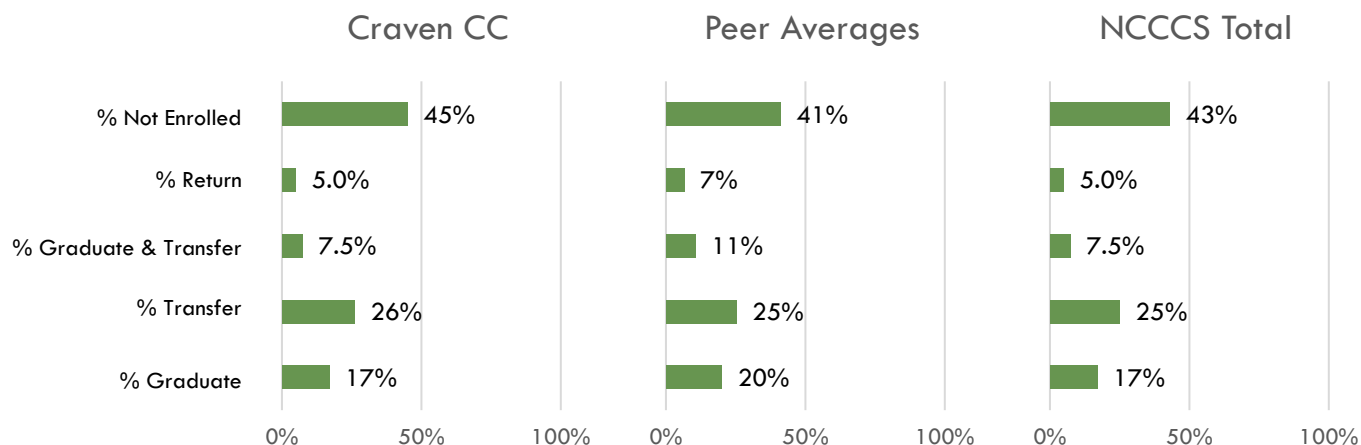
The University of North Carolina Institutions	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Appalachian	3	6	5	4	4
East Carolina	66	62	69	60	57
Elizabeth City	0	0	1	2	0
Fayetteville	5	3	1	5	3
NC A&T	2	5	1	2	1
NC Central	2	1	0	2	3
NC State	27	13	11	18	18
UNC Asheville	0	2	1	1	2
UNC Chapel Hill	4	4	7	3	2
UNC Charlotte	3	3	2	1	4
UNC Greensboro	9	4	2	5	1
UNC Pembroke	2	2	4	2	3
UNC School of the Arts	0	0	0	0	0
UNC Wilmington	22	24	21	18	11
Western Carolina	4	0	3	6	3
Winston-Salem	0	1	1	0	2
Total	149	130	129	129	114

In the Fall of 2023, 114 of the College students transferred to other North Carolina universities. The three most popular transfer universities for the College students were East Carolina (50.0%), NC State (15.8%), and UNC Wilmington (9.6%).

Source: [University of North Carolina Data Dashboard](#)

Retention, Graduation, & Transfer Information

The performance measures of the North Carolina Community College System (NCCCS) focus on first-time, credential-seeking students. The objective is for these students to graduate, transfer, or remain enrolled with 42 successfully completed non-developmental hours during their fourth year. Based on a cohort from Fall 2019, the College reported in AY 2023-24 that 55% of students graduated, returned, or transferred using the state's methodology. See below for information regarding the College's performance and data for comparable institutions. Comparable institutions were chosen based on the following criteria: neighboring colleges, comparable FTE size, or in the Southeast prosperity zone.



Peers	Cohort	% Graduate	% Transfer	% Graduate & Transfer	% Return	Total
Beaufort County CC	375	16%	24%	10-15%	≤5%	55%
Brunswick CC	507	22%	10-15%	20%	≤5%	58%
Cape Fear CC	2464	15%	25%	10-15%	≤5%	57%
Carteret CC	443	21%	28%	5-10%	≤5%	60%
Cleveland CC	707	24%	23%	15-20%	≤5%	68%
Coastal Carolina CC	1,062	21%	26%	10-15%	≤5%	61%
James Sprunt CC	427	23%	21%	9%	7%	59%
Lenoir CC	615	23%	17%	9%	7%	57%
Mitchell CC	1,048	19%	33%	8%	5%	66%
Pamlico CC	116	29%	16%	5-10%	≤5%	53%
Pitt CC	1,576	15%	25%	5-10%	≤5%	52%
Robeson CC	643	14%	34%	≤5%	≤5%	56%
South Piedmont CC	1,257	11%	43%	5-10%	≤5%	65%
Surry CC	1,070	23%	20%	7%	8%	58%
Wayne CC	761	25%	18%	5-10%	≤5%	58%
Peer Averages	871	20%	25%	11%	7%	59%
Craven CC	701	17%	26%	5-10%	≤5%	55%
NCCCS Total	60,874	17%	25%	5-10%	≤5%	57%

Source: [NCCCS Performance Measures for Student Success](#)

Financial Aid Awards

	Academic Reporting Years									
	2019-2020		2020-2021		2021-2022		2022-23		2023-24	
Award Type	No.	Totals	No.	Totals	No.	Totals	No.	Totals	No.	Totals
Chapter 33	230	\$346,287	206	\$412,279	196	\$366,163	194	\$337,976	176	\$363,526
Child Care Program	13	\$25,052	16	\$26,325	21	\$45,451	21	\$48,275	14	\$41,494
Emergency Loans	6	\$2,523	6	\$2,048	3	\$1,360	2	\$1,261	-	-
Federal Supplemental Education Opportunity Grant	100	\$89,653	141	\$121,544	173	\$137,376	148	\$111,410	98	\$98,840
Federal Work Study	30	\$90,834	2	\$53,678	30	\$73,270	24	\$61,504	22	\$94,242
NC Community College Grant	268	\$233,847	247	\$161,436	235	\$164,856	227	\$183,172	-	-
NC Longleaf Commitment Grant	115	\$114,898	148	\$146,117	138	\$141,624	139	\$138,311	-	-
NC Longleaf Complete Grant	-	-	-	-	170	\$101,248	181	\$113,703	191	\$127,029
NC Summer Accelerator Grant Program	-	-	-	-	174	\$46,781	-	-	-	-
NCSAG	-	-	-	-	48	\$39,805	34	\$35,904	-	-
Federal Pell Grant	1,385	\$4,702,099	1,223	\$4,132,627	1,238	\$4,166,633	1,153	\$4,183,724	1,221	\$4,786,693
Scholarships	542	\$454,258	542	\$485,294	653	\$476,976	803	\$594,494	658	\$549,522
Veterans Affairs	411	\$1,407,301	373	\$1,234,803	338	\$1,133,878	391	\$1,507,077	463	\$1,954,618
Total*	3,100	\$7,466,752	2,904	\$6,776,151	3,417	\$6,895,421	3,317	\$7,316,811	2,843	\$ 8,015,94

