BP – 7.4
NAMING HONORS

Legal Authority: NCGS

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NAMING HONORS

The Board of Trustees ("Trustees") may elect to memorialize individuals, groups, or entities, through the naming of College facilities. This Policy provides overall guidance for such designations. The President of the College is authorized to develop and maintain procedures to implement the Policy.

Rationale

Naming honors may be bestowed for:

- Long-term sustained contribution of time, talent, or treasure that has had a significant and lasting impact on the College. For example, Kelso Hall and Brock Hall are named for the College's founding Board of Trustees Chair and first president, respectively.
- A significant gift, donation, endowment or bequest to the College. For example, the Congelton Courtyard was named in recognition of the gift of a campus-wide sculpture collection. The President of the College shall develop consistent value thresholds for naming recommendations of existing and planned facilities, rooms, spaces, and exhibits.
- In memoriam to a long-serving employee whose service to the College made a lasting positive impact. For example, the Bruce Waugh and Vince Castellano outdoor seating areas, respectively, honor long-serving faculty members.

Delegation of Authority

Upon recommendation of the President, the Trustees will consider naming honors for buildings and significant exhibits having a public interest. The Trustees delegate to the President naming honors for individual rooms, spaces, and exhibits.

The President shall confer with the Board of Trustees Chairperson regarding prospective naming honors. The Chairperson will determine whether Trustee approval is required.

Durability of Naming Honors

In general, naming honors are maintained throughout the useful life of the facility, room, space, or exhibit. However, designations may be discontinued under the following circumstances:

- Demolition or major renovation.
    - The naming honor, however, may be transferred to another commensurate building, exhibit, space, or room.
    - The original honoree, when practical, may be given the opportunity to offer an appropriate gift to the College for the purpose of sustaining the name designation, prior to the consideration of a naming gift from another benefactors.
- A legal, moral or ethical impropriety on the part of the honoree or its successors that brings public disrepute to the College, such decision being the sole and final judgment of the Trustees.
- The dissolution of the honoree's corporate, trade, or professional organization that renders the named designation moot or inappropriate.
- The verified request of the honoree or successor.

For gifts from a corporation, trade, or professional organization, the Trustees may elect to make a naming designation for a specified length of time, subject to conditions agreed upon between the honoree and the College. In such case, the designation shall automatically terminate upon the end of the agreed period or upon breach of the agreement by the honoree.