* Note: Values are presented in whole numbers

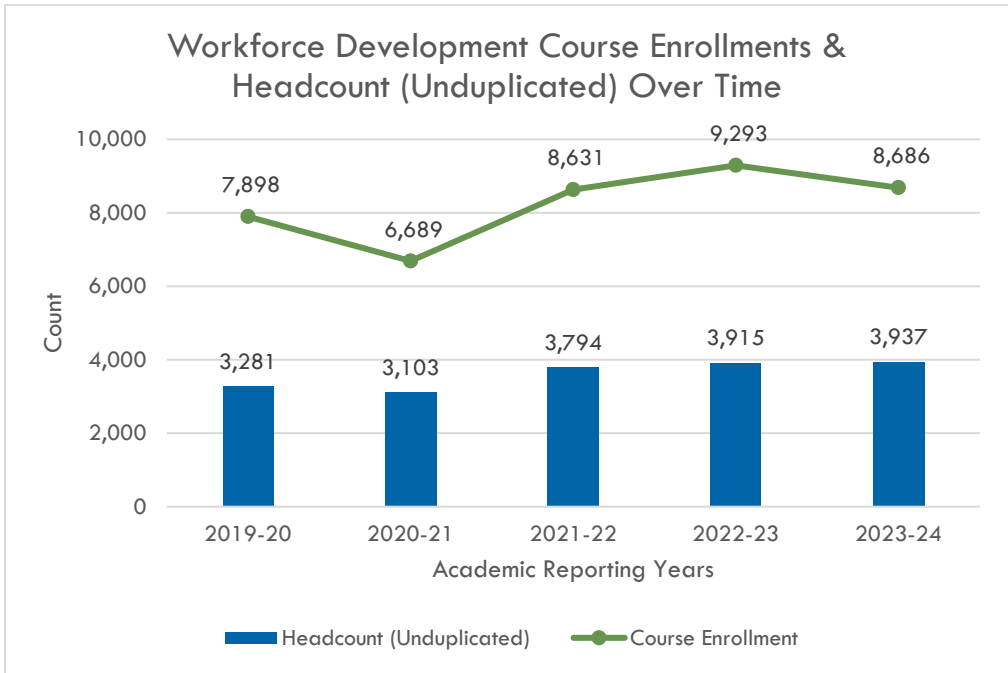
Scholarship Sources

Scholarship Sources	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Alternative Loan	\$360,009	\$309,100	\$382,043	\$189,963	\$222,258
Institutional	\$270,939	\$303,556	\$286,732	\$265,410	\$392,239
Other	\$10,265	\$7,511	\$15,856		
NC Student Aid Transition Scholarship	-	-	-	-	\$10,313
Next NC Scholarship	-	-	-	-	\$137,249
Vocational Rehabilitation	\$1,727	\$1,717	\$5,164	\$1,525	\$4,390
Waivers	\$1,061,162	\$1,075,450	\$1,527,291		
WIA/WIOA	-	-	\$1,665	-	\$929
Green Lamp	\$55,688	\$29,486	\$6,675	\$27,451	\$31,397
Total*	\$1,759,790	\$1,726,820	\$2,225,426	\$484,349	\$798,775

* Note: Values are presented in whole numbers

WORKFORCE DEVELOPMENT

Enrollment

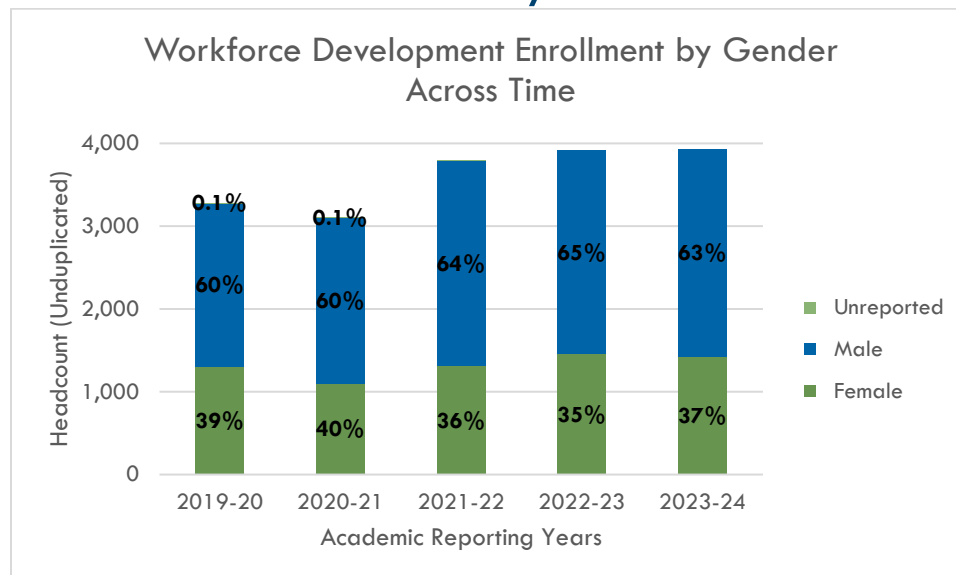


Enrollment	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Course Enrollments	7,898	6,689	8,631	9,293	8,686
Headcount (Unduplicated)	3,281	3,103	3,794	3,915	3,937

Course Enrollments refer to the total number of seats filled in all courses during a year. While headcount refers to the number of unduplicated students enrolled in Workforce Development courses during an AY. The headcount from AY 2022-23 to 2023-24 remained relatively stable with less than a 1% increase, while the number of course enrollments dropped by 6.5% in the same period.

Source: SAS DataMart

Enrollment by Gender

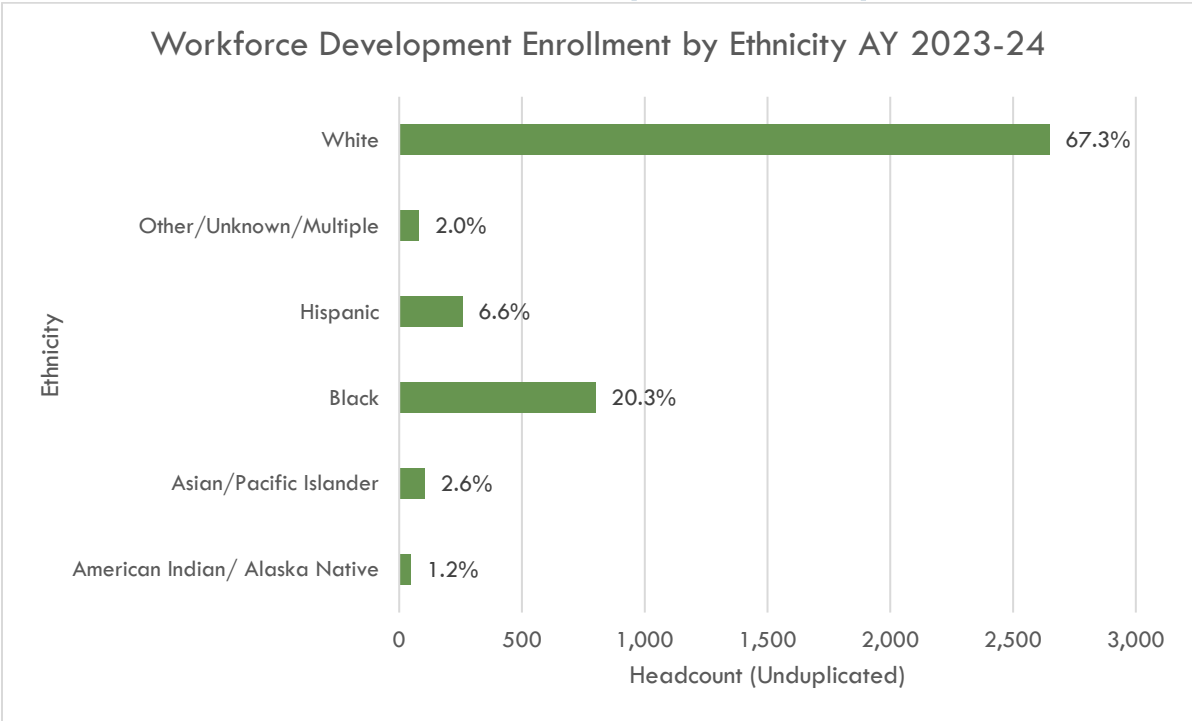


Gender	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Female	1,305	1,102	1,311	1,458	1,430
Male	1,973	2,000	2,483	2,457	2,505
Unreported	3	1	0	0	2
Total	3,281	3,103	3,794	3,915	3,937

The majority of the College students enrolled in Workforce Development courses continue to be male (63.6%) during the AY 2023-24.

Source: Colleague UI by Ellucian®

Enrollment by Ethnicity

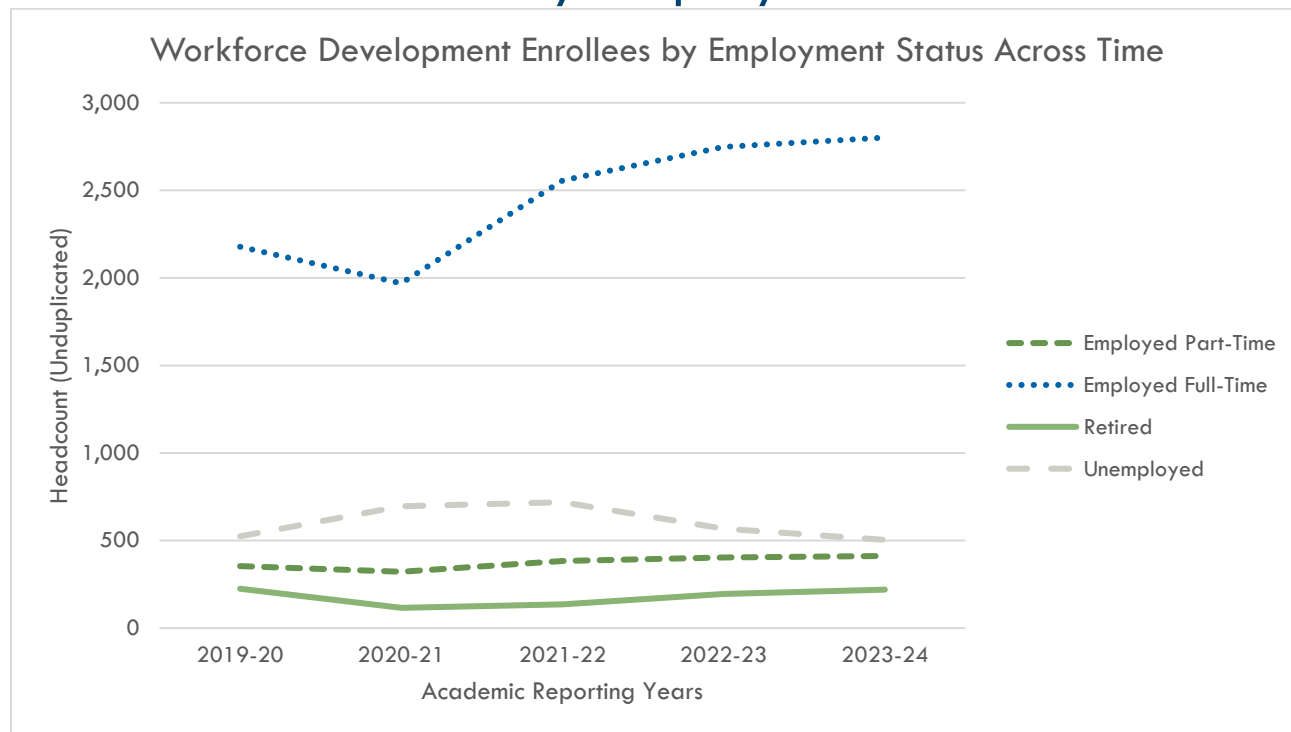


Ethnicity	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
American Indian/Alaska Native	30	37	32	27	47
Asian/Pacific Islander	42	67	101	119	104
Black	714	796	978	894	799
Hispanic	195	187	243	265	258
Other/Unknown/Multiple	92	65	86	72	80
White	2,208	1,951	2,354	2,538	2,649
Total	3,281	3,103	3,794	3,915	3,937

During AY 2023-24 the largest portion of Workforce Development students continued to be White (67.3%), with the next highest portion reporting they are Black (20.3%). These values have been consistent across the last five AYs.

Source: Colleague UI by Ellucian®

Enrollment by Employment Status



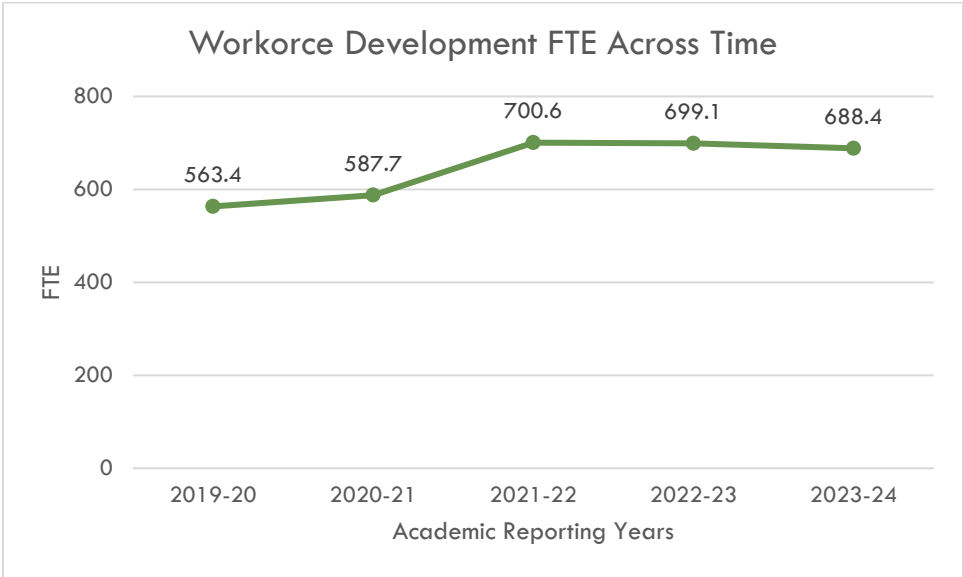
Employment Status	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Employed Part-Time	354	322	383	404	412
Employed Full-Time	2,178	1,969	2,556	2,748	2,801
Retired	225	116	136	195	220
Unemployed	524	696	719	568	504
Total	3,281	3,103	3,794	3,915	3,937

During AY 2022-23 the majority of students in Workforce Development were employed in some capacity, either full- or part- time (81.6%).

Source: Colleague UI by Ellucian®

Full-Time Equivalent (FTE)

Workforce Development FTE is defined as the total student membership hours for three reporting periods divided by 512.



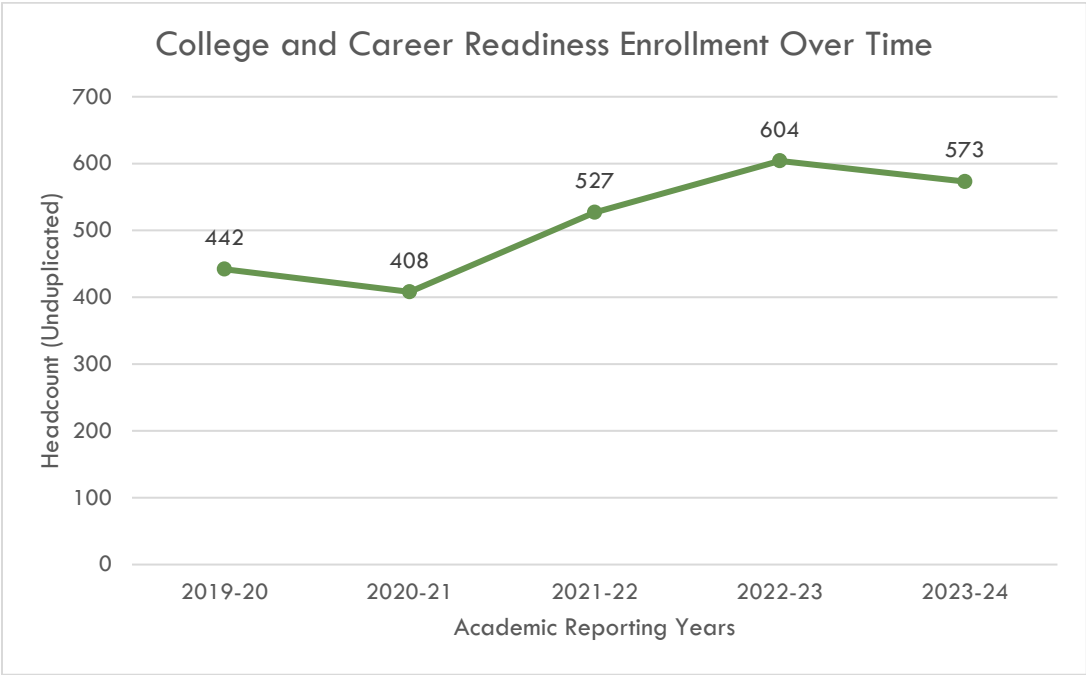
Academic Reporting Years					
	2019-20	2020-21	2021-22	2022-23	2023-24
FTE	563.4	587.7	700.6	699.1	688.4

The Workforce Development FTE has remained relatively stable, with a 1.53% decrease in FTE, from AY 2022-23 to AY 2023-24.

Source: [NCCCS FTE Dashboard](#)

COLLEGE AND CAREER READINESS

Enrollment

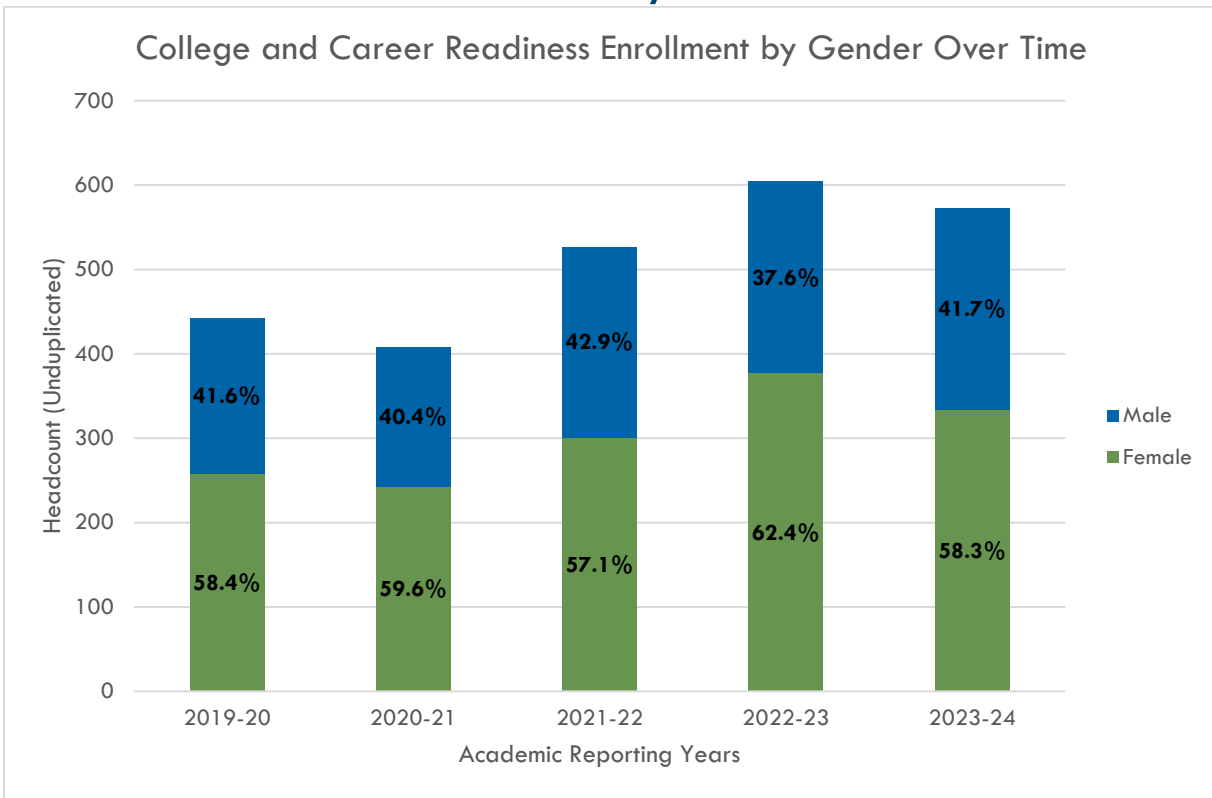


Academic Reporting Years					
	2019-20	2020-21	2021-22	2022-23	2023-24
Headcount (Unduplicated)	442	408	527	604	573

Enrollment in College and Career Readiness has varied over the past five years at the College. With a low of 408 students in AY 2020-21 to a high of 604 students in AY 2022-23.

Source: Colleague UI by Ellucian®

Enrollment by Gender

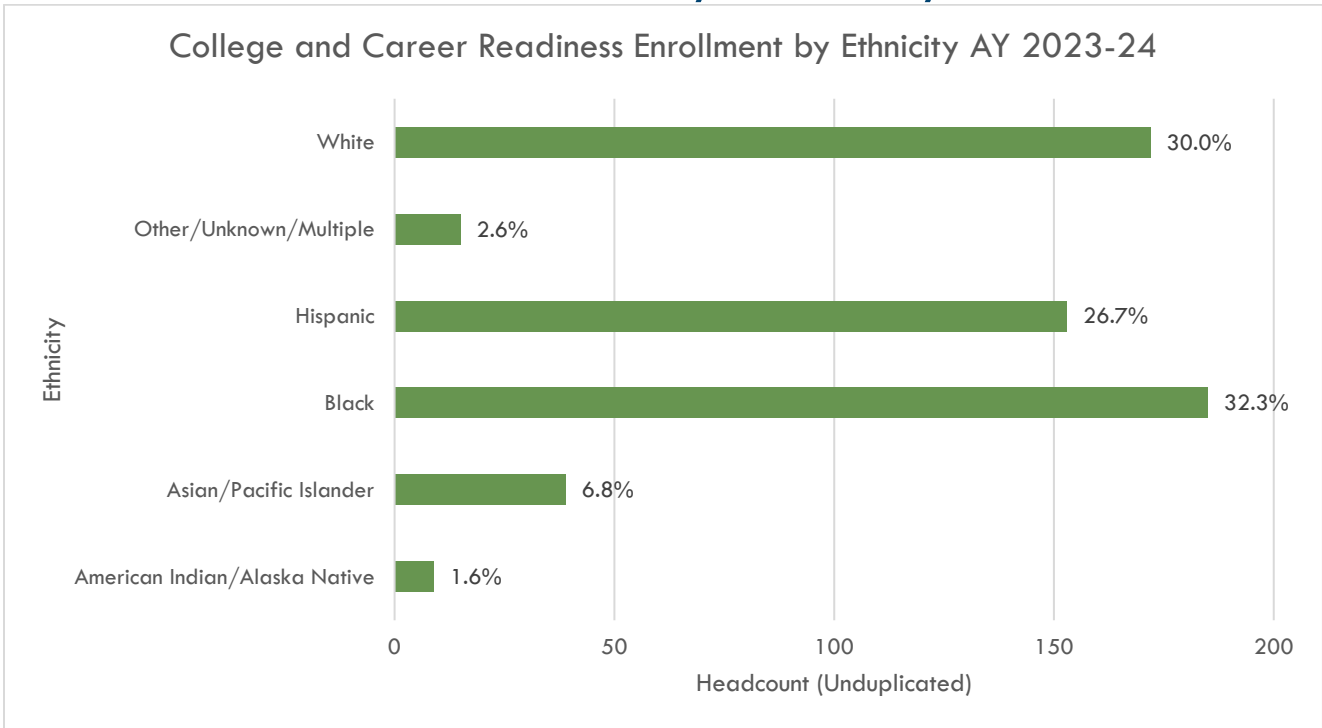


Gender	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Female	258	243	301	377	334
Male	184	165	226	227	239
Total	442	408	527	604	573

Since AY 2019-20 there have been more females in College and Career Readiness than males. During AY 2023-24 females represented 58.3% of enrollees and males represented 41.7%.

Source: Colleague UI by Ellucian®

Enrollment by Ethnicity

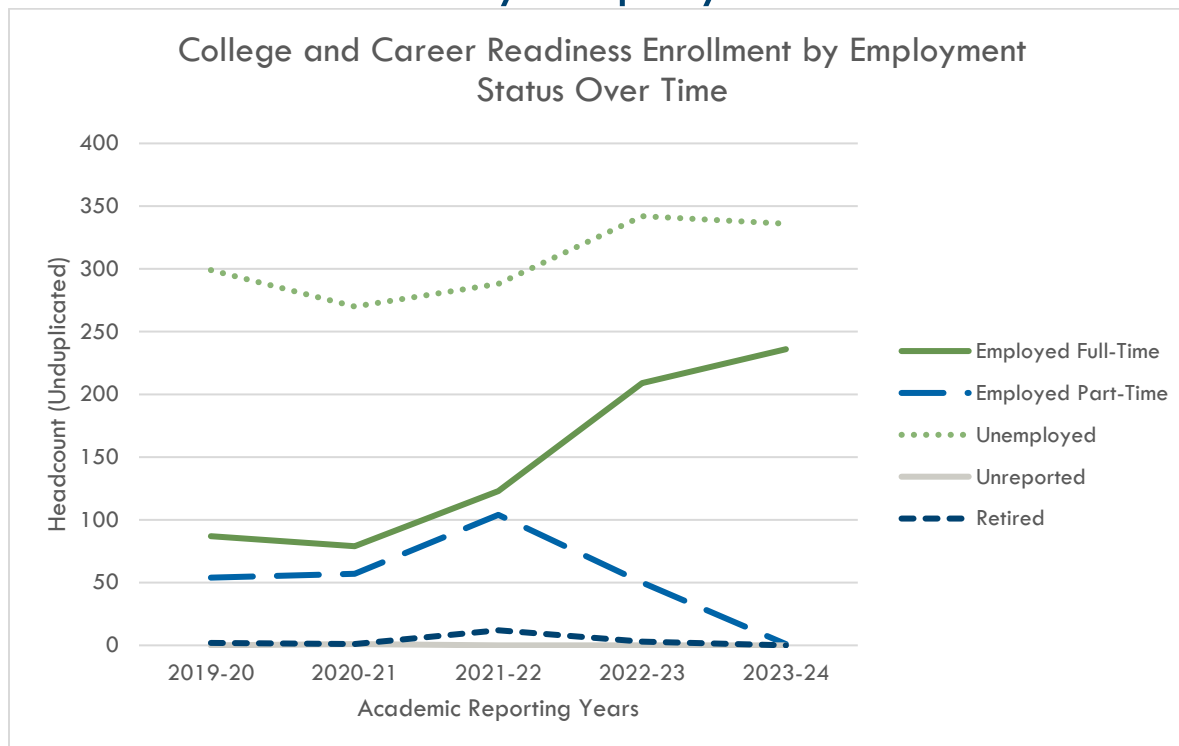


Ethnicity	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
American Indian/Alaska Native	2	1	4	2	9
Asian/Pacific Islander	55	41	56	73	39
Black	156	139	182	205	185
Hispanic	69	69	110	148	153
Other/Unknown/Multiple	6	8	6	4	15
White	154	150	169	172	172
Total	442	408	527	604	573

Unlike Curriculum and Workforce Development students, the ethnic breakdown of College and Career Readiness students is more evenly spread across the ethnicities and is less reflective of the overall ethnic breakdown of the surrounding county population.

Source: Colleague UI by Ellucian®

Enrollment by Employment Status



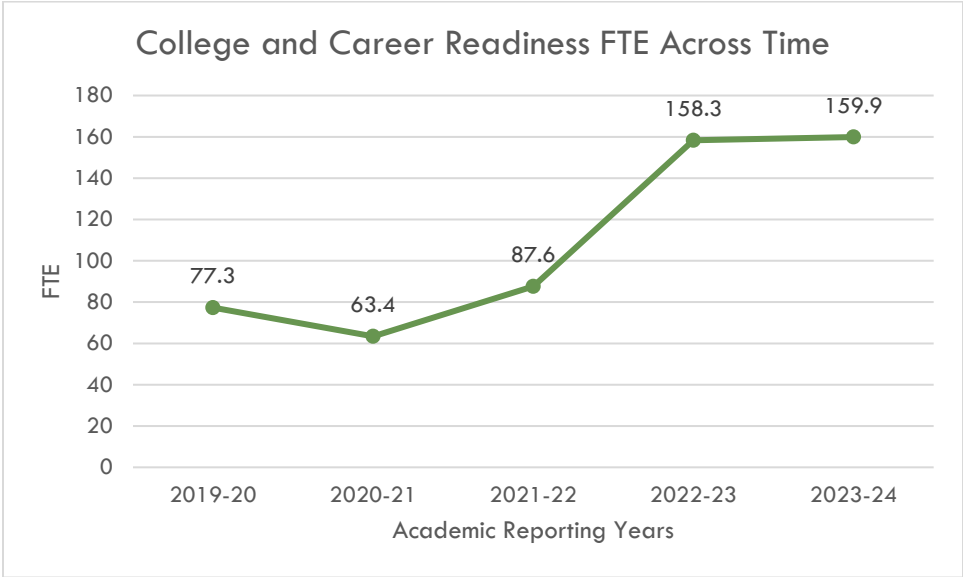
Employment Status	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Employed Full-Time	87	79	123	209	236
Employed Part-Time	54	57	104	50	1
Unemployed	299	270	288	342	336
Unreported	0	1	0	0	0
Retired	2	1	12	3	0
Total	442	408	527	604	573

In AY 2023-24, 41.4% of students in College and Career Readiness were employed in some capacity (part- or full-time employment).

Source: Colleague UI by Ellucian®

Full-Time Equivalent (FTE)

Basic Skills FTE is defined as the total student membership hours for three reporting periods divided by 512.



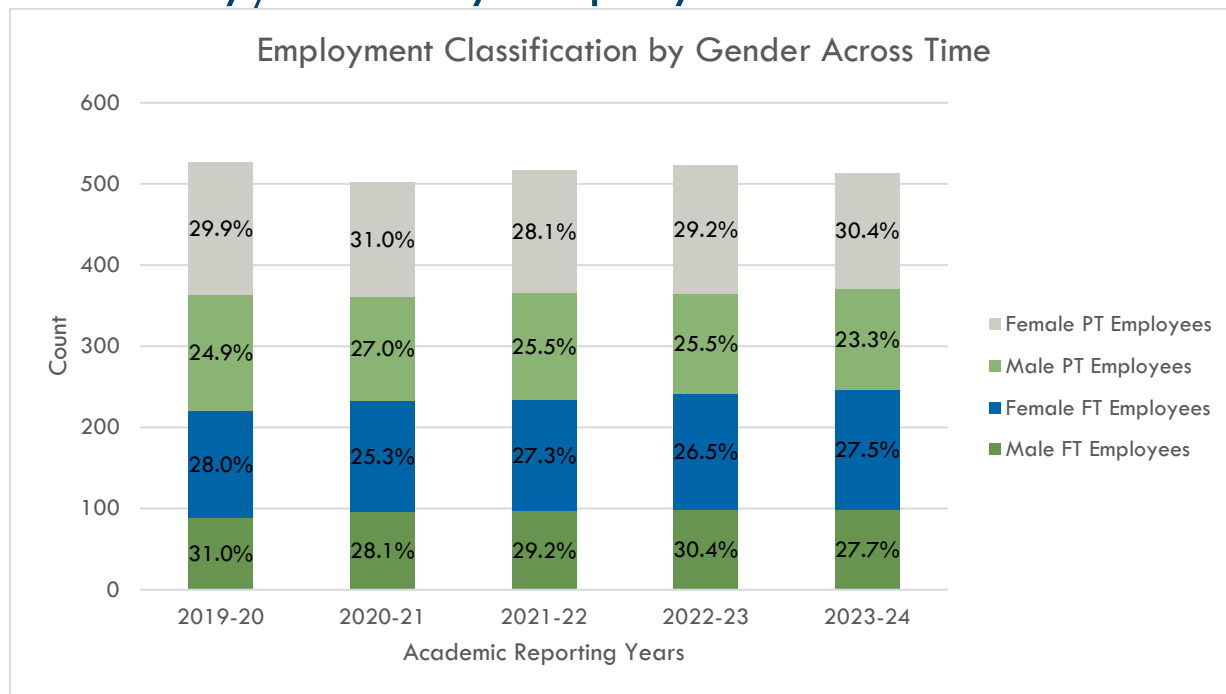
Academic Reporting Years					
	2019-20	2020-21	2021-22	2022-23	2023-24
FTE	77.3	63.4	87.6	158.3	159.9

College and Career Readiness FTE saw large increase from AY 2021-22 to AY 2022-23 with over an 80% increase. However, in the most recent AY 2023-24 the FTE remained stabled with a 1.0% increase over the previous AY FTE.

Source: [NCCCS FTE Dashboard](#)

ADMINISTRATIVE SERVICES

Faculty/Staff by Employment Classification

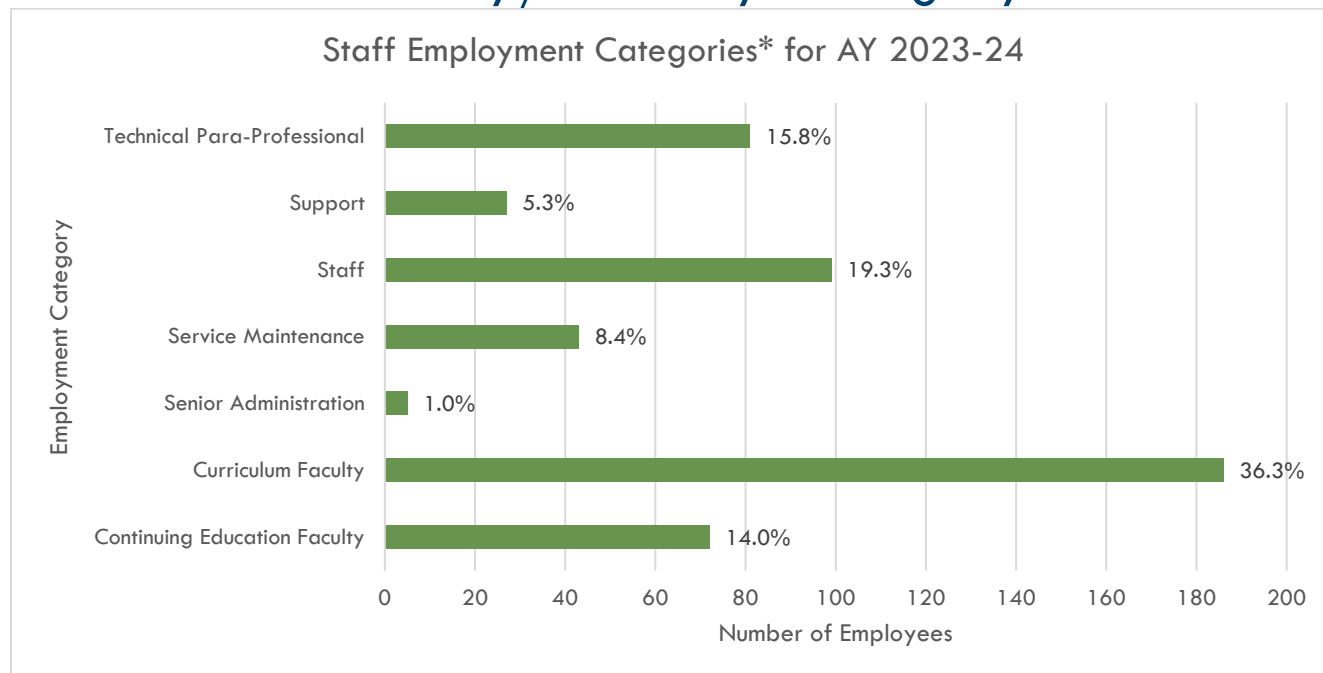


Employment Classification & Gender	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Full-Time Employees					
Male	88	96	97	98	99
Female	133	137	137	144	147
Total	221	233	234	242	246
Part-Time Employees					
Male	142	128	132	122	125
Female	163	141	151	159	142
Total	305	269	283	281	267
Total Number of Employees	526	502	517	523	513

There were 513 people employed by the College during AY 2023-24. The majority of those employed by the College were part-time employees (52.0%) and the remainder (48.0%) were full-time employees.

Source: [NCCCS Employee Dashboard](#)

Faculty/Staff by Category



*Note: Categories include PT & FT Employees

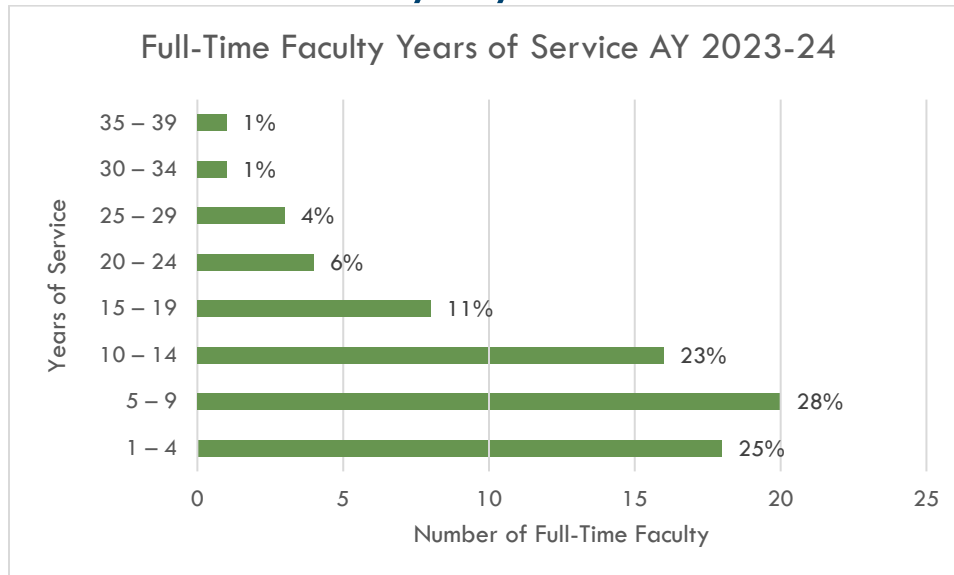
Staff Category*	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Continuing Education Faculty	84	75	88	74	72
Curriculum Faculty	200	189	192	187	186
Senior Administration	5	5	5	5	5
Service Maintenance	41	45	47	42	43
Staff	91	96	93	94	99
Support	32	21	25	29	27
Technical Para-Professional	73	71	67	92	81
Total	526	502	517	523	513

*Note: Staff Category includes both FT and PT employees.

The largest category of people employed at the College are faculty (either continuing education or curriculum faculty) at 50.3%.

Source: [NCCCS Employee Dashboard](#)

Full-Time Faculty by Years of Service

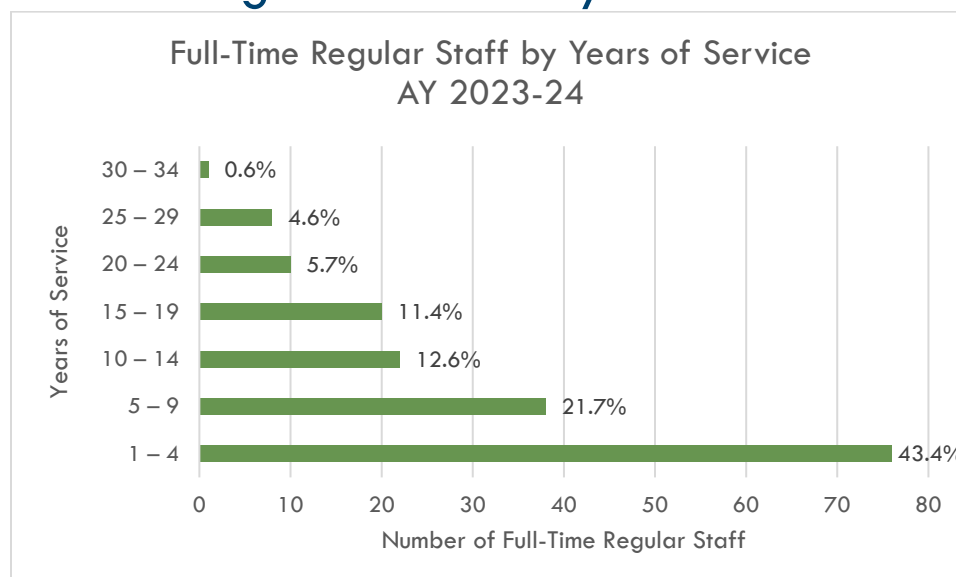


Years of Service	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
1 – 4	19	18	21	23	18
5 – 9	18	19	16	13	20
10 – 14	12	12	16	16	16
15 – 19	10	7	9	8	8
20 – 24	2	5	4	4	4
25 – 29	4	5	2	2	3
30 – 34	1	2	1	1	1
35 – 39	0	0	0	1	1
Total	66	68	69	68	71
Average	10.06	10.96	9.71	9.85	10.59

For the 2023-24 AY, 25.4% of full-time faculty had between one and four years of service. Among full-time faculty, 12.7% had twenty or more years of experience teaching at the College. In AY 2023-24, the average number of years of service for full-time faculty was 10.59 years.

Source: [NCCCS Employee Dashboard](#) and Entrinsik® Informer

Full-Time Regular Staff by Years of Service



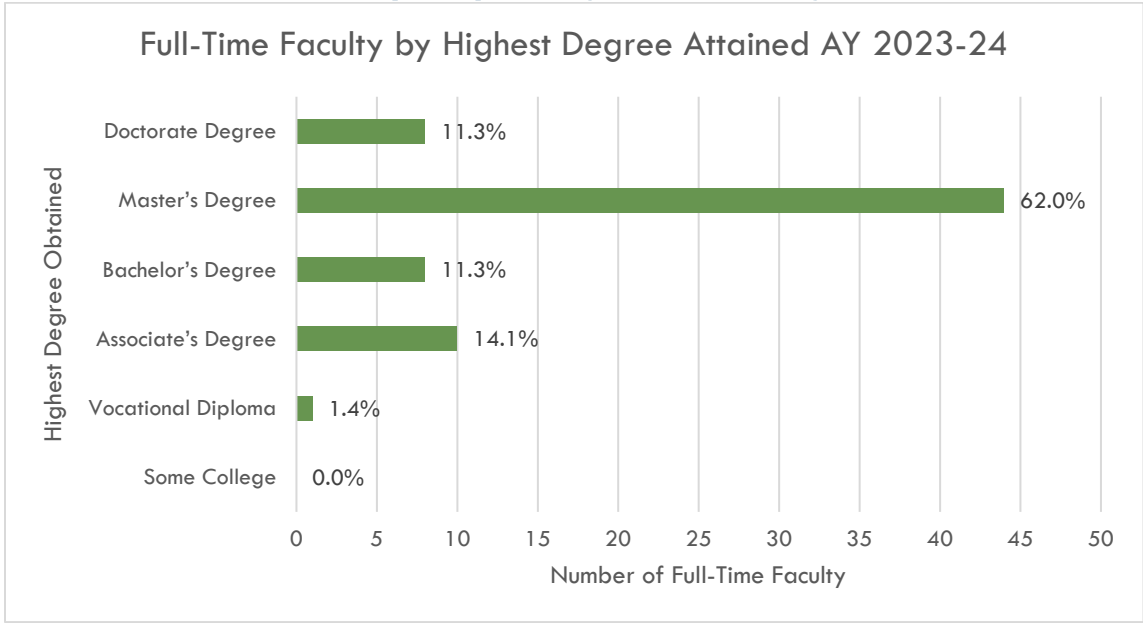
Years of Service	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
1 – 4	50	54	59	82	76
5 – 9	48	45	46	37	38
10 – 14	19	29	29	20	22
15 – 19	10	13	20	21	20
20 – 24	15	14	8	11	10
25 – 29	4	5	3	2	8
30 – 34	2	4	0	1	1
Total	148	164	165	174	175
Average	9.03	9.35	8.32	7.50	8.58

(The total number is found by adding Service Maintenance + Staff + Support)

In the 2023-24 AY, 43.4% of permanent staff had between one and four years of service, while 21.7% had between five and nine years. Approximately 35% of permanent staff at the College have served for ten or more years. During the 2023-24 AY, the average number of years of service was 8.6.

Source: [NCCCS Employee Dashboard](#) and Entrinsik ® Informer

Full-Time Faculty by Highest Degree Attained



Degree Attained	Academic Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Some College	2	1	1	1	0
Vocational Diploma	2	2	1	1	1
Associate's Degree	7	9	9	9	10
Bachelor's Degree	7	9	10	10	8
Master's Degree	39	38	38	38	44
Doctorate Degree	9	9	10	9	8
Total	66	68	69	68	71

The College employed 71 full-time faculty members during AY 2023-24. The majority of those faculty members held a master's degree (62.0%).

Source: [NCCCS Employee Dashboard](#)

Expenses by Category

Expense Category	Fiscal Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Instruction	\$12,041,268	\$11,357,742	\$12,528,942	\$12,997,077	\$14,311,086
Public Service	\$996,837	\$944,364	\$980,657	\$1,091,537	\$1,180,443
Academic Support	\$2,954,020	\$3,402,865	\$3,366,106	\$4,254,523	\$4,304,105
Student Services	\$2,542,638	\$2,716,706	\$2,465,474	\$2,605,118	\$2,784,979
Institutional Support	\$6,157,417	\$5,997,779	\$4,849,440	\$5,010,629	\$7,093,921
Operations & Maintenance	\$3,552,189	\$3,598,261	\$3,218,947	\$3,919,778	\$4,501,536
Scholarships	\$3,434,909	\$4,164,624	\$6,822,233	\$3,857,300	\$3,599,538
Auxiliary Enterprises	\$77,563	\$109,803	\$111,928	\$106,437	\$81,679
Depreciation/Amortization	\$1,439,262	\$1,501,657	\$1,454,980	\$1,581,418	\$1,958,170
Total*	\$33,196,103	\$33,793,801	\$35,798,707	\$35,423,817	\$39,815,457

*Note: Values shown in whole numbers

Funding by Source

Funding Source	Fiscal Reporting Years				
	2019-20	2020-21	2021-22	2022-23	2023-24
Tuition & Fees	\$3,038,525	\$2,738,390	\$2,121,344	\$2,986,568	\$3,242,571
Federal Grants	\$5,796,266	\$7,188,212	\$11,596,187	\$6,652,595	\$6,331,366
State Appropriations	\$19,146,520	\$16,781,550	\$17,455,963	\$19,072,820	\$20,693,428
Local	\$4,261,115	\$4,302,300	\$4,601,425	\$4,804,125	\$5,043,629
Private Grants	\$1,376,511	\$1,811,419	\$2,057,061	\$3,050,353	\$14,567,666
Investment Income	\$359,209	\$654,197	(\$512,539)	\$488,825	\$940,550
Endowment Income	\$28,577	\$177,524	\$166,688	\$121,586	\$78,410
Sales & Service	\$254,904	\$173,595	\$255,376	\$268,771	\$260,112
Other	\$1,314,961	\$1,234,694	\$740,443	\$911,540	\$1,240,095
Total*	\$35,576,588	\$35,061,881	\$38,481,948	\$38,357,183	\$52,397,827

*Note: Values shown in whole numbers

Facilities Gross Square Footage

Code	Building	Location	Year Constructed	Gross Sq. Ft
001	Brock Administration (B)	New Bern	1971	31,643
002	Ward Hall (C)	New Bern	1971 and 1975	42,127
003	Barker Hall (A)	New Bern	1981	29,273
009	Education Training Ctr	Cherry Point	1997	3,498
011	Kelso Hall (D)	New Bern	1990	22,048
012	Orringer Hall (E)	New Bern	1990	20,152
018	Perdue Hall (F)	New Bern	1999	32,220
019	Bender Center (G)	New Bern	1983	14,212
022	Davis Maintenance	New Bern	2006	4,060
027	Business and Technology (H)	New Bern	2008	36,123
028	Bosch Adv Mfg Ctr (I)	New Bern	2008	29,849
031	Trade Building	Volt Center	1947	7,504
032	SBC/Maker Space	Volt Center	1950	2,907
033	LE Simulator Building	Volt Center	1926	3,200
034	Diesel Mech and Heavy-Duty Equip.	Volt Center	1973	6,000
036	Volt Commercial Kitchen	Volt Center	1973	2,550
301	Public Library	Havelock	2003	7,214
303	Institute of Aeronautical Tech	Havelock	2003	20,010
304	Out Building	Havelock	2003	1,610
305	Redd Building	Havelock	2003	22,406
307	STEM Building	Havelock	2020	16,360
Total Space:				354,